

**2021**

# City of Olympia Parks, Arts, & Recreation Needs Assessment Findings Report

Presented to the  
City of Olympia Parks, Arts, and  
Recreation Department  
of Olympia, Washington.

March 2021



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# i Executive Summary



# Purpose and Methodology

## Purpose

ETC Institute administered a parks and recreation needs assessment in January 2021 for the City of Olympia, WA. This study was administered as part of the City's efforts in updating its Parks, Arts, and Recreation Plan. In this process, it is important for the City to identify future priorities of recreation and parks amenities, facilities, programs, and activities. Information compiled from the assessment will provide data that will help determine priorities which then leaders can use to make decisions that will meet community and resident needs. This survey was conducted almost a year following the start of the unprecedented Coronavirus (COVID-19) pandemic and its associated restrictions and impacts, which may play a role in how respondents answered survey questions.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in the Olympia Park Service Area, which includes the City of Olympia and the Olympia Urban Growth Areas. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at [www.OlympiaSurvey.org](http://www.OlympiaSurvey.org).

Ten days after the surveys were mailed, ETC Institute sent emails to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.



The goal was to obtain 500 completed surveys from City residents. A total of 515 surveys were collected.



The overall results for a sample of 515 surveys have a precision of at least +/- 4.3% at the 95% level of confidence.

This report contains:

- Charts showing the overall results of the survey (Section 1)
- Benchmark Analysis comparing the City's results to national results (Section 2)
- Priority Investment Ratings (PIR) Analysis that identifies priorities for facilities/amenities and programs/activities in the community (Section 3)
- Tabular Data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

# Amenity, Facility, and Park Use and Ratings



**City Park Use.** In the last 12-months, eight out of ten residents (83%) indicated they or another household member has visited City of Olympia parks. These respondents were asked how often they had visited City parks during the last 12-months. Eleven percent (11%) visited City parks more than five times a week, 20% visited City parks two to four times a week, 22% visited City parks once a week, 28% visited City parks one to three times a month, and 18% visited City parks less than once a month in the last 12-months.

Households that have not used City of Olympia parks during the past 12-months (17%) were asked to indicate all of the reasons they have not used City parks. The most popular reasons were: Coronavirus (COVID-19) concerns (48%), safety [do not feel safe] (35%), lack of restrooms (16%), and not aware of park or trail locations (15%).

Four out of ten residents (42%) indicated that there are parks in the City of Olympia in which they do not feel safe.

**Overall City Park Ratings.** Of the respondents that have used City parks in the last 12-months, a quarter (25%) of residents rated the overall physical condition of City parks as *excellent*, 59% rated the overall physical condition of City parks as *good*, 14% rated the overall physical condition of City parks as *fair*, and 2% rated the overall physical condition of City parks as *poor*.

**Park Maintenance Ratings.** The respondents that have used City parks, in the last 12-months, were asked to rate the maintenance of City park features. Overall, the park features had outstanding ratings, the park features with the highest ratings, based on the sum of *excellent* and *good* responses among residents *who had an opinion*, were: playgrounds (86%), trails (85%), and sports fields (81%). The park feature with the lowest ratings of *excellent* and *good* responses was park restrooms.

**Parks, Open Space, and Recreational Areas.** Respondent households were asked to give their opinion regarding the need for various types of parks, open space, and recreational areas. The areas that residents indicated they believe are needed, based on the sum of *strongly needed* and *somewhat needed* responses made by residents *who had an opinion*, were: neighborhood parks that provide recreation areas (96%), waterfront parks (94%), trail corridors along streams or other corridors (93%).

**Importance.** The parks, open space, and recreational areas that are most important to residents, based on the sum of respondents' top three choices, are: waterfront parks (57%), large natural areas with wildlife habitat (55%), and trail corridors along streams or other corridors (52%).

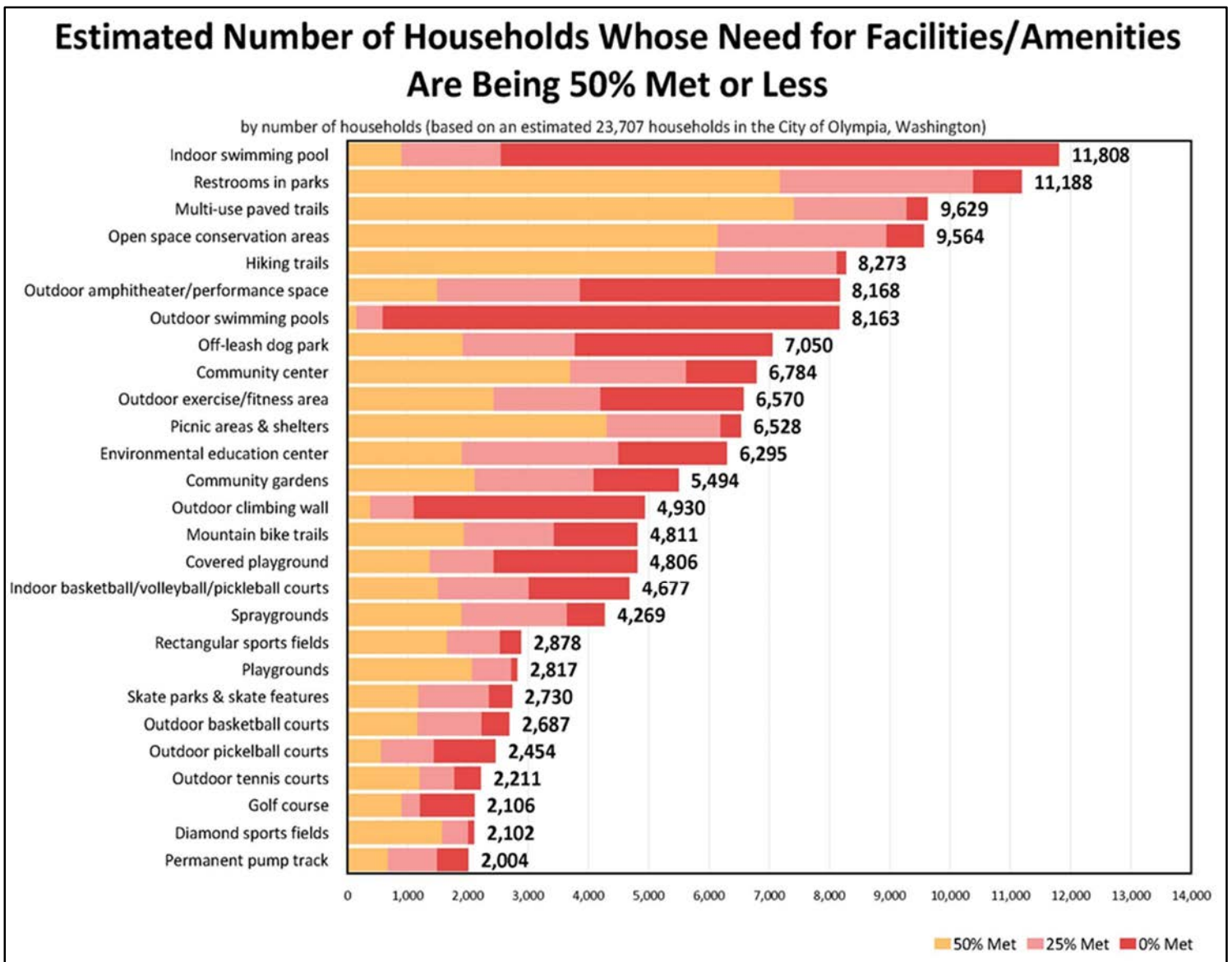
# Amenity, Facility, and Park Needs and Priorities



**Facility/Amenity Needs.** Respondents were asked to identify if their household had a need for 27 facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various amenities. The four facilities/amenities with the highest percentage of households whose needs for amenities are being met 50% or less are listed below.

- Indoor Swimming Pool: approximately 11,808 households (or 49.8%)
- Restrooms in Parks: approximately 11,188 households (or 47.1%)
- Multi-use Paved Trails: approximately 9,629 households (or 40.6%)
- Open Space Conservation Areas: approximately 9,564 households (or 40.3%)

The estimated number of households that have unmet needs for each of the 27 facilities/amenities that were assessed is shown in Figure 1 below.



**Figure 1**

# Amenity, Facility, and Park Needs and Priorities



**Facility/Amenity Importance.** In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that residents placed on each parks and recreation facility and amenity. Based on the sum of respondents’ top four choices, the most important facilities/amenities to residents were:

- hiking trails (48%),
- multi-use paved trails (41%),
- restrooms in parks (34%), and
- indoor swimming pool (32%).

The percentage of residents who selected each facility/amenity as one of their top four choices is depicted in Figure 2 below.

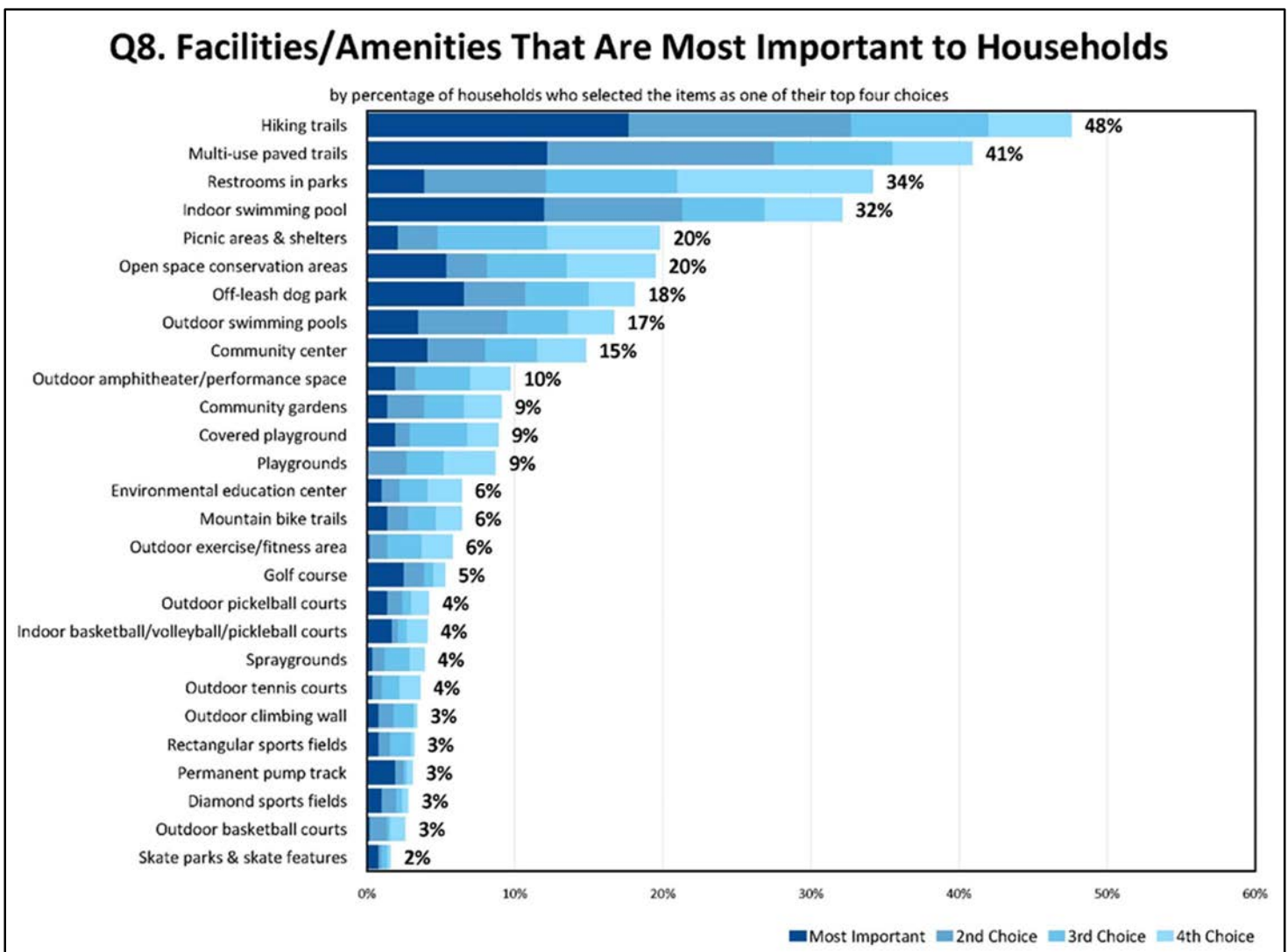


Figure 2

# Amenity, Facility, and Park Needs and Priorities



**Priorities for Facility/Amenity Investments.** The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on each facility/amenity/program and (2) how many residents have unmet needs for the facility/amenity/program. Details regarding the methodology for this analysis are provided in Section 3 of the report. Based on the Priority Investment Rating (PIR), the six facilities/amenities were rated as high priorities for investment are listed below.

- Hiking Trails (PIR=170.1)
- Multi-use Paved Trails (PIR=167.5)
- Indoor Swimming Pool (PIR=167.4)
- Restrooms in Parks (PIR=166.6)
- Open Space Conservation Areas (PIR=122.0)
- Outdoor Swimming Pools (PIR=104.2)

Figure 3 below shows the PIR for each facility/amenity that was rated.

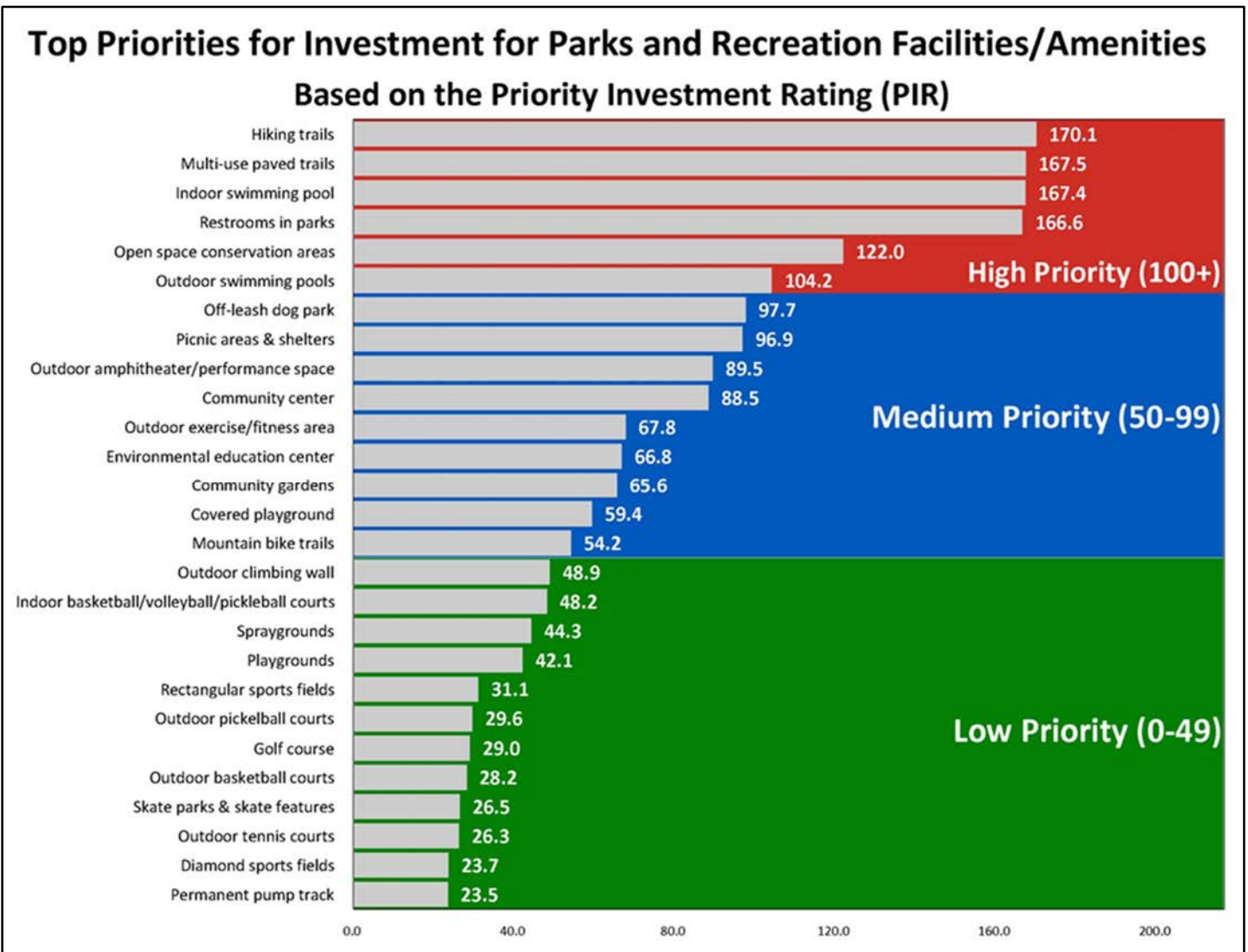


Figure 3 (ETC Institute 2021)



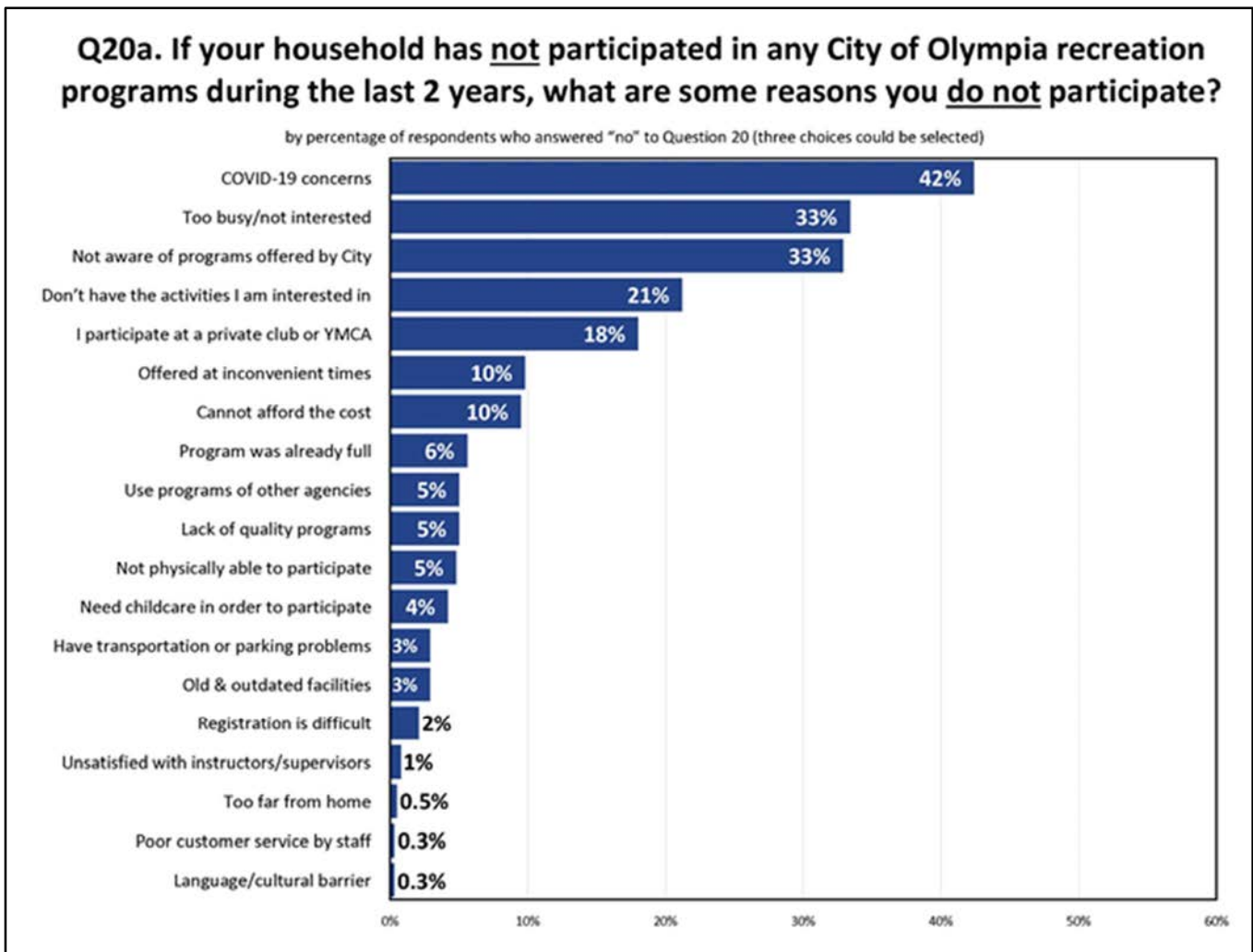
# Program and Activity Use and Ratings



**Participation.** Over a quarter (26%) of residents indicated they have participated in recreation program(s), offered by the City, in the last two years. The households that indicated they have not participated (74%) in City recreation programs, offered in the last two years, were asked to specify the reasons they have not participated. The top four reasons were: coronavirus (COVID-19) concerns (42%), too busy/not interested (33%), not aware of the programs offered by the City (33%), and do not have the activities I am interested in (21%). Factors that have contributed to households not participating in City programs are shown in Figure 4 below.

Thirty-two percent (32%) of residents surveyed indicated there are recreation activities needed in the City of Olympia that are not currently available, 34% of residents indicated they are not recreation activities needed in the City that are not available, and 34% did not provide a response.

**Method of Receiving Information.** Residents were asked to indicate all of the ways they learn about City of Olympia Parks, Arts, and Recreation programs and activities. The methods used by most residents are: the City recreation guide (53%), the City website (47%), and friends and neighbors (44%).



**Figure 4**

# Additional Findings



**Resident Familiarity to City Parks and Recreation Department.** Respondents were asked how familiar they would say they are of what the City of Olympia Parks, Arts, and Recreation does and offers. Eleven percent (11%) indicated they are extremely familiar, 35% are moderately familiar, 33% are somewhat familiar, 13% are slightly familiar, and 8% are not at all familiar with what Olympia Parks, Arts, and Recreation does and offers.

**Residents' Perception on Parks and Recreation Department Priorities.** Residents were asked, if they were going to distribute 100 points to indicate their priorities for the Parks, Arts, and Recreation Department, how many points they would give to each priority assessed. Based on the mean of residents' surveyed responses, residents' opinion on what the order of priorities should be for the Parks, Arts, and Recreation Department are as follows:

- 29.68 points to address the backlog of maintenance on existing facilities,
- 25.93 points to improve and upgrade existing City park facilities,
- 24.22 points to buy land for future park use and open space, and
- 20.17 points to develop new parks and recreation facilities.

**Level of Support for Various City Projects.** Residents surveyed were asked to rate their level of support for various projects that are on the City's agenda. The projects with the highest ratings of support, based on the sum of *very supportive* and *somewhat supportive* responses among residents *who had an opinion*, are complete the remaining phases of Percival Landing reconstruction (80%) and complete the final phases of Olympia Woodland Trail (78%). The projects most residents surveyed, *who had an opinion*, are *not supportive* of constructing a new athletic/soccer field-oriented community park at Yelm Highway site (23%) and developing a Creative Campus/Arts Center (20%).

**Importance.** The projects that are on the City's agenda and respondents indicated are most important to them and their household, based on the sum of respondents' top three choices, were: complete the remaining phases of Percival Landing reconstruction (60%), complete the final phases of Olympia Woodland Trail (57%), and development of West Bay Park and Trail (50%).

**Level of Support for Arts, Culture, and Heritage Projects.** Residents surveyed were asked to rate their level of support for various arts, culture, and heritage projects on the City's agenda. The projects with the highest ratings of support, based on the sum of *very supportive* and *somewhat supportive* responses among residents *who had an opinion*, are: Artwork in Public Spaces (76%), Community Building (73%), and Education Partnerships (70%).

**Importance.** The arts, culture, and heritage projects that respondents indicated are most important to them and their household, based on the sum of respondents' top three choices, were: Equity and Social Justice Initiatives (43%), Artwork in Public Spaces (41%), and Community Building (36%)

**Level of Support for Potential Improvements.** Respondent households were asked to rate their level of support for various actions the City could take to improve the parks and recreation system. The potential improvements that have the highest ratings of support, based on the sum of *very supportive* and *somewhat supportive* responses among residents *who had an opinion*, are: address backlog of maintenance on existing park sites and facilities (91%), construct more walking, hiking, and biking trails (84%), and remove invasive species in existing parks and open spaces (80%). Twenty-three percent (23%) of residents surveyed are *not supportive* of constructing an outdoor amphitheater/performance space.

# Additional Findings



**Importance.** The potential enhancements, to improve the parks and recreation system, that are most important to respondents, based on the sum of respondents' top four choices, are: address the backlog of maintenance on existing park sites and facilities (63%), construct more walking, hiking, and biking trails (58%), and remove invasive species in existing parks and open spaces (49%).

**Satisfaction with Services.** Households surveyed were asked to rate their satisfaction with City of Olympia Parks, Arts, and Recreation services. The services with the highest ratings of satisfaction, based on the sum of *very satisfied* and *satisfied* responses among residents *who had an opinion*, are: the quality of public art collection (64%), quality of The Olympia Center (58%), the availability of information about programs and facilities (55%), and the quality of customer assistance/responsiveness by staff (54%). The services that had the highest ratings of dissatisfaction, based on the sum of *dissatisfied* and *very dissatisfied* responses among residents *who had an opinion*, are recreation programs for adults over 55 years of age (16%) and park/facility rule awareness and enforcement (25%).

**Importance.** The City of Olympia Parks, Arts, and Recreation services that residents surveyed indicated are most important to them and their household, based on the sum of respondents' top four choices, are: the maintenance of parks (46%), the quality of habitat management (26%), adult recreation programs (22%), and community/special events (22%).

**Travel to Parks.** Residents surveyed were asked what the likelihood of them traveling across town to get to various types of parks. Eighty-nine percent (89%) of residents indicated they would be likely to travel across town to get to open space areas such as Priest Point or Watershed Park, 64% would likely travel across town to get to community parks such as Yauger or LBA Park, and 56% indicated they would likely travel across town to get to neighborhood parks such as Lions or Decatur Woods.

**The Olympia Center.** Respondent households were asked how frequently they have visited The Olympia Center in the past two years. Forty-seven percent (48%) of residents indicated they have not visited The Olympia Center in the past two years, 36% indicated they have visited one to four times in the past two years, 7% indicated they have visited five to nine times in the past two years, 8% indicated they have visited ten times or more in the past two years, and 3% did not provide a response.

**Safety of The Olympia Center.** Over half (55%) of residents consider The Olympia Center as a *very safe* (22%) or *mostly safe* (33%) facility, 5% consider the facility as *mostly unsafe*, 2% consider the facility as *very unsafe*, and 38% responded with *don't know*.

# Conclusions



## Recommendations

### Some Key Findings:

- The actions of addressing the backlog of maintenance on existing park sites and facilities and to construct more walking, hiking, and biking trails have high support and are of high importance to Olympia residents.
- COVID-19 has affected many households, preventing households from using parks/facilities and participating in programs either at all and/or the frequency. The amount of and maintenance of restrooms seem to also be a factor in residents' usage or lack of park usage.
- Two reasons, in the top five reasons, why households have not participated in City recreation programs in the last two years were too busy/not interested and do not have the activities I am interested in. By assessing current activity offerings and what activities are of most interest to the community, the City could see an increase in program participation.

To ensure that the City of Olympia continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks and Recreation Department sustain and/or improve the performance in the areas that were rated as high priorities, as indicated by the Priority Investment Rating (PIR). The facility/amenity with the highest PIR ratings are listed below.



## Parks and Recreation Facility/Amenity Priority Investment Ratings



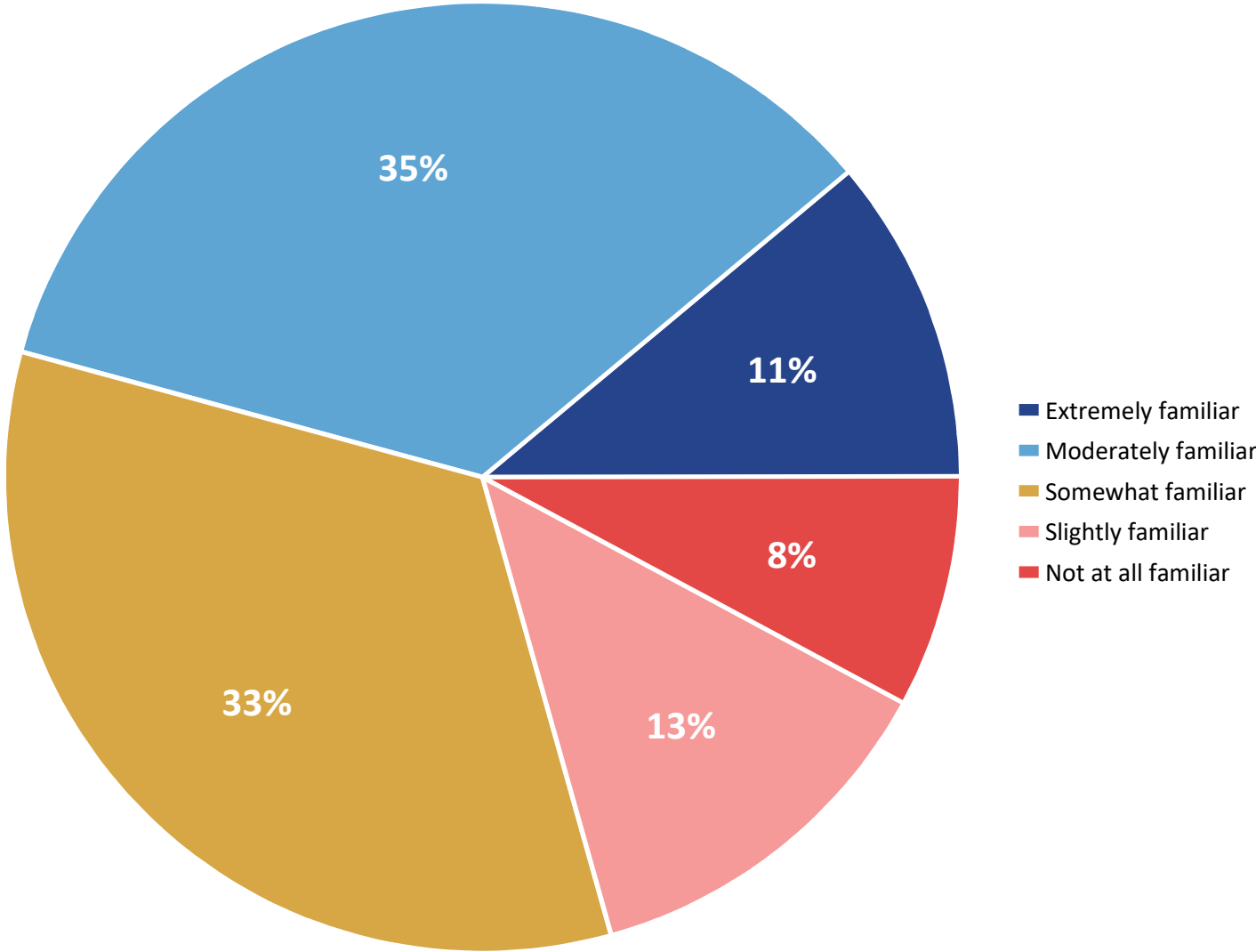
## Facility/Amenity Priority Investments

1. Hiking Trails (PIR=170.1)
2. Multi-use Paved Trails (PIR=167.5)
3. Indoor Swimming Pool (PIR=167.4)
4. Restrooms in Parks (PIR=166.6)
5. Open Space Conservation Areas (PIR=122.0)
6. Outdoor Swimming Pools (PIR=104.2)

# 1 Overall Results

# Q1. How familiar would you say you are with what Olympia Parks, Arts, & Recreation does and offers?

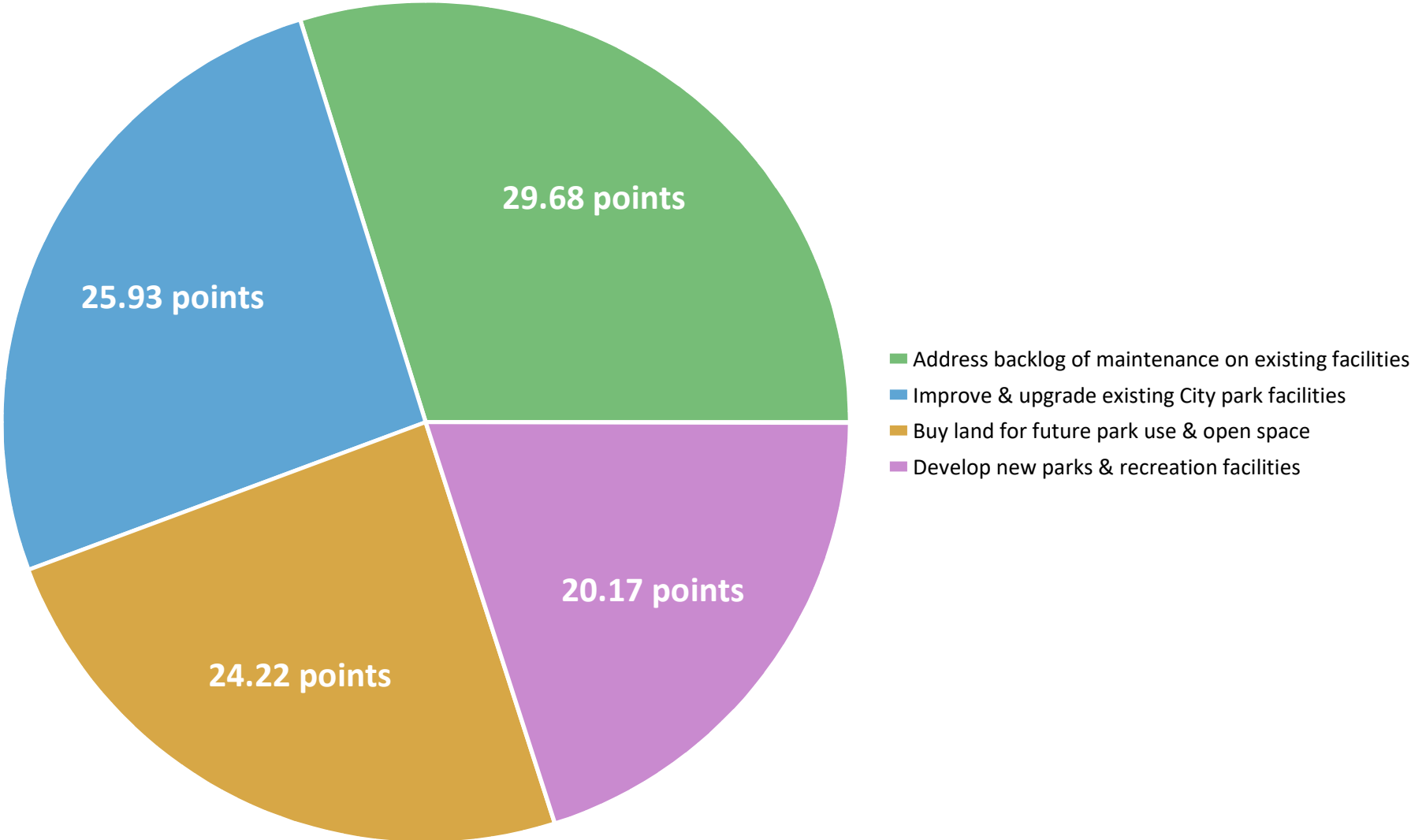
by percentage of respondents



Source: ETC Institute (2021)

# Q2. If you were going to distribute 100 points to indicate your priorities for the Parks, Arts and Recreation Department, how many points would you give to each of the following?

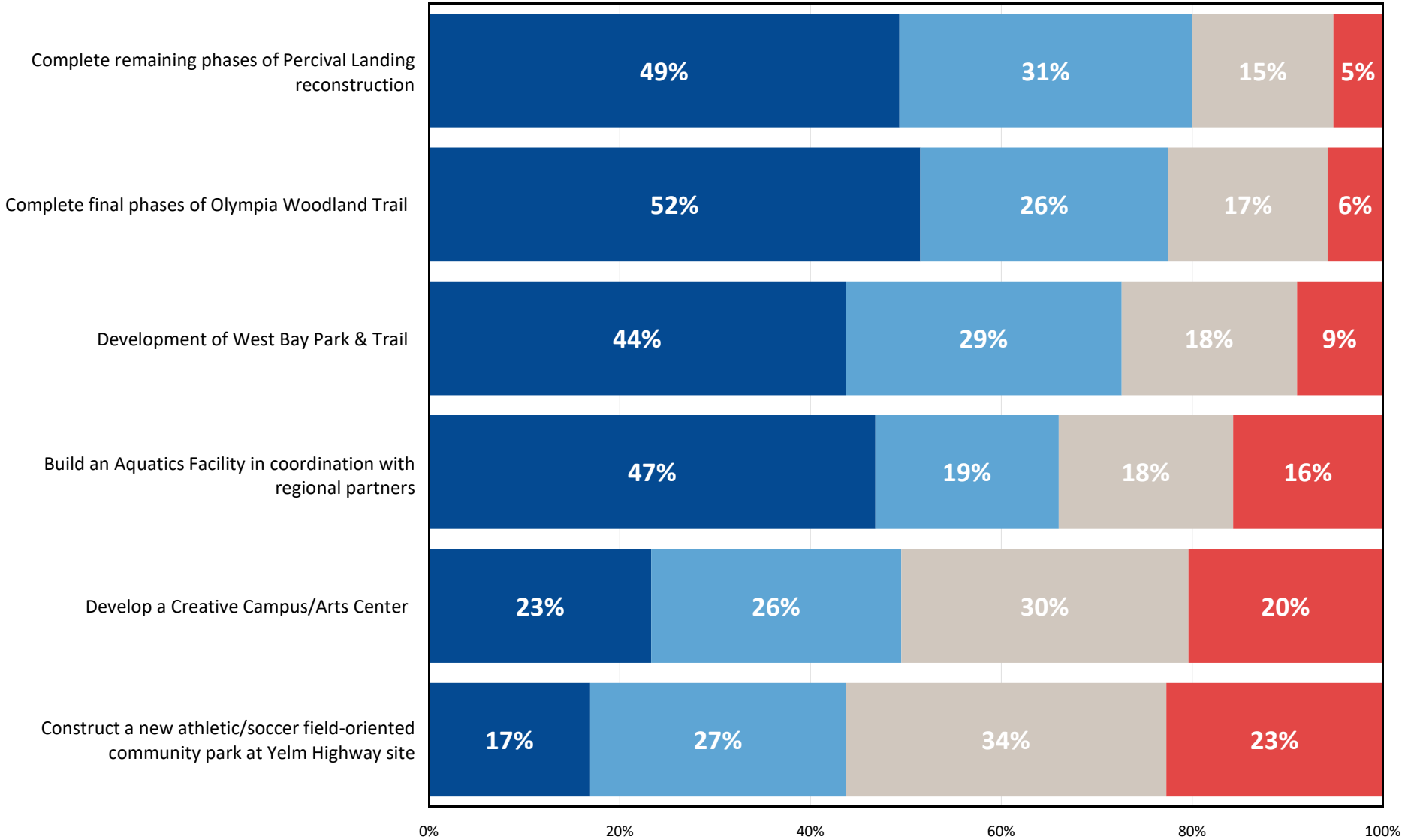
by percentage of respondents



Source: ETC Institute (2021)

### Q3. Please rate your level of support for each of the following projects.

by percentage of respondents using a 4-point scale, where 4 means "very supportive" and 1 means "not supportive"



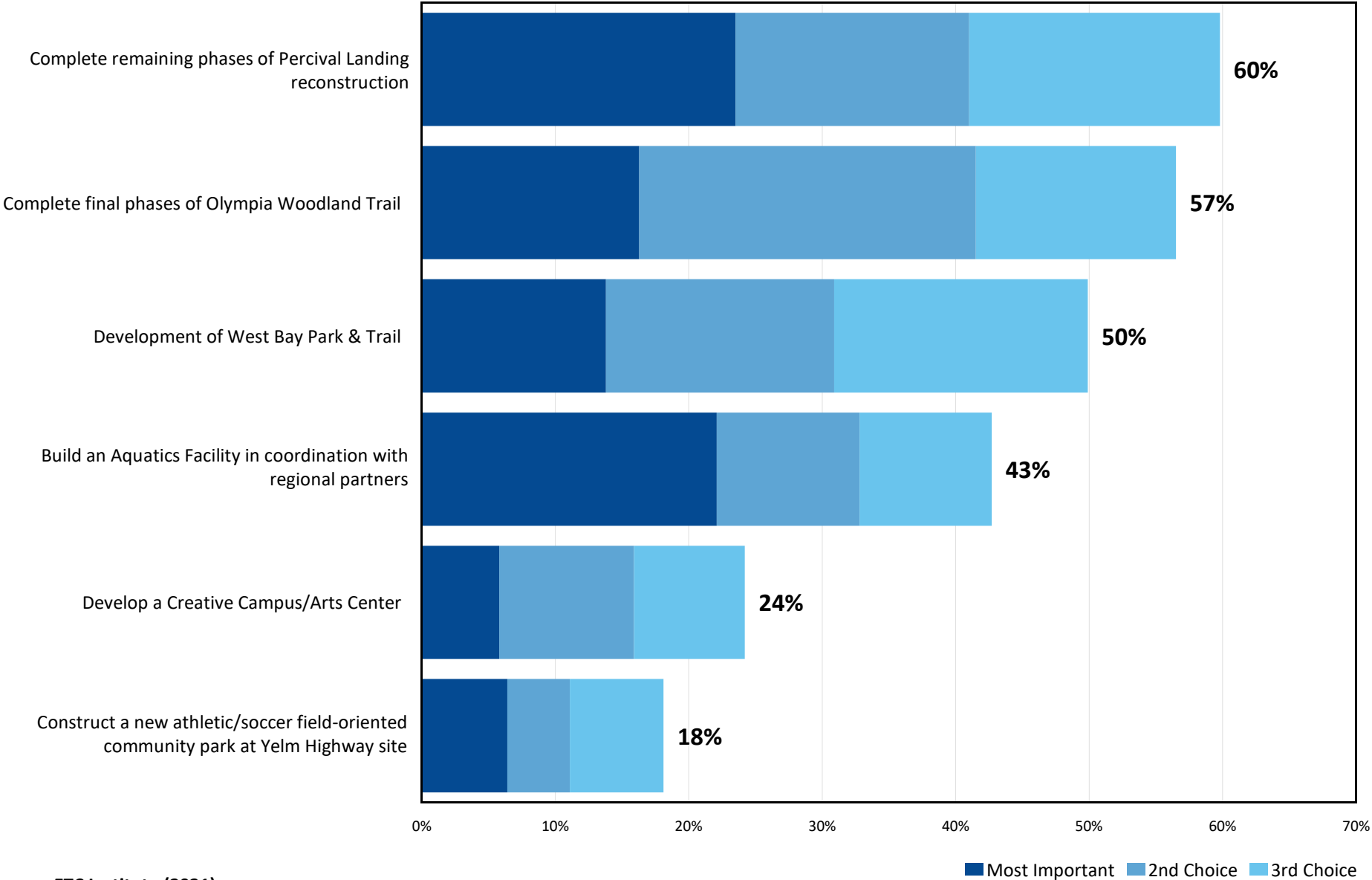
Source: ETC Institute (2021)

Very Supportive Somewhat Supportive Not Sure Not Supportive



# Q4. Which three projects from the list in Question 3 are the most important to your household?

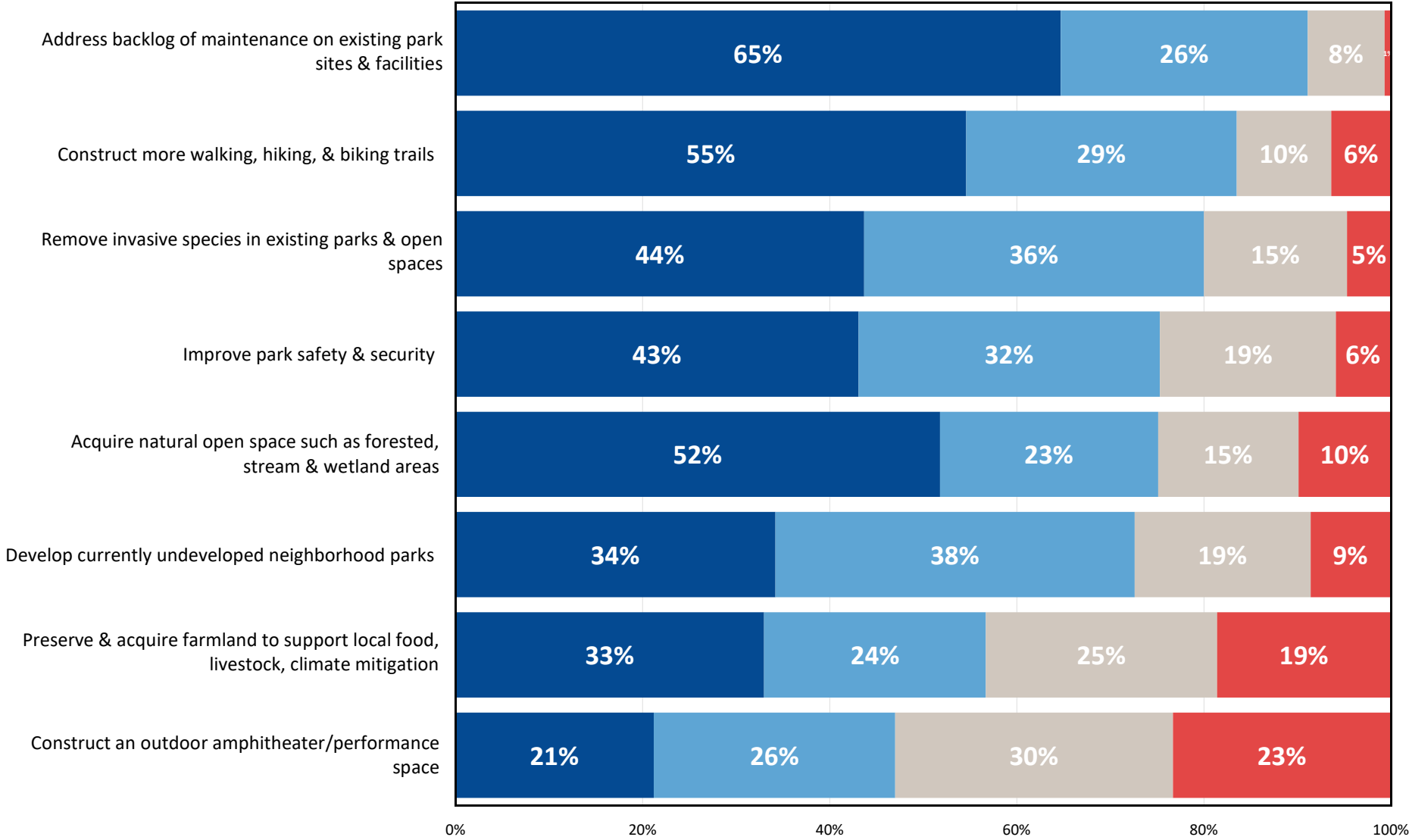
by percentage of households who selected the items as one of their top three choices



Source: ETC Institute (2021)

# Q5. Please rate your level of support for each of the following actions the City of Olympia could take to improve the parks and recreation system.

by percentage of respondents using a 4-point scale, where 4 means "very supportive" and 1 means "not supportive"

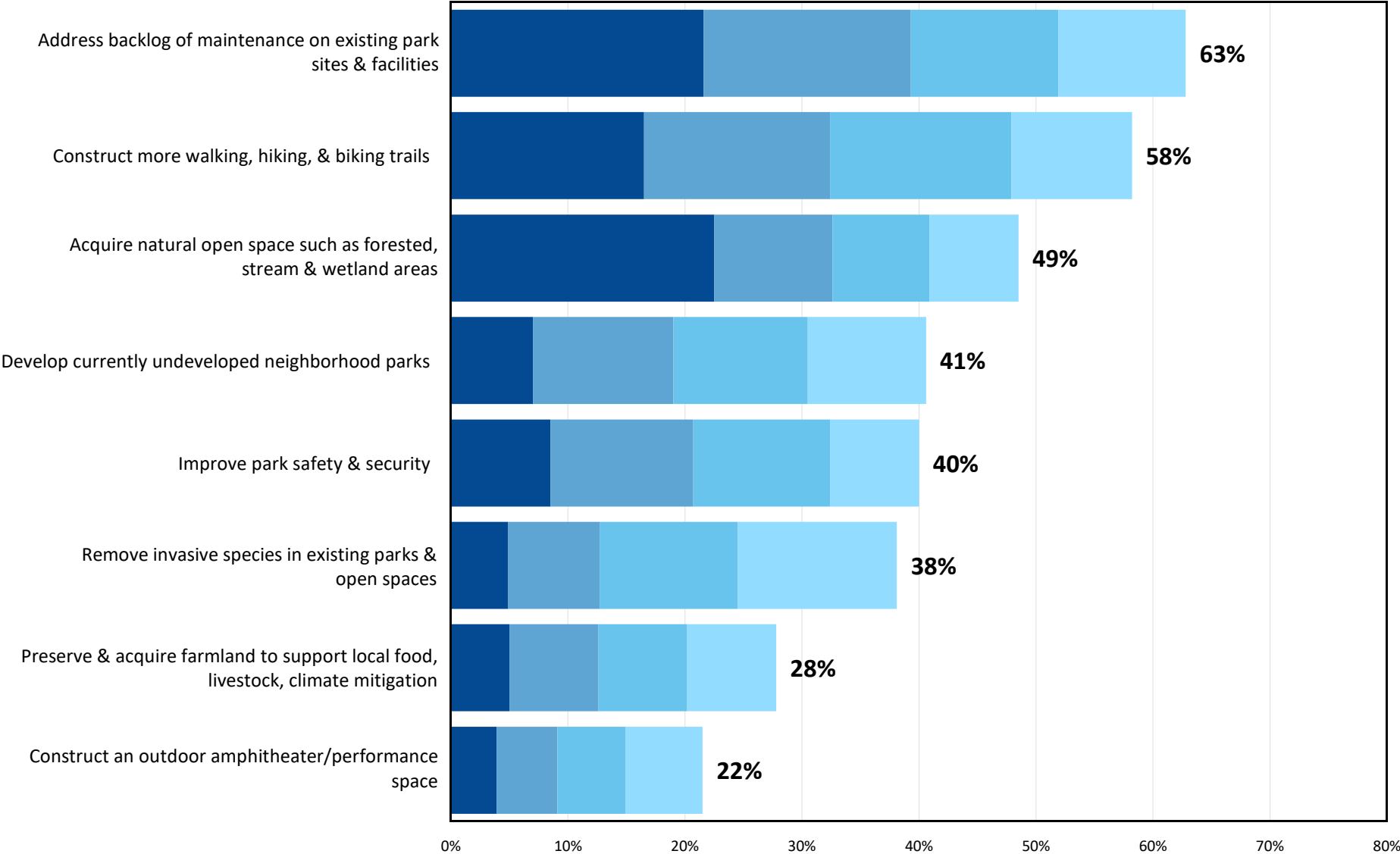


Source: ETC Institute (2021)

Very Supportive Somewhat Supportive Not Sure Not Supportive

# Q6. Which four improvement actions from the list in Question 5 are the most important to your household?

by percentage of households who selected the items as one of their top four choices

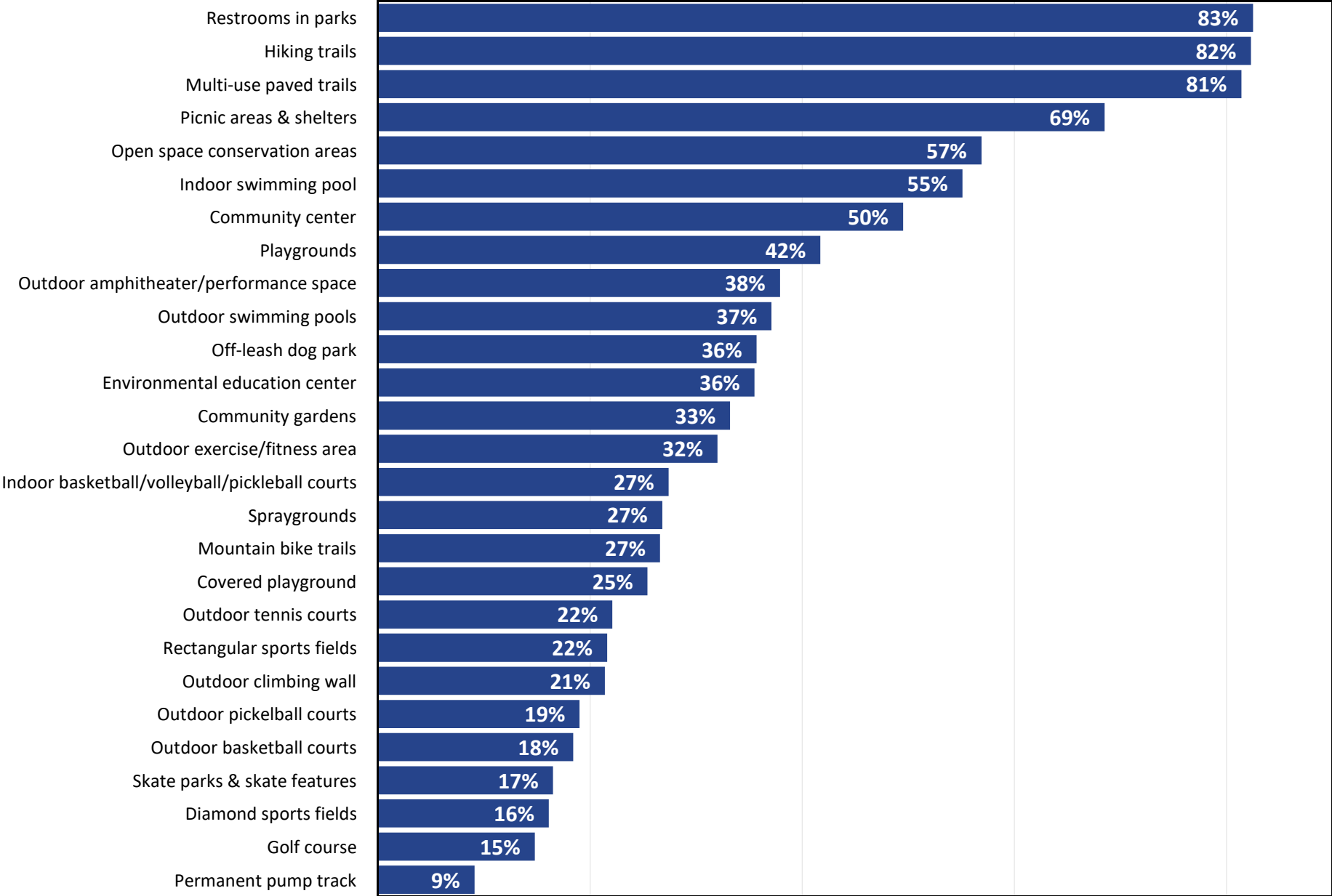


Source: ETC Institute (2021)

■ Most Important ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

# Q7. Households' Need for Parks and Recreation Facilities/Amenities

by percentage of respondents that responded "yes" to having a need (multiple choices could be selected)

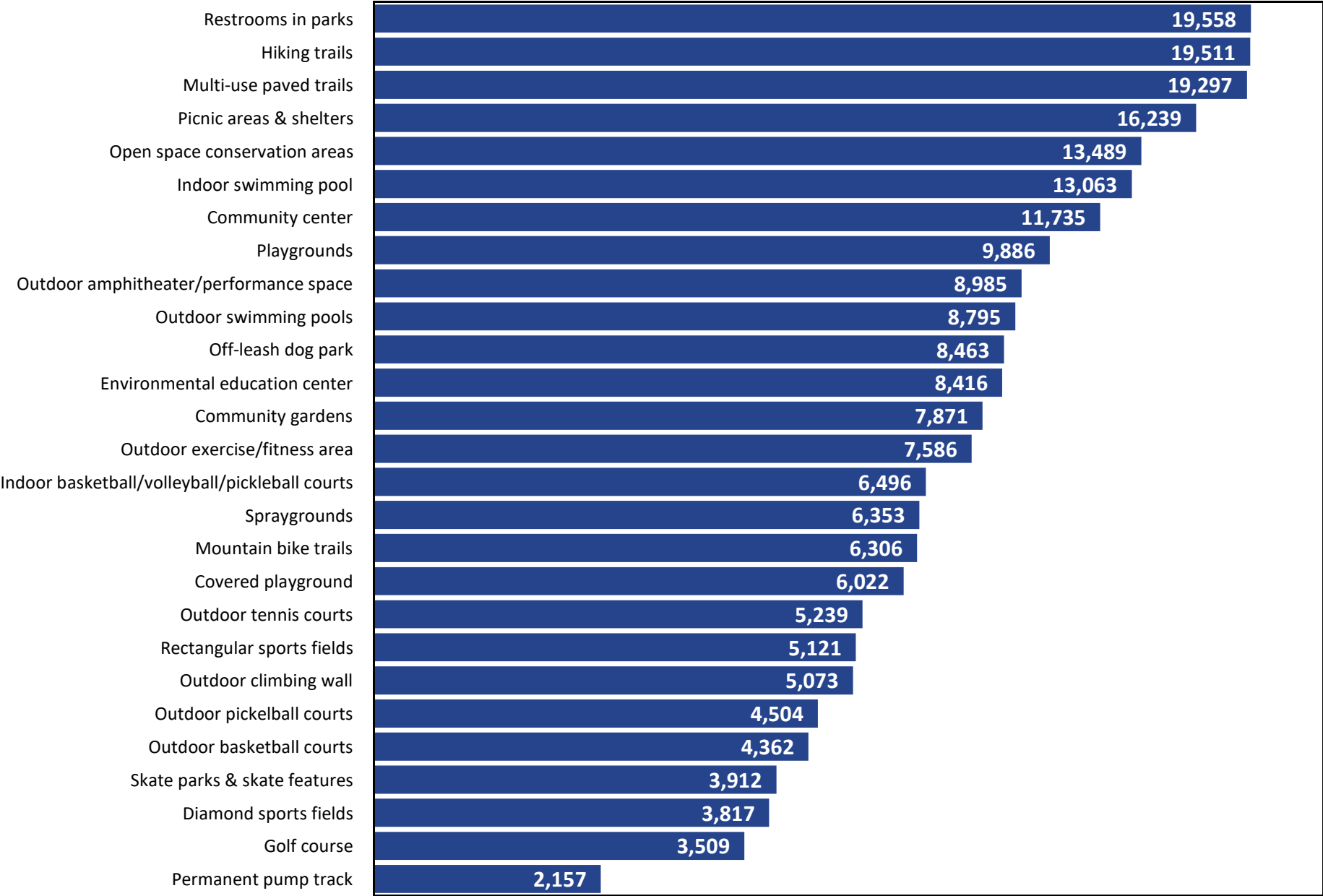


Source: ETC Institute (2021)

0% 20% 40% 60% 80%

# Estimated Number of Households That Have a Need for Facilities/Amenities

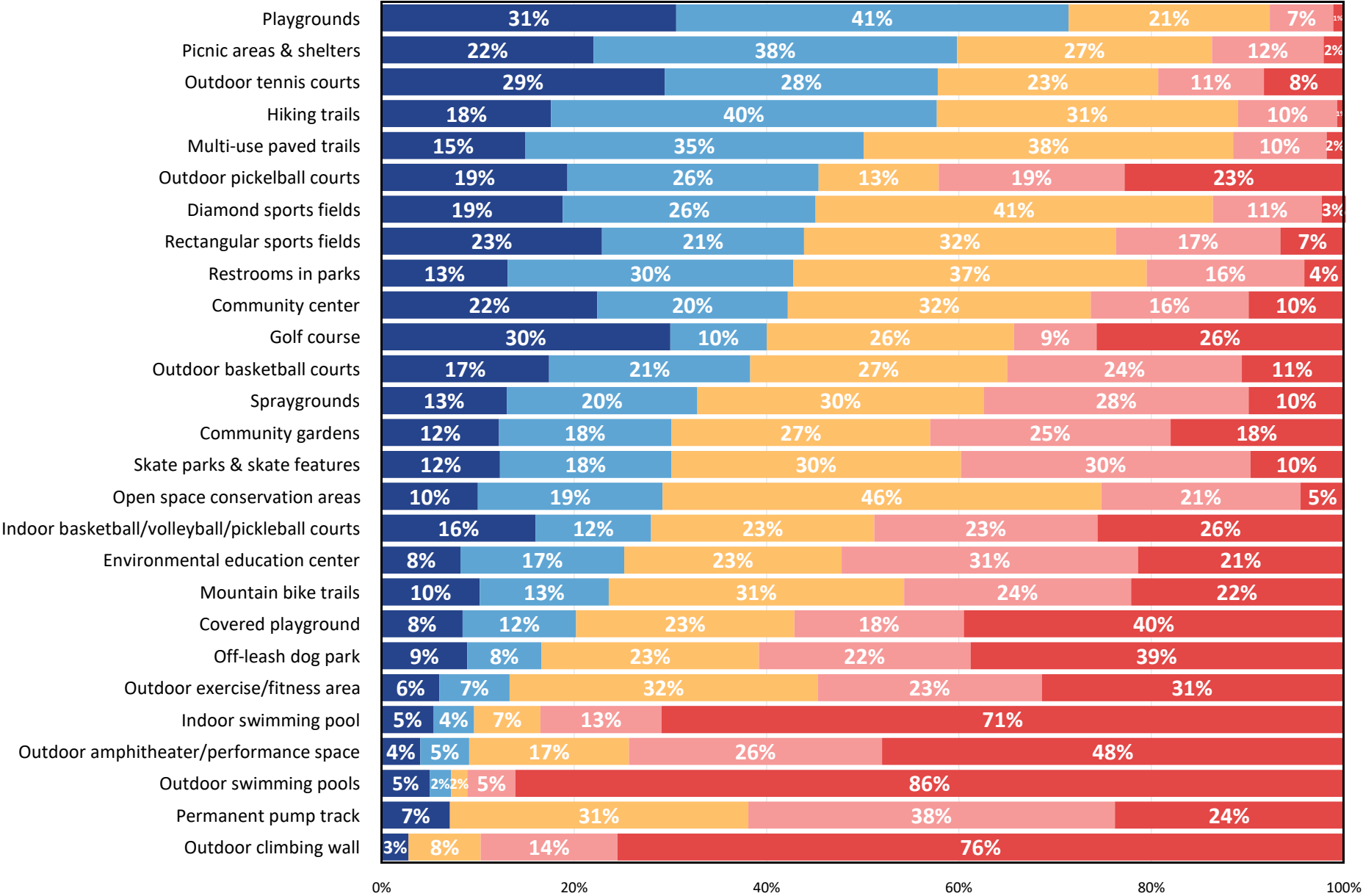
by number of households (based on an estimated 23,707 households in the City of Olympia, Washington)



Source: ETC Institute (2021)

# Q7. How Well Households' Need for Facilities/Amenities Are Being Met

by percentage of respondents, using a 5-point scale, where 5 means "100% Met" and 1 means "0% Met"

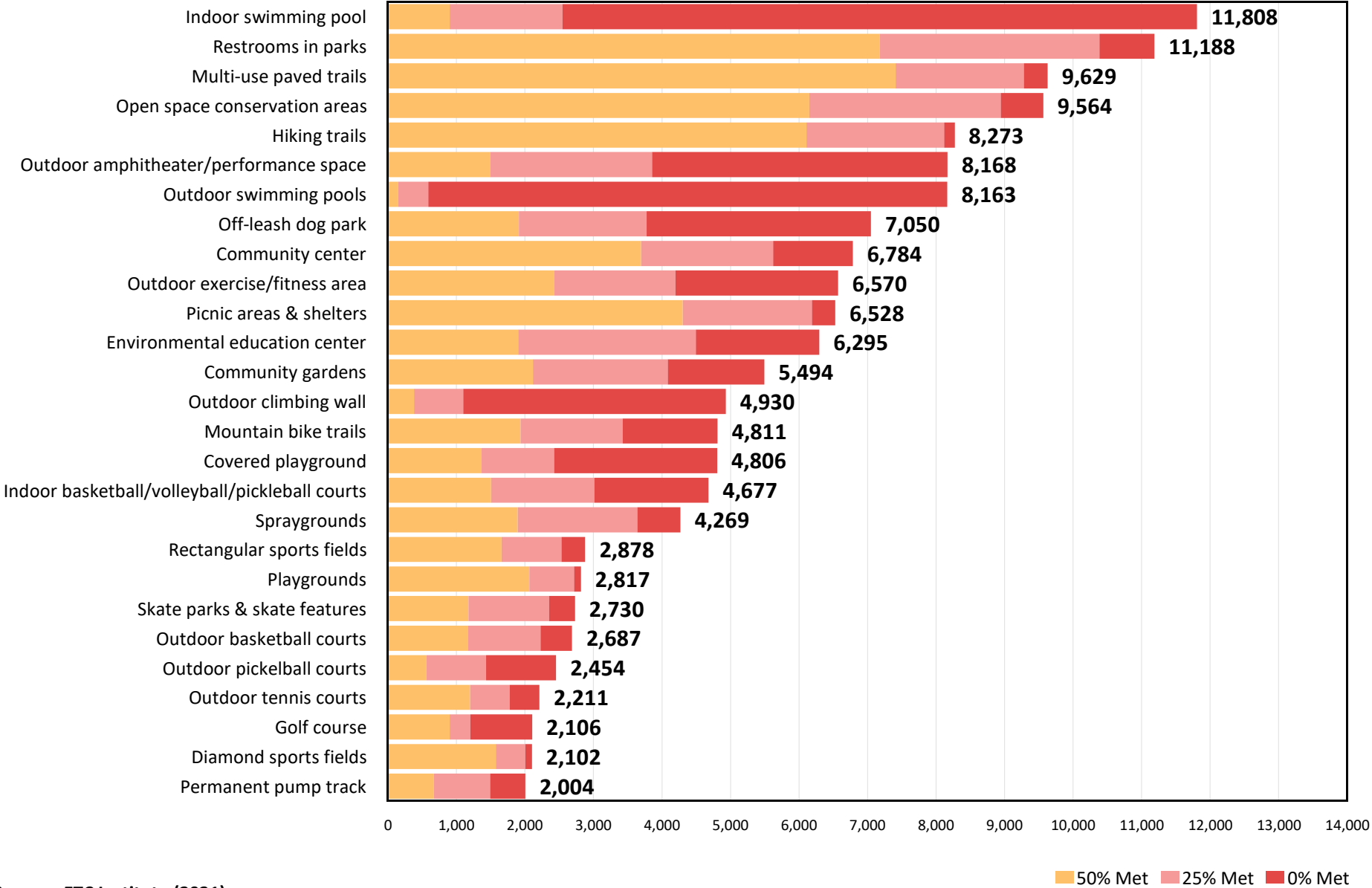


Source: ETC Institute (2021)

100% Met 75% Met 50% Met 25% Met 0% Met

# Estimated Number of Households Whose Need for Facilities/Amenities Are Being 50% Met or Less

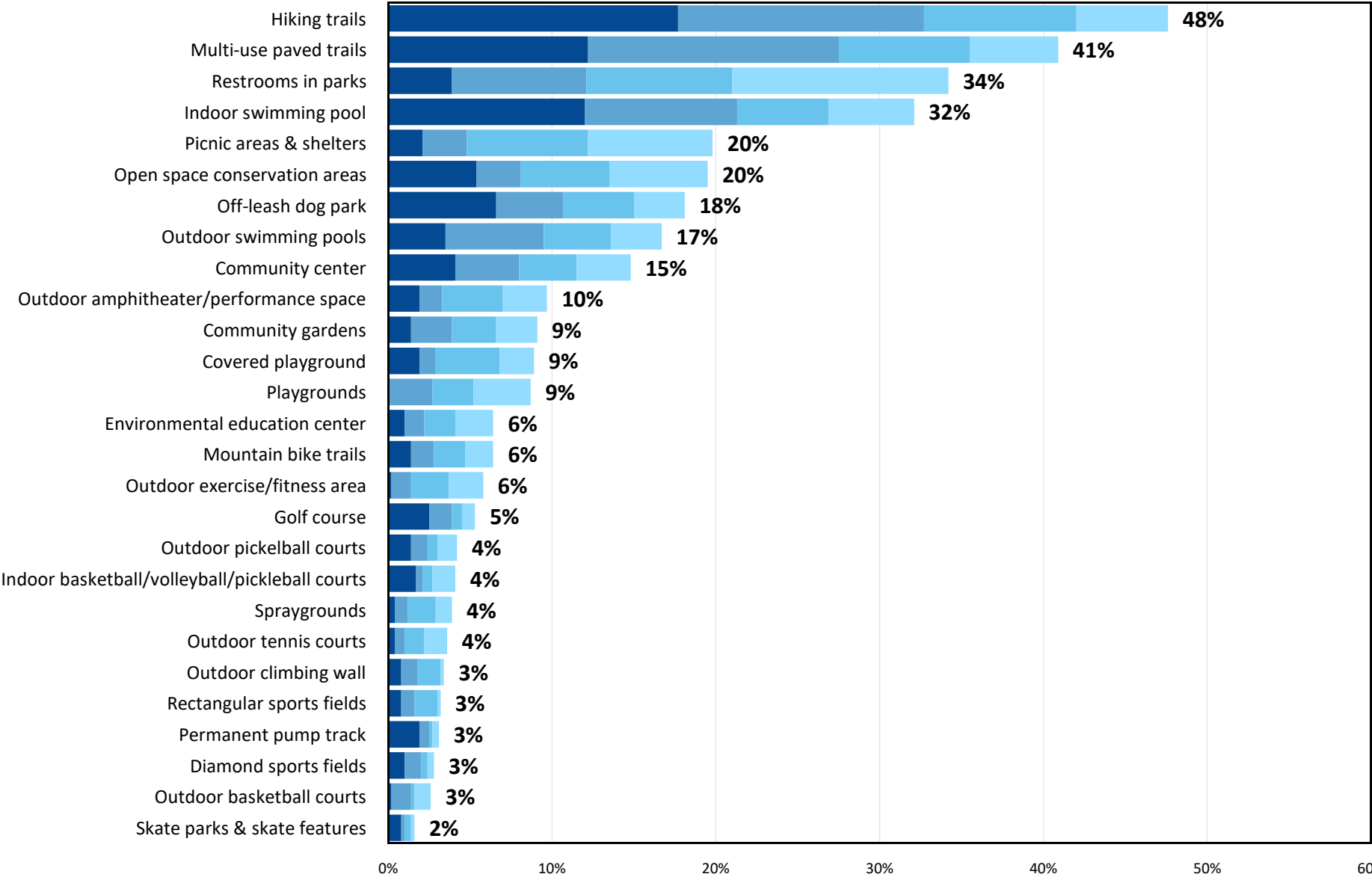
by number of households (based on an estimated 23,707 households in the City of Olympia, Washington)



Source: ETC Institute (2021)

# Q8. Facilities/Amenities That Are Most Important to Households

by percentage of households who selected the items as one of their top four choices



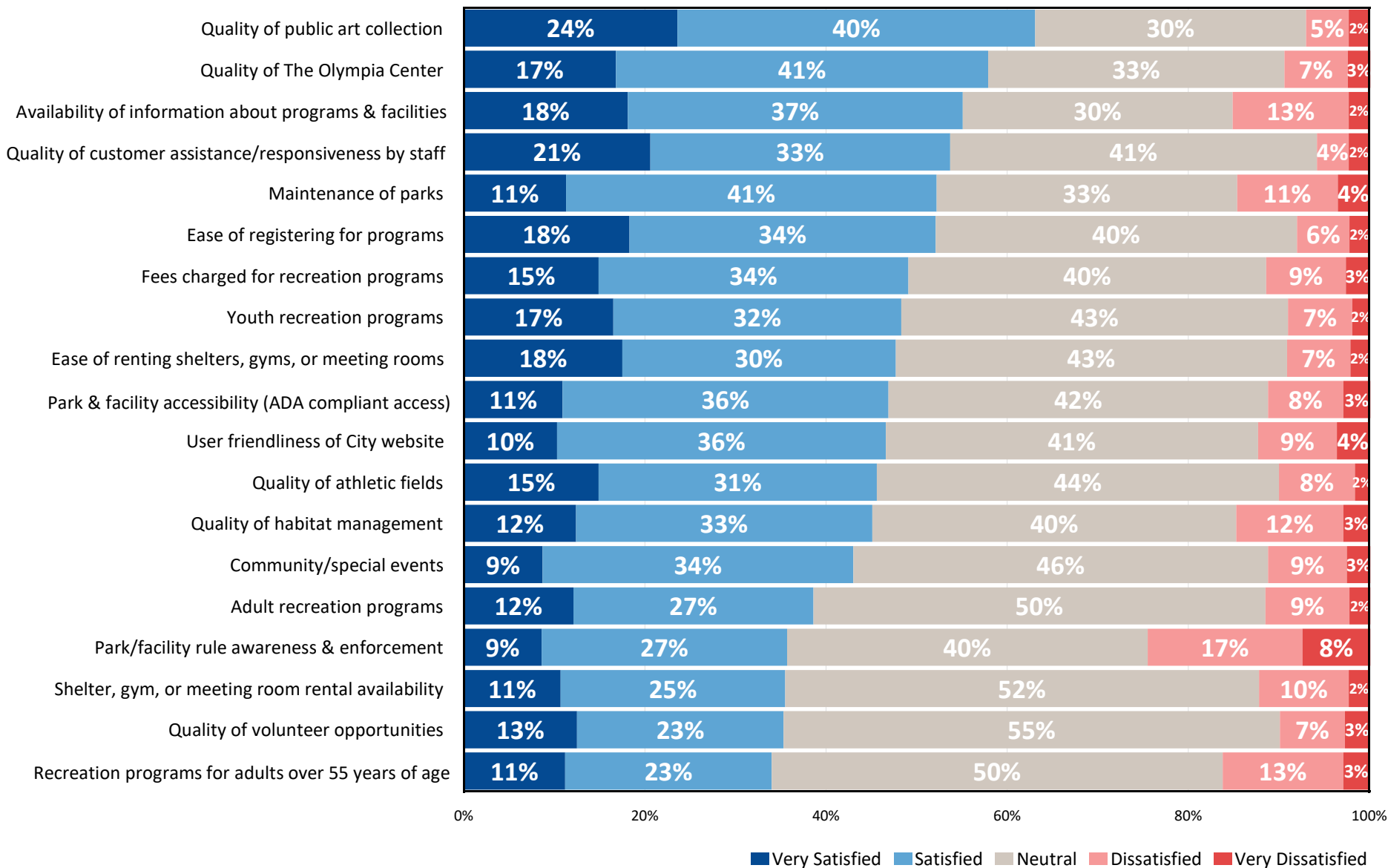
Source: ETC Institute (2021)

■ Most Important ■ 2nd Choice ■ 3rd Choice ■ 4th Choice



# Q9. Please rate your satisfaction with the following City of Olympia Parks, Arts, and Recreation services.

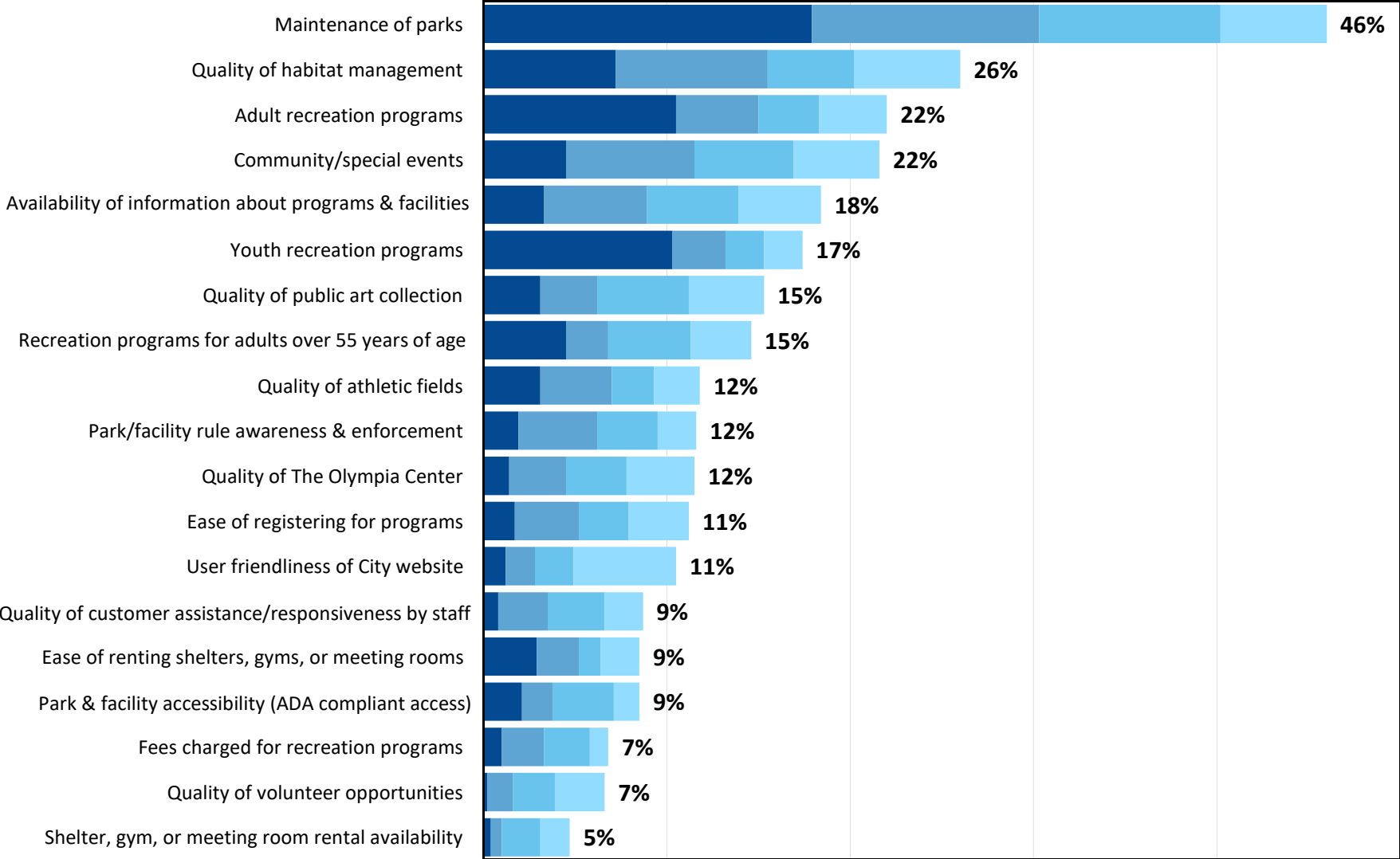
by percentage of respondents using a 5-point scale, where 5 means “very satisfied” and 1 means “very dissatisfied” (without “don’t know”)



Source: ETC Institute (2021)

# Q10. Which four Parks, Arts, and Recreation services from the list in Question 9 are most important to your household?

by percentage of households who selected the items as one of their top four choices



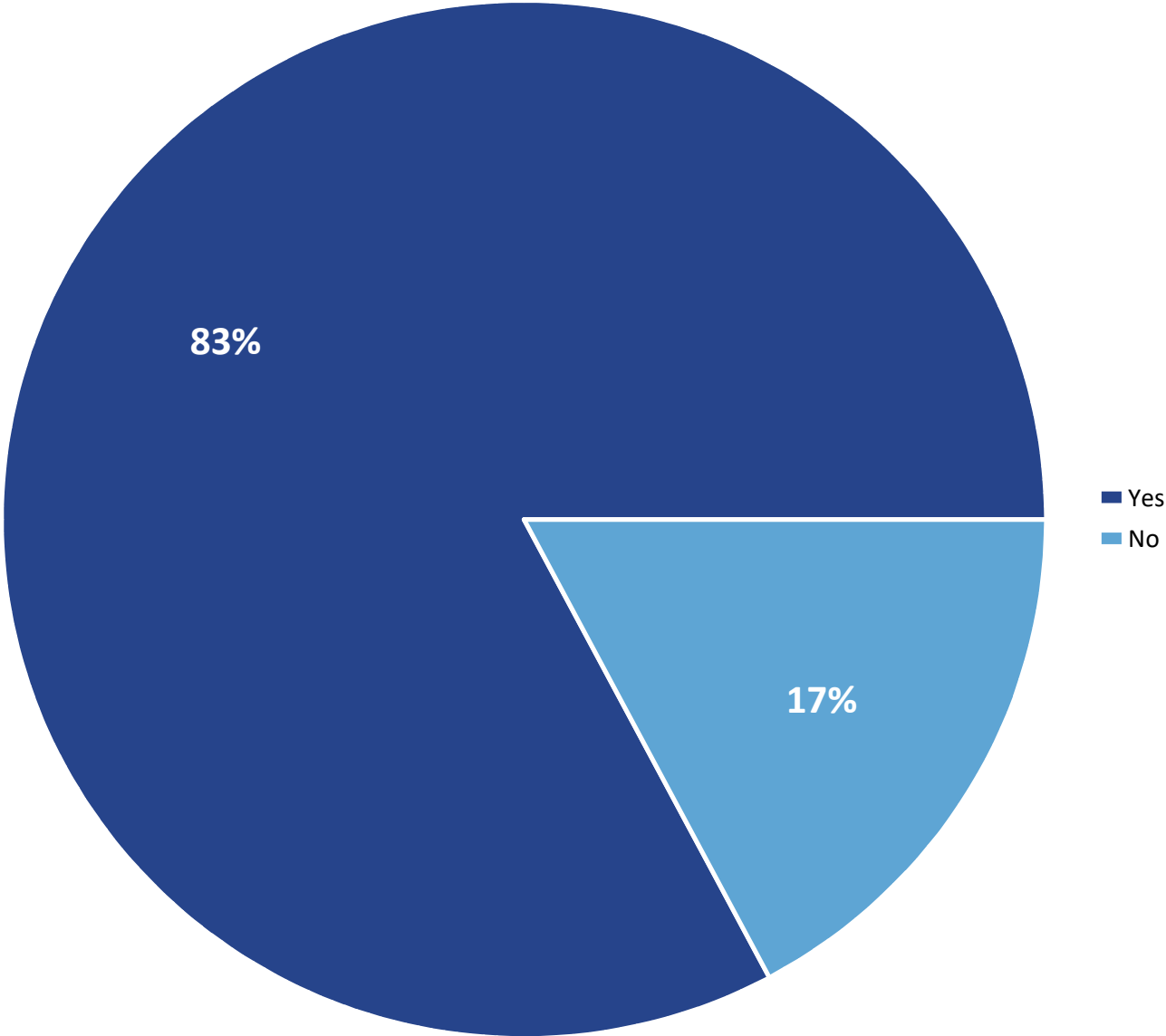
0% 10% 20% 30% 40% 50%

■ Most Important ■ 2nd Choice ■ 3rd Choice ■ 4th Choice

Source: ETC Institute (2021)

# Q11. Have you or any member of your household visited any City of Olympia parks during the last 12 months?

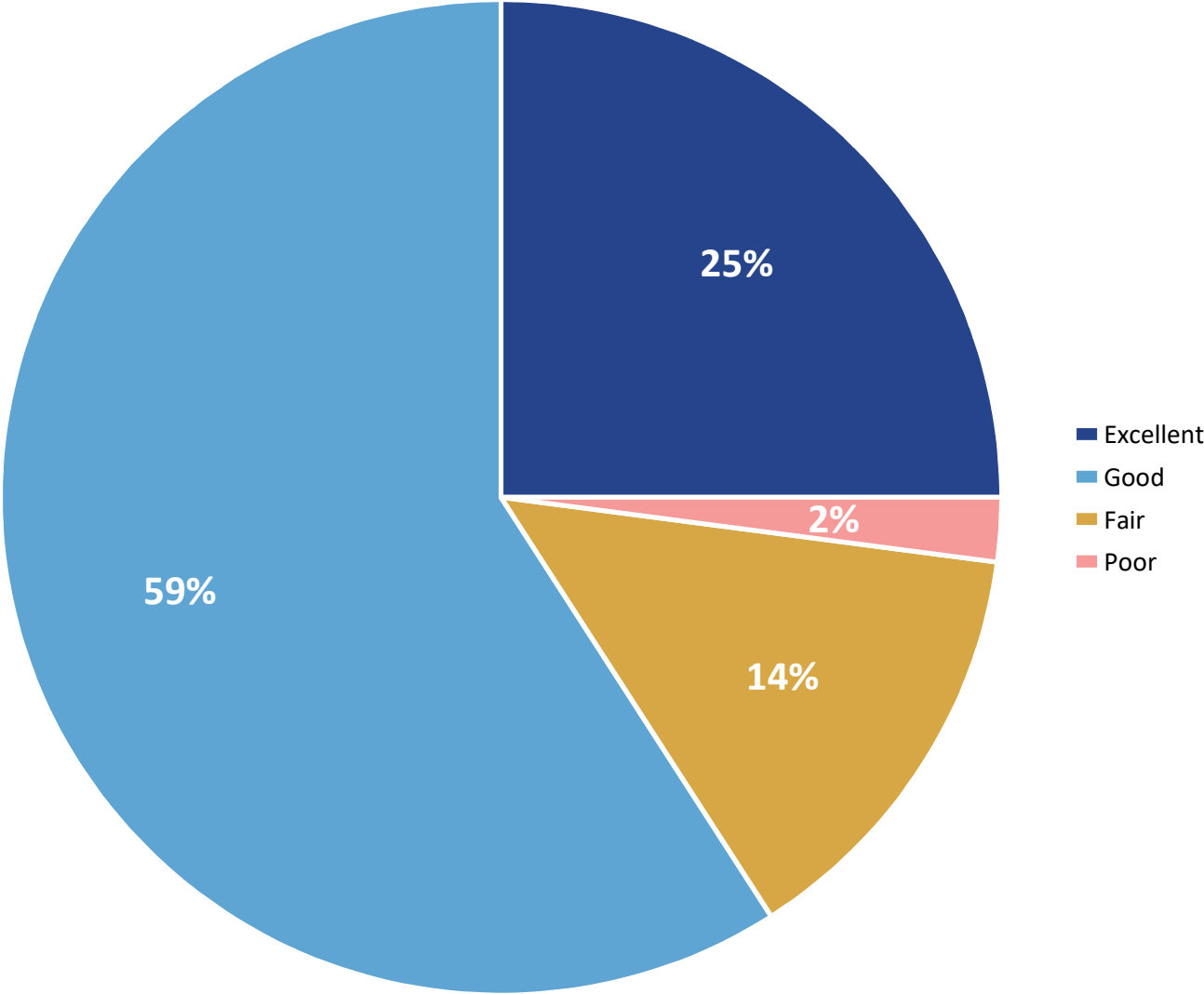
by percentage of respondents



Source: ETC Institute (2021)

# Q11a. Overall, how would you rate the physical condition of all the City of Olympia parks you have visited?

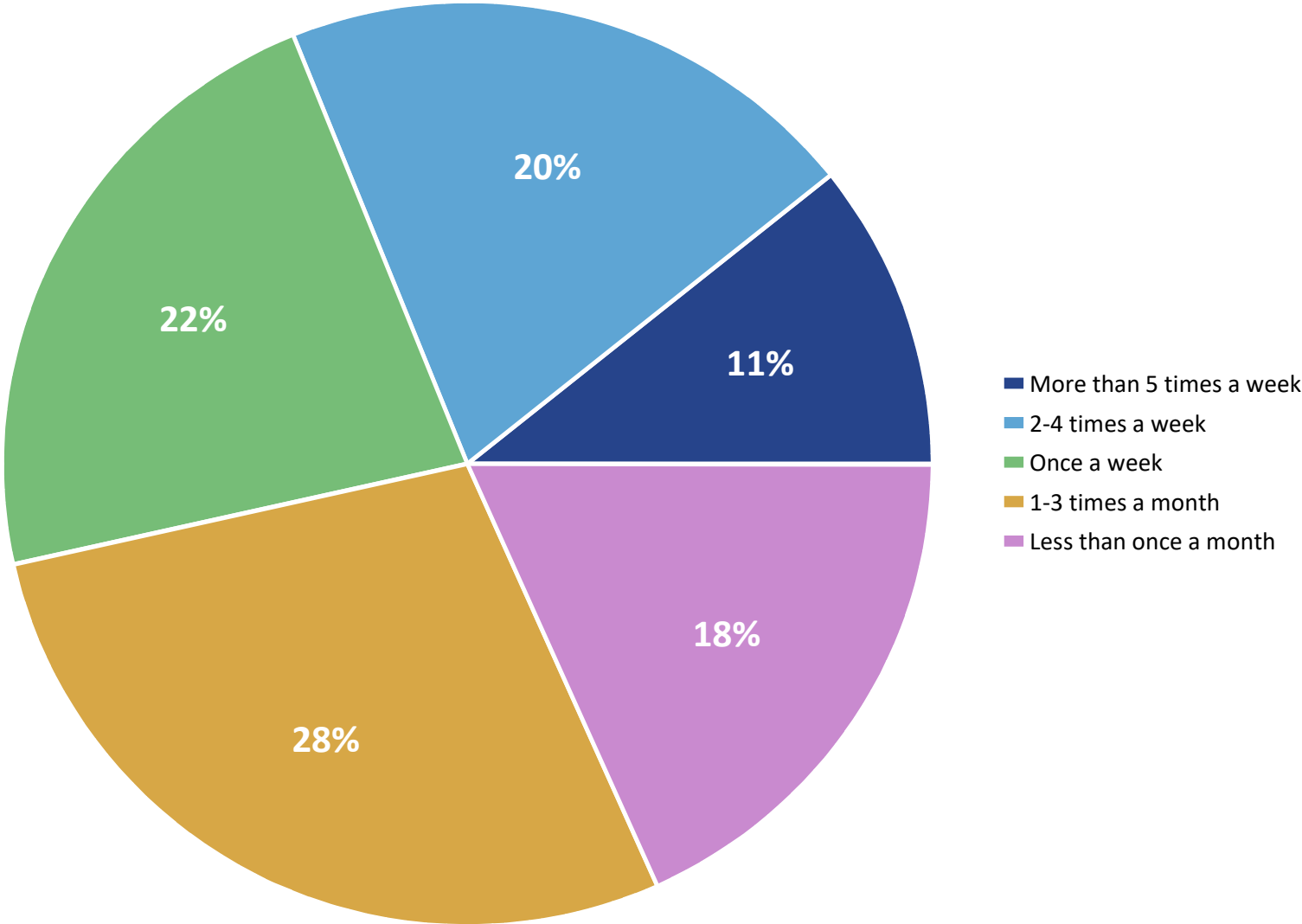
by percentage of respondents who answered "yes" to Question 11 (without "not provided")



Source: ETC Institute (2021)

# Q11b. How often have you visited City of Olympia parks during the last 12 months?

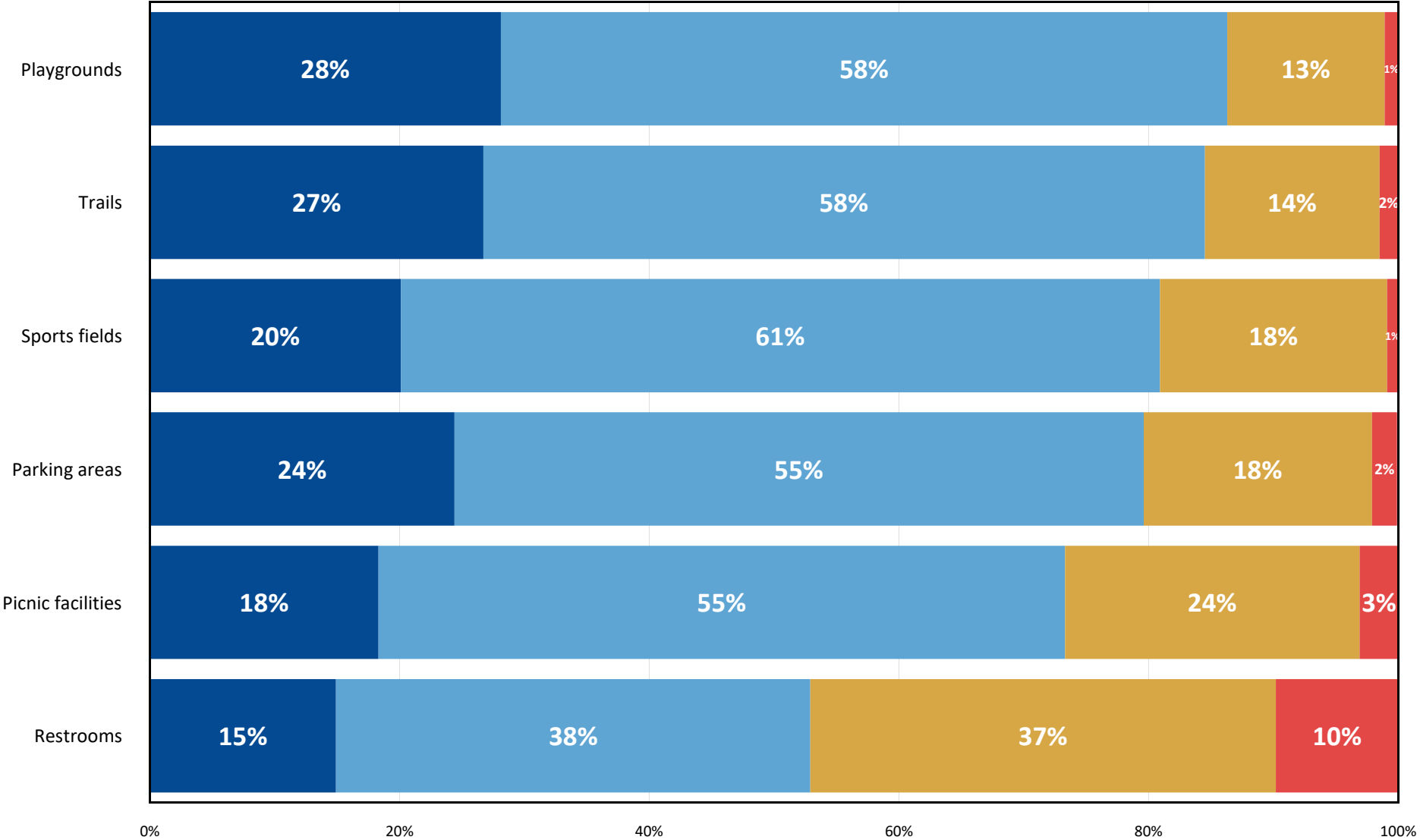
by percentage of respondents who answered "yes" to Question 11 (without "don't know")



Source: ETC Institute (2021)

# Q11c. How would you rate the maintenance of the following City of Olympia park features?

by percentage of respondents who answered “yes” to Question 11, using a 4-point scale, where 4 means “excellent” and 1 means “poor” (without “not provided”)

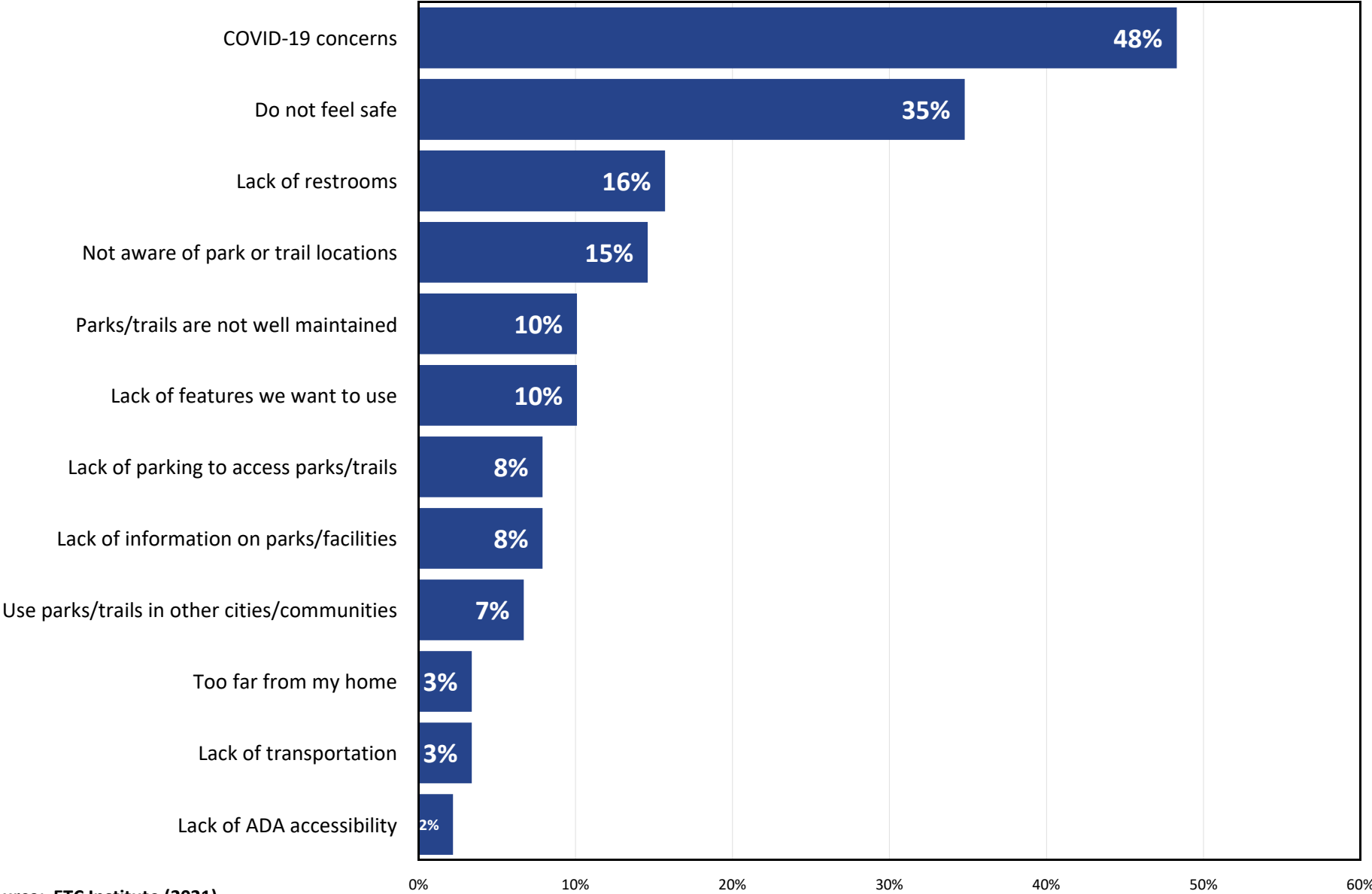


Source: ETC Institute (2021)

Excellent Good Fair Poor

# Q11d. If your household has not visited any City of Olympia parks during the past 12 months, please check all of the following reasons you have not.

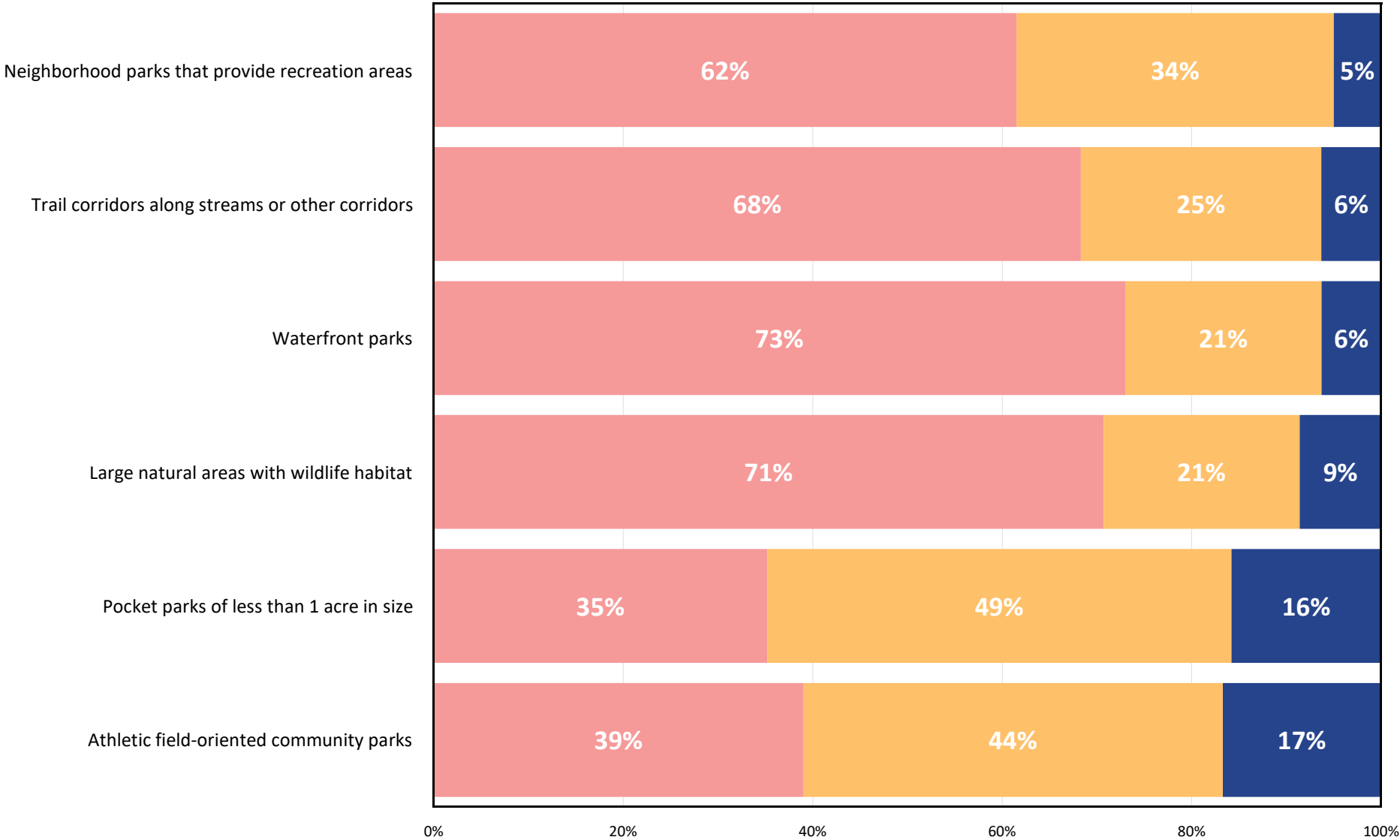
by percentage of respondents who answered "no" to Question 11 (multiple choices could be selected)



Source: ETC Institute (2021)

# Q12. There are different types of parks, open space, and recreational areas. Please indicate your opinion if you feel the following types of areas needed.

by percentage of respondents using a 3-point scale, where 3 means “strongly needed” and 1 means “not needed” (without “not sure”)



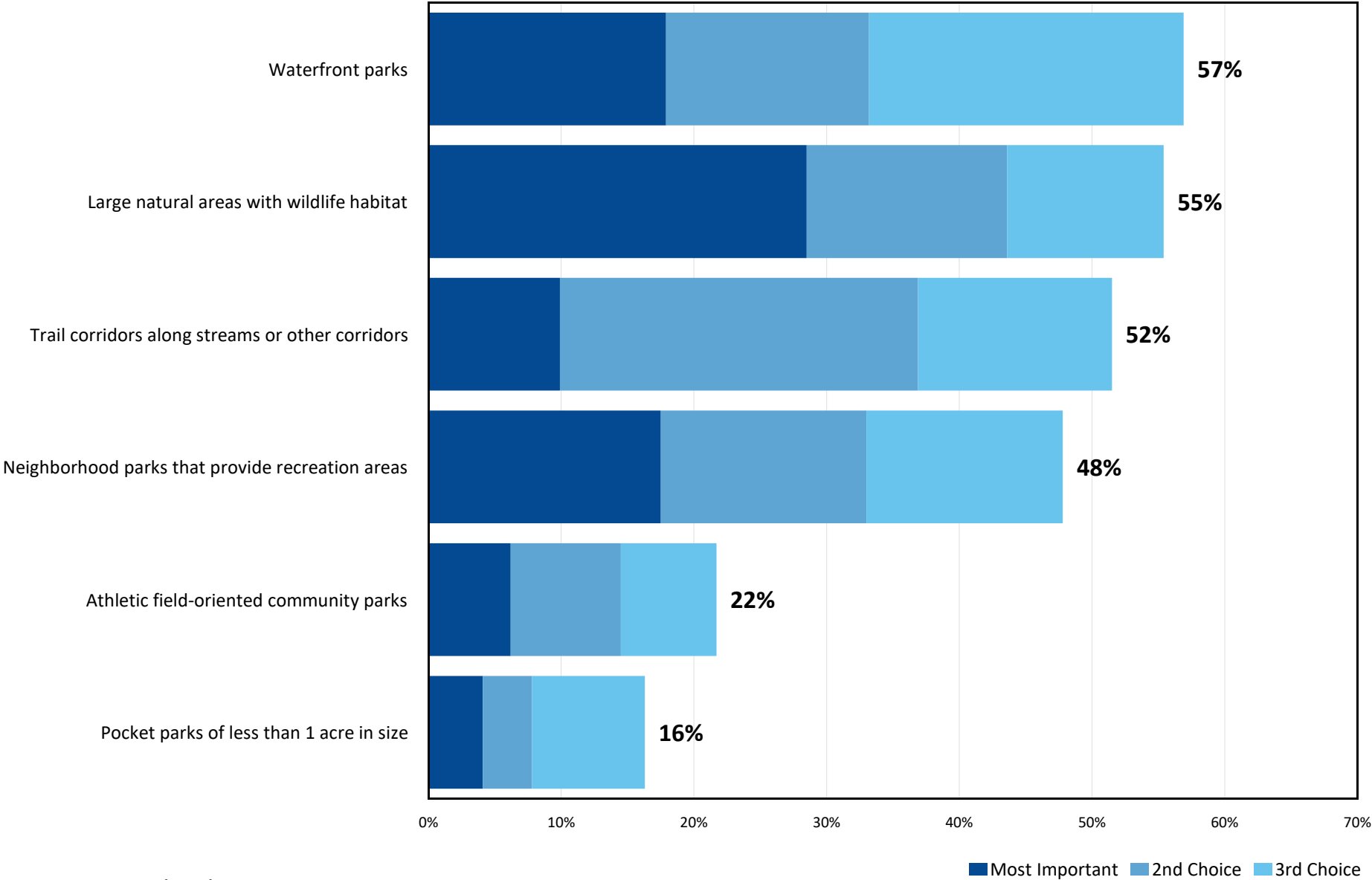
Source: ETC Institute (2021)

Strongly Needed Somewhat Needed Not Needed



# Q13. Which three areas from the list in Question 12 are the most important to your household?

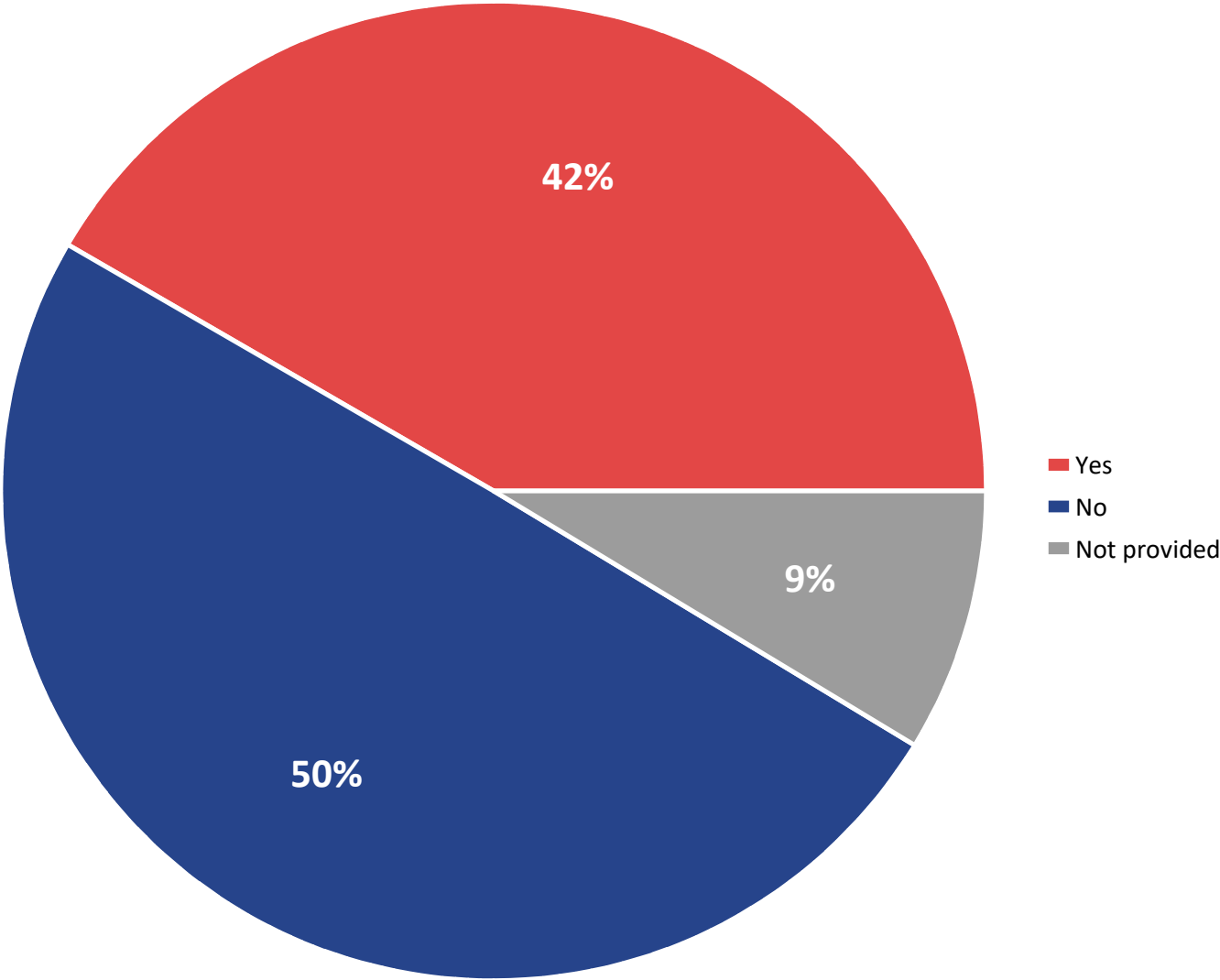
by percentage of households who selected the items as one of their top three choices



Source: ETC Institute (2021)

# Q14. Are there parks in Olympia in which you do not feel safe?

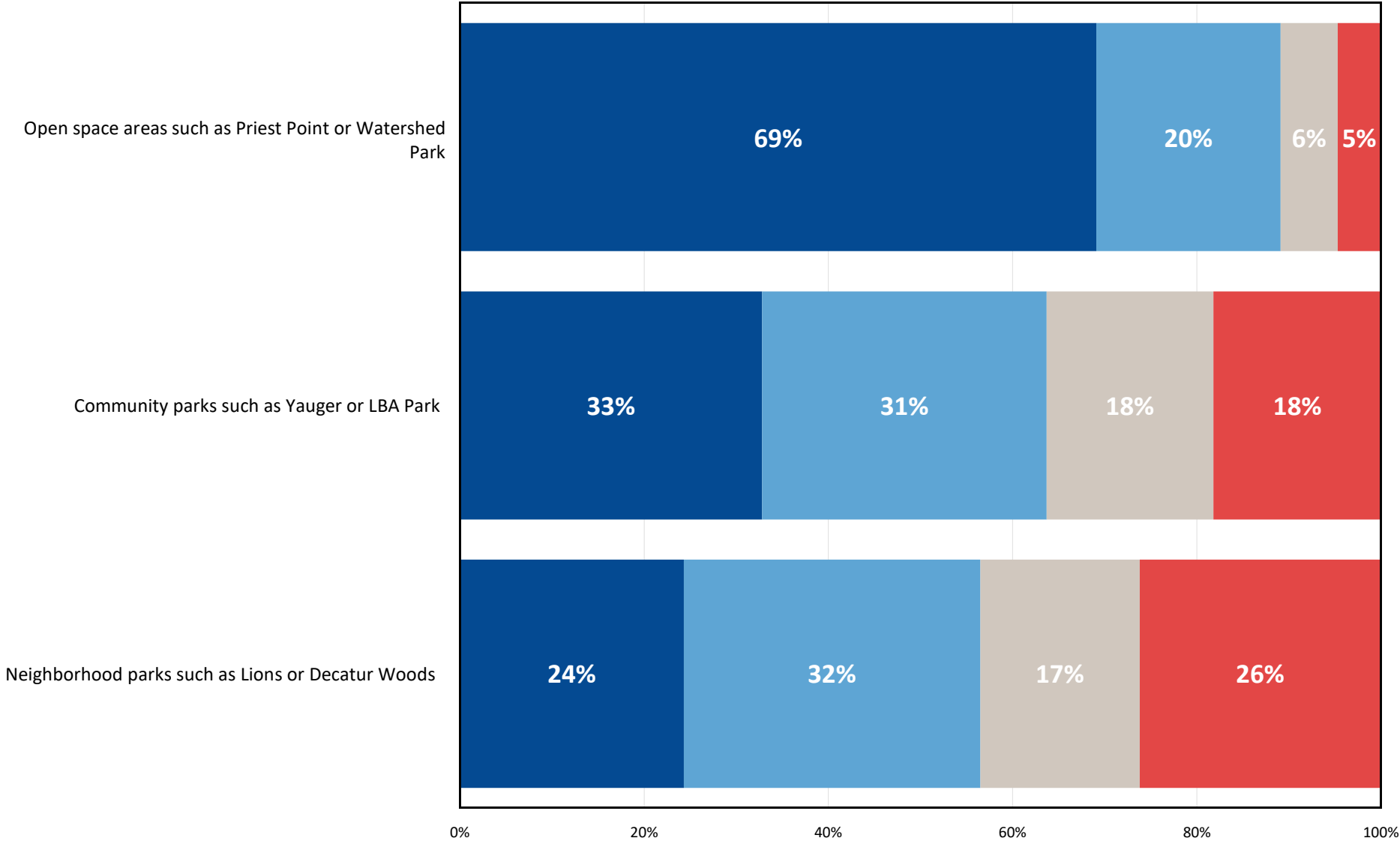
by percentage of respondents



Source: ETC Institute (2021)

# Q15. How likely would you be to travel across town to get to the following types of parks?

by percentage of respondents using a 4-point scale, where 4 means "very likely" and 1 means "not likely"

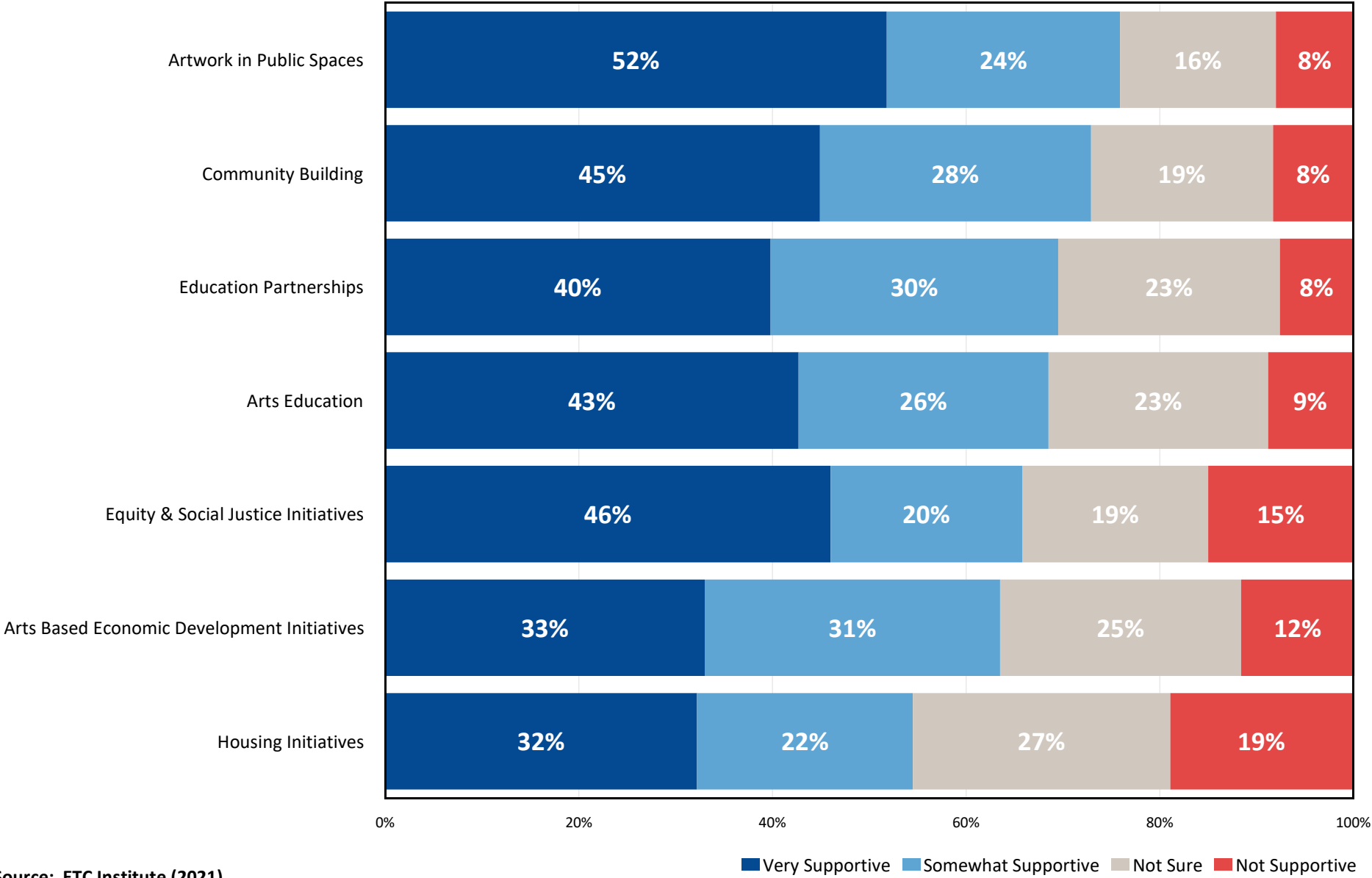


Source: ETC Institute (2021)

Very Likely Somewhat Likely Not Sure Not Likely

# Q16. Please rate your level of support for each of the following arts, culture, and heritage projects (visual, literary, and performing arts).

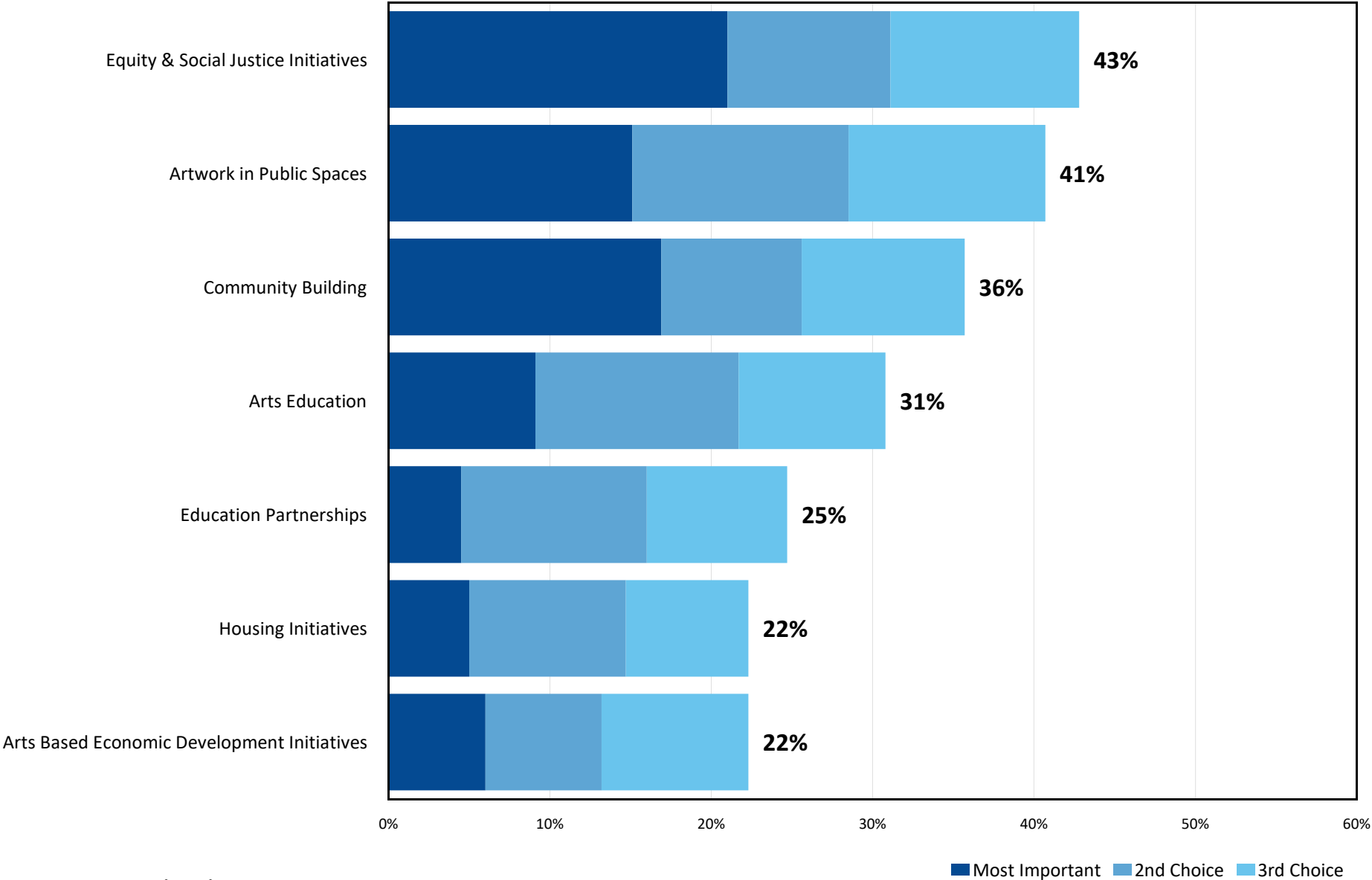
by percentage of respondents using a 4-point scale, where 4 means "very supportive" and 1 means "not supportive"



Source: ETC Institute (2021)

# Q17. Which three projects from the list in Question 16 are the most important to your household?

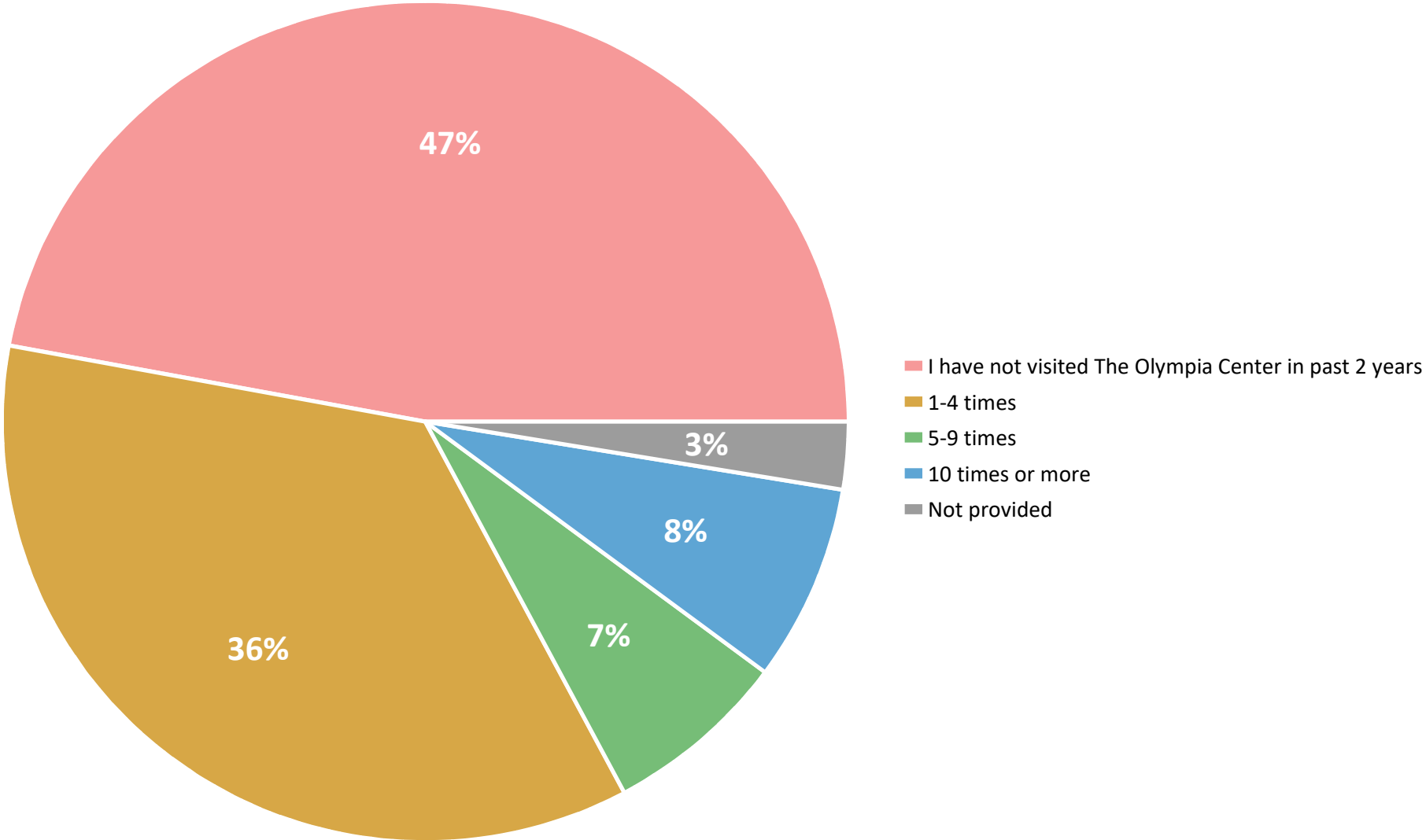
by percentage of households who selected the items as one of their top three choices



Source: ETC Institute (2021)

# Q18. How frequently have you visited The Olympia Center in the past 2 years? (The Olympia Center is the community center/senior center located across from Percival Landing.)

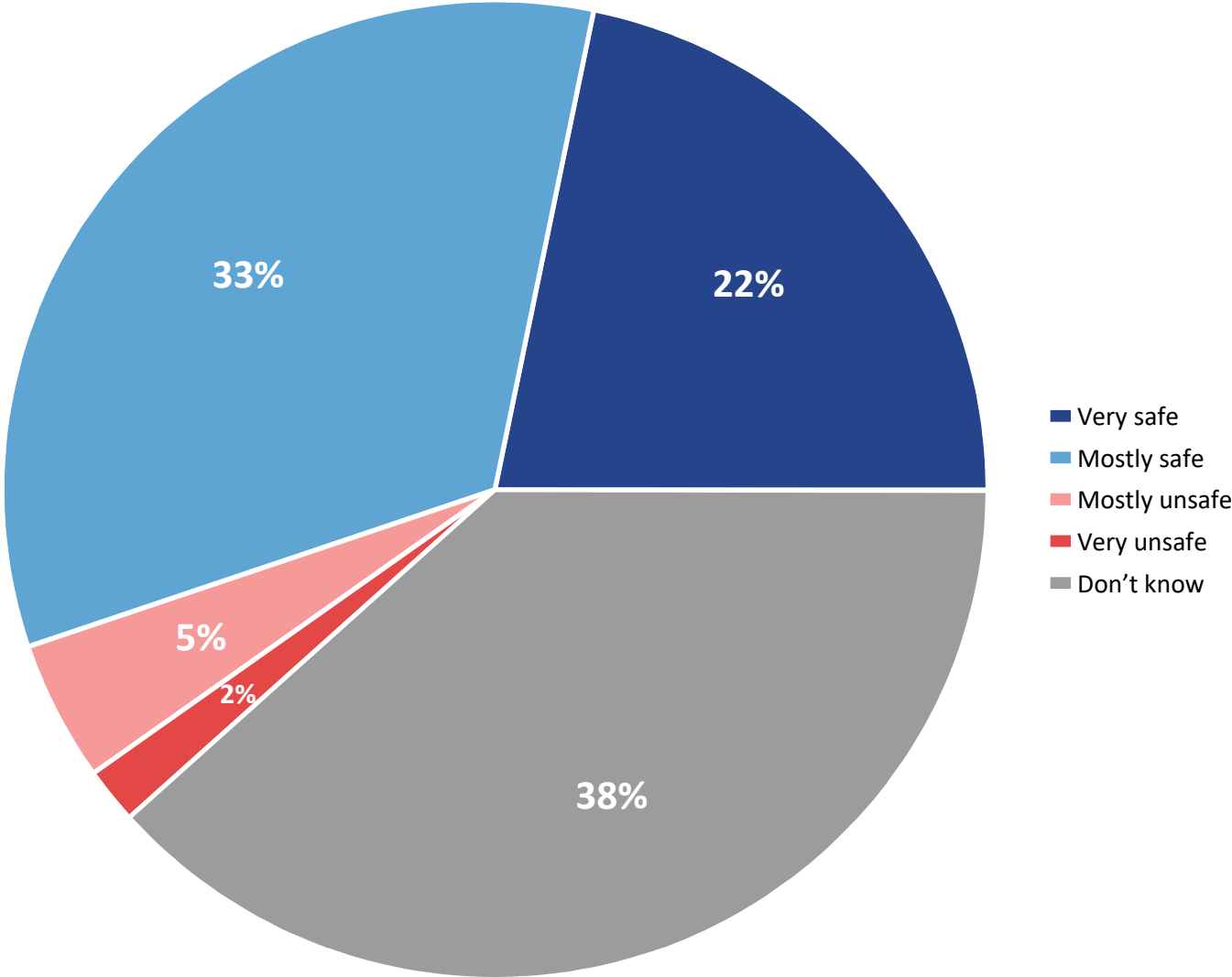
by percentage of respondents



Source: ETC Institute (2021)

# Q19. Do you consider The Olympia Center a safe facility?

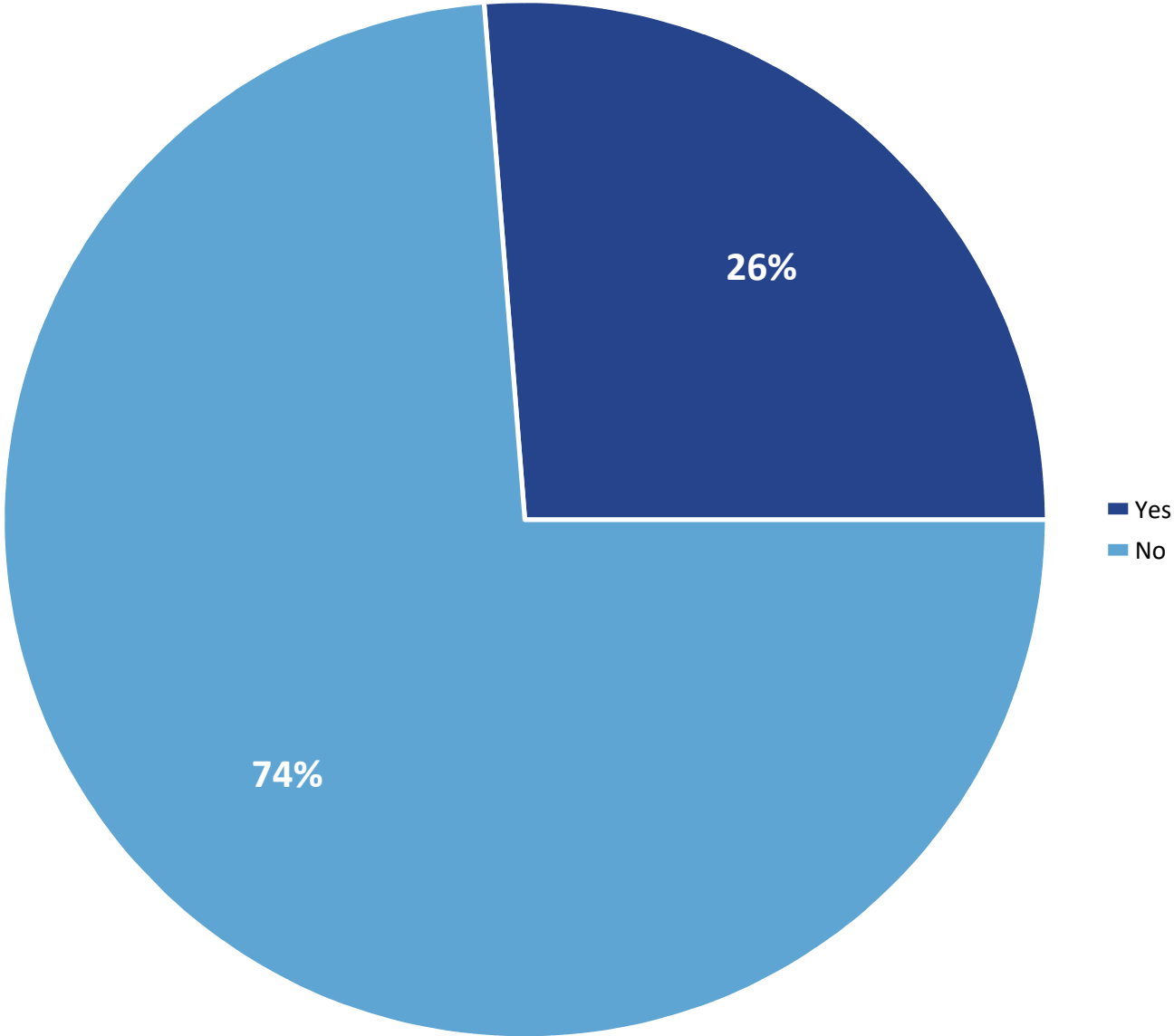
by percentage of respondents



Source: ETC Institute (2021)

# Q20. During the last 2 years, have you participated in a recreation program (day camps, sports leagues, special interest classes), offered by the City of Olympia?

by percentage of respondents (without "not provided")

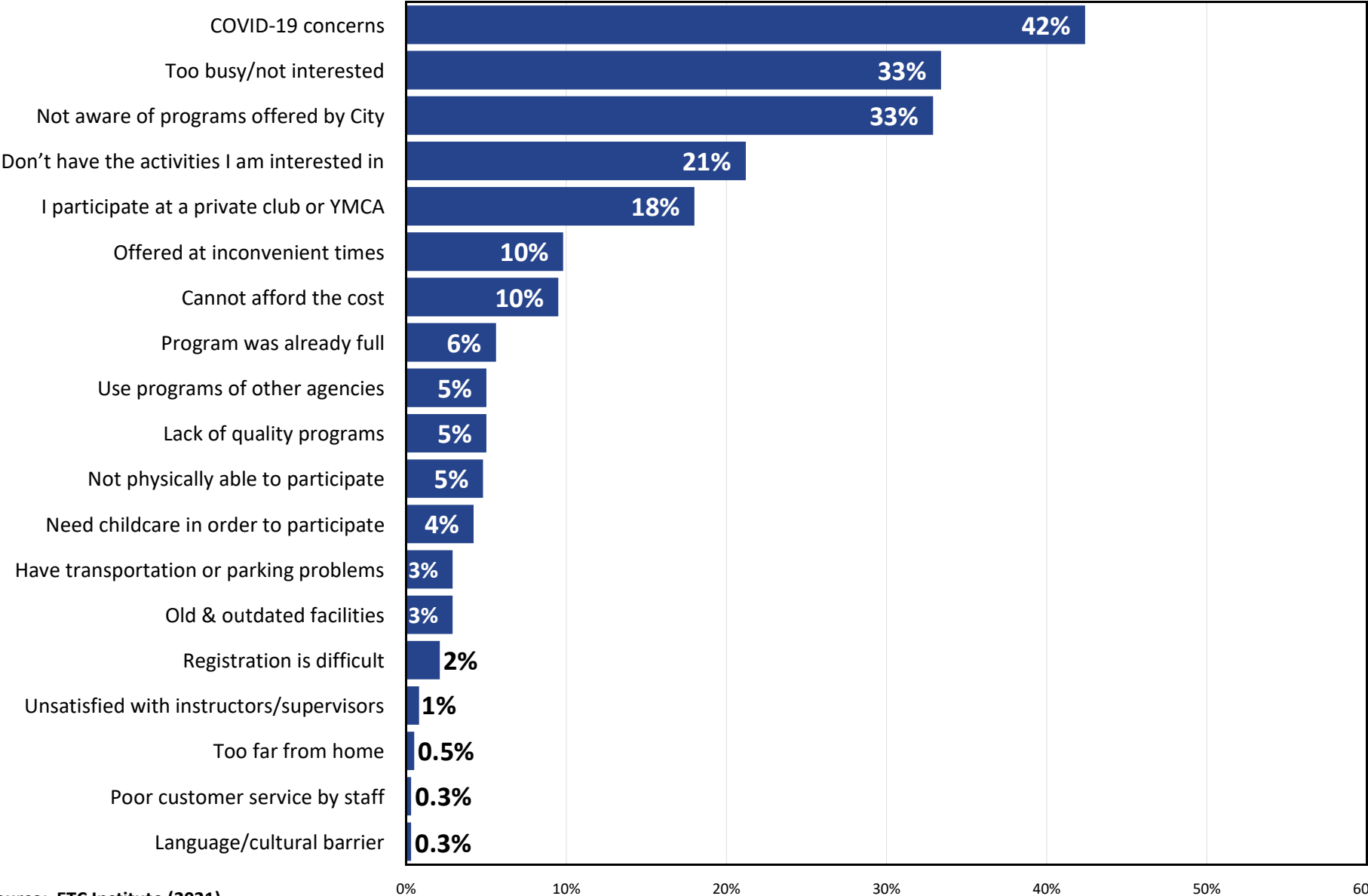


Source: ETC Institute (2021)



# Q20a. If your household has not participated in any City of Olympia recreation programs during the last 2 years, what are some reasons you do not participate?

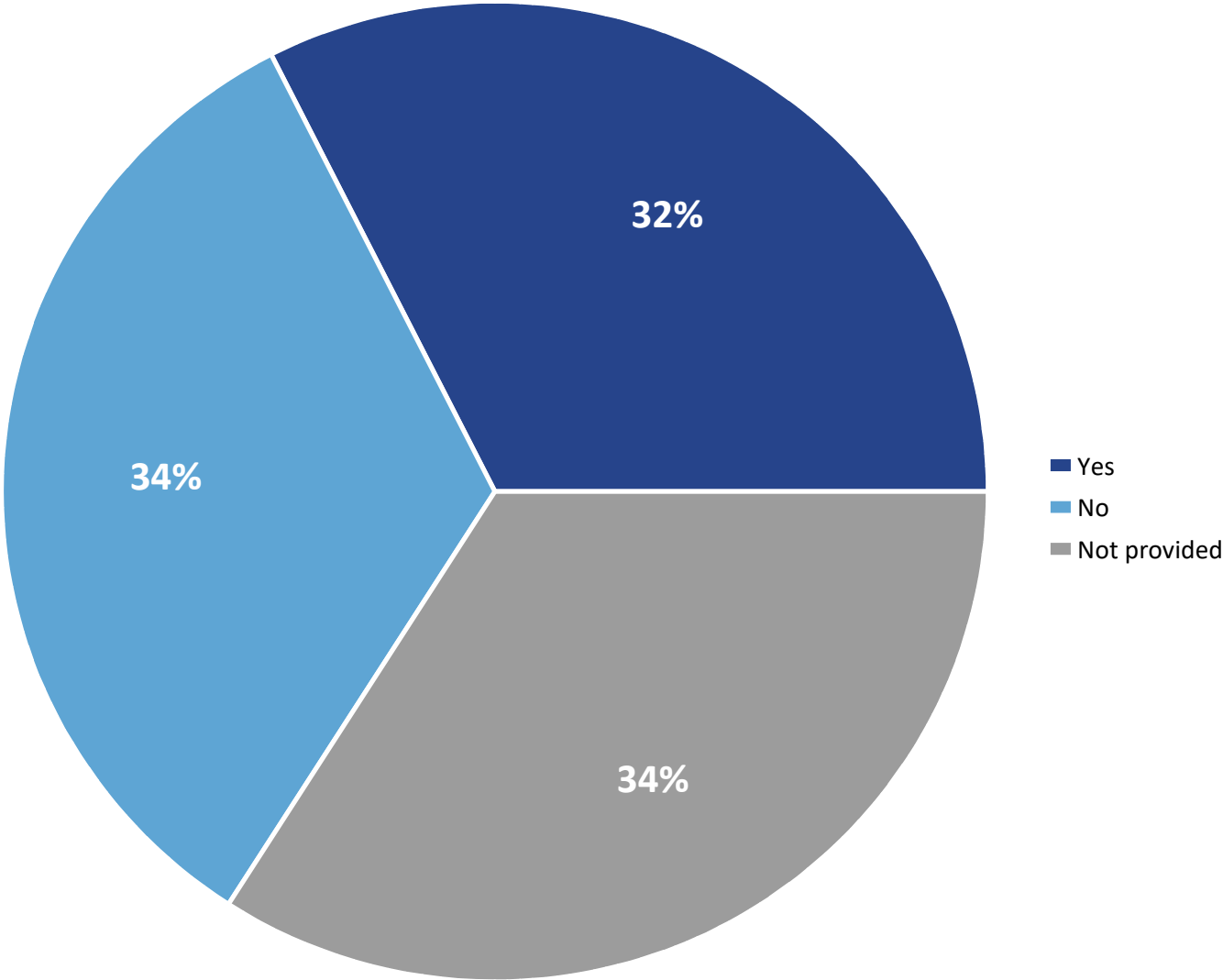
by percentage of respondents who answered "no" to Question 20 (three choices could be selected)



Source: ETC Institute (2021)

# Q21. Are there recreation activities needed in Olympia that are not currently available?

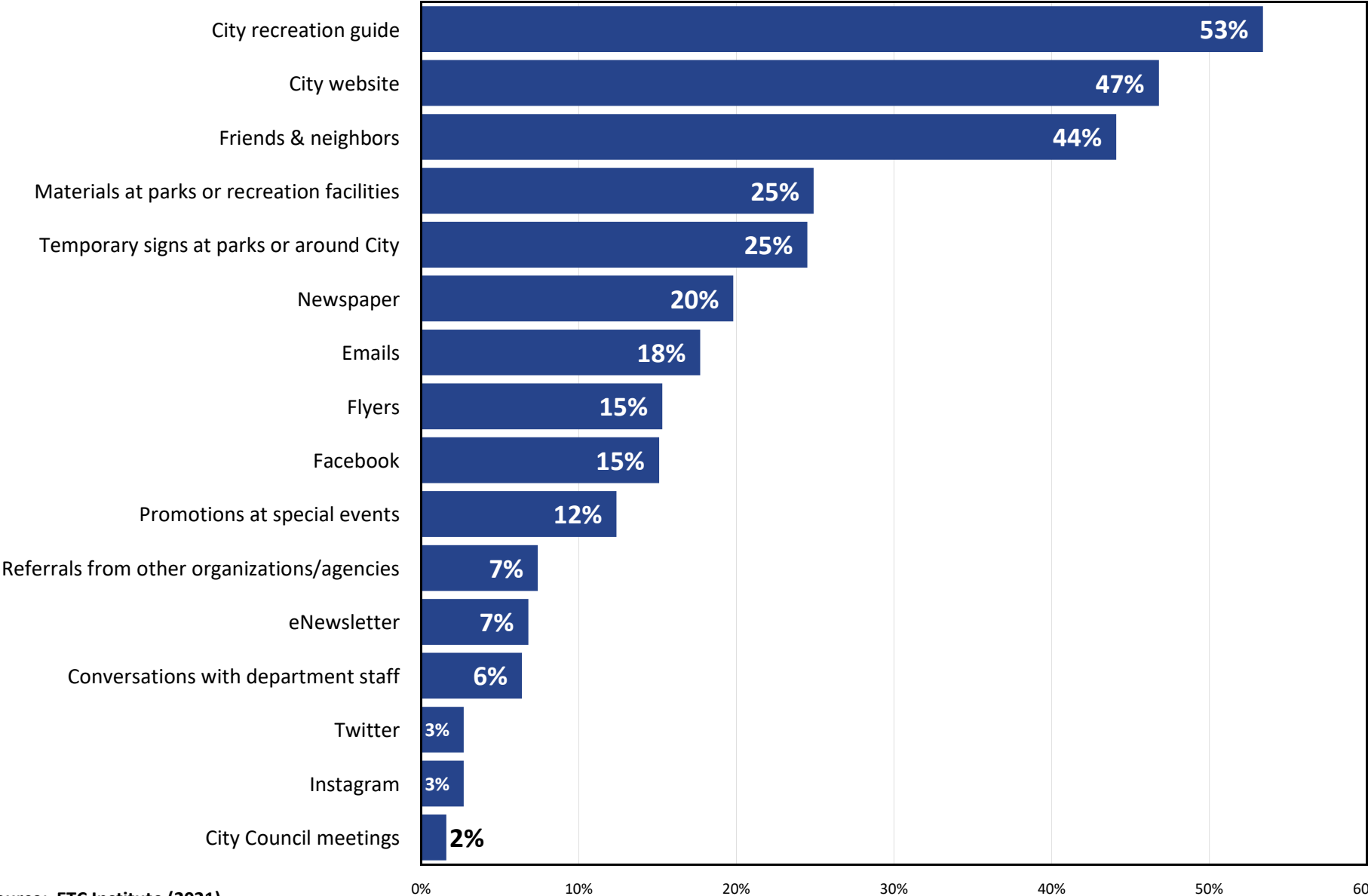
by percentage of respondents



Source: ETC Institute (2021)

# Q22. From the following list, please check all of the ways you learn about Olympia Parks, Arts & Recreation (OPARD) programs and activities.

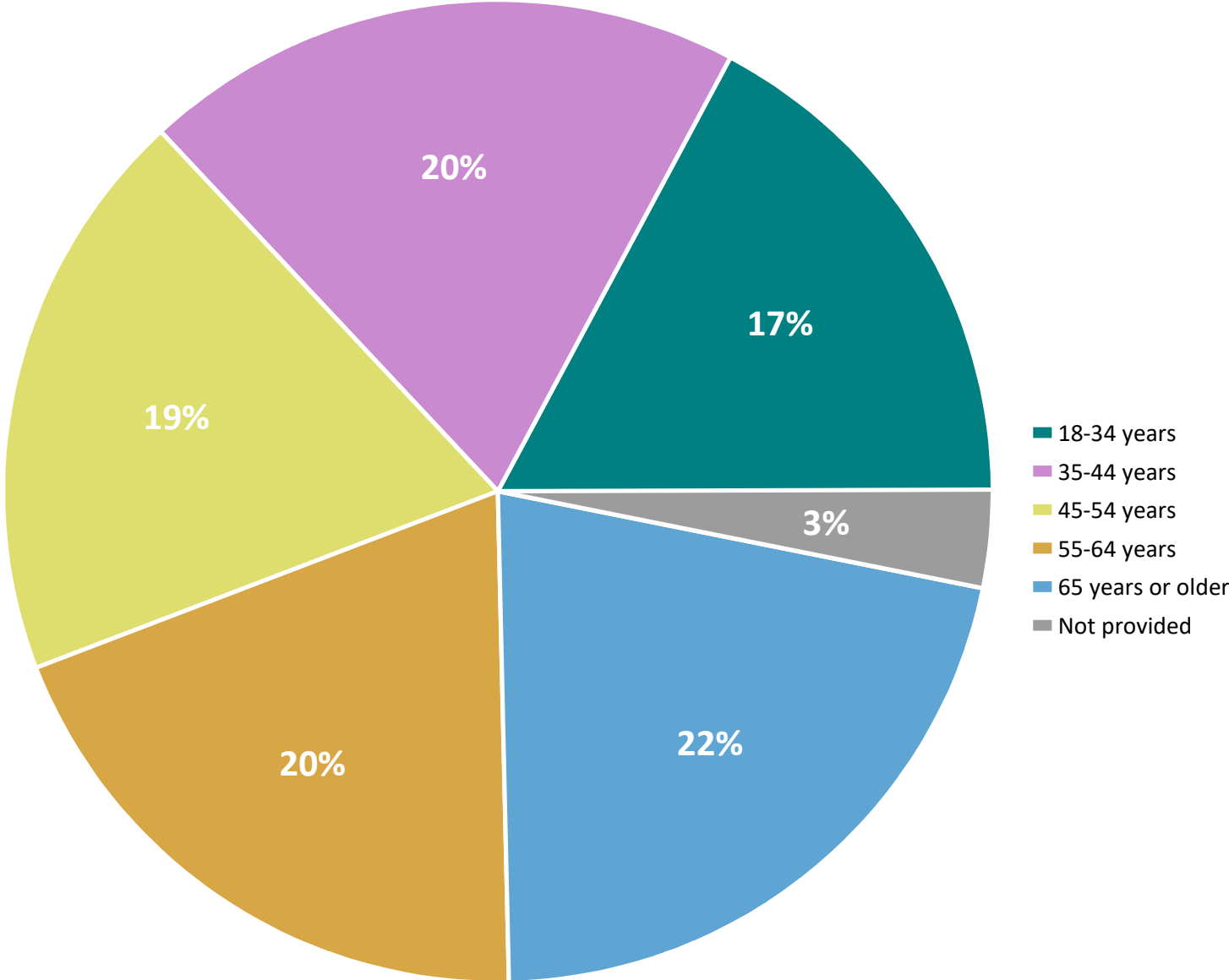
by percentage of respondents (multiple choices could be selected)



Source: ETC Institute (2021)

# Demographics: Q23. What is your age?

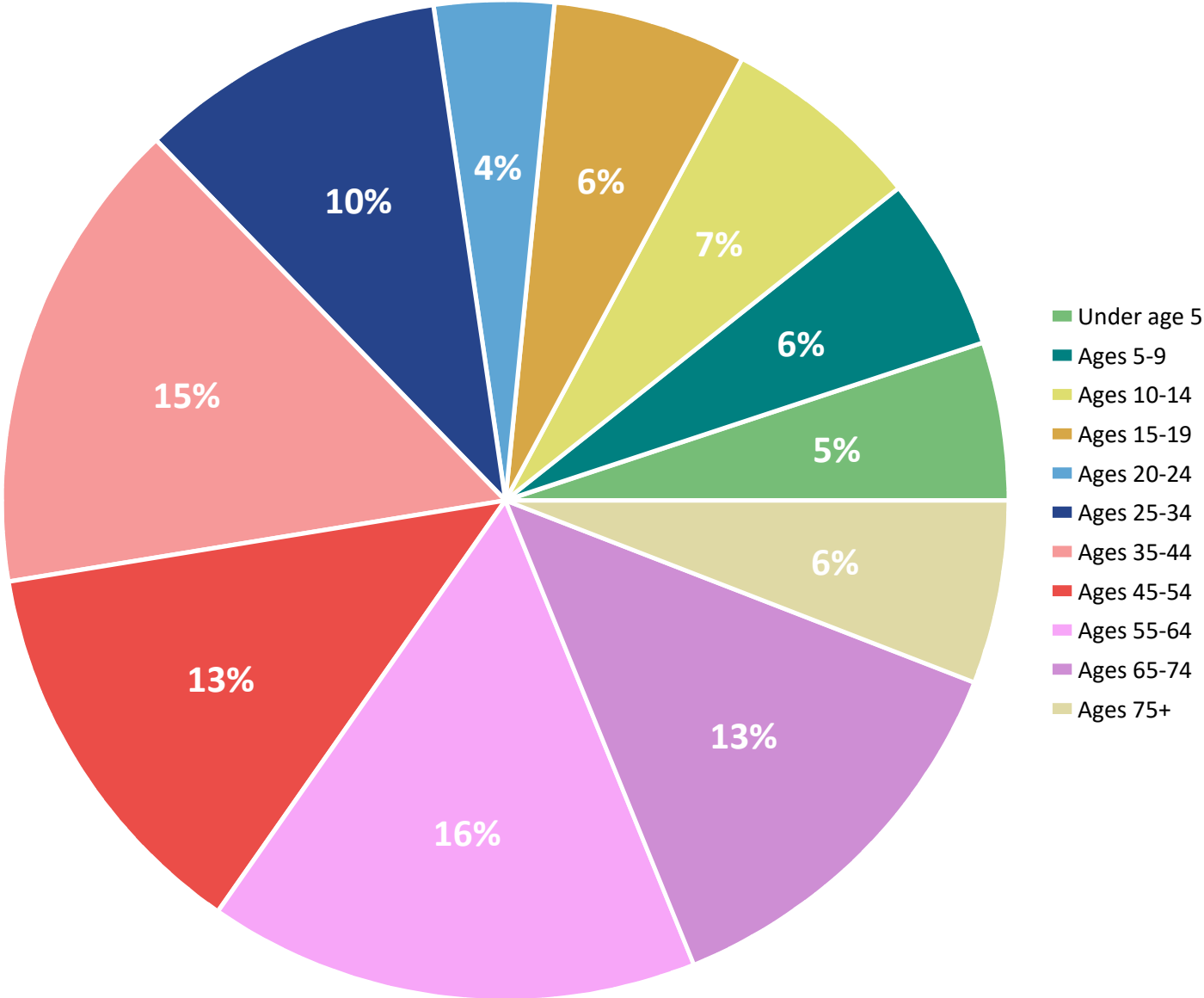
by percentage of respondents



Source: ETC Institute (2021)

# Demographics: Q24. Including yourself, how many people in your household are...

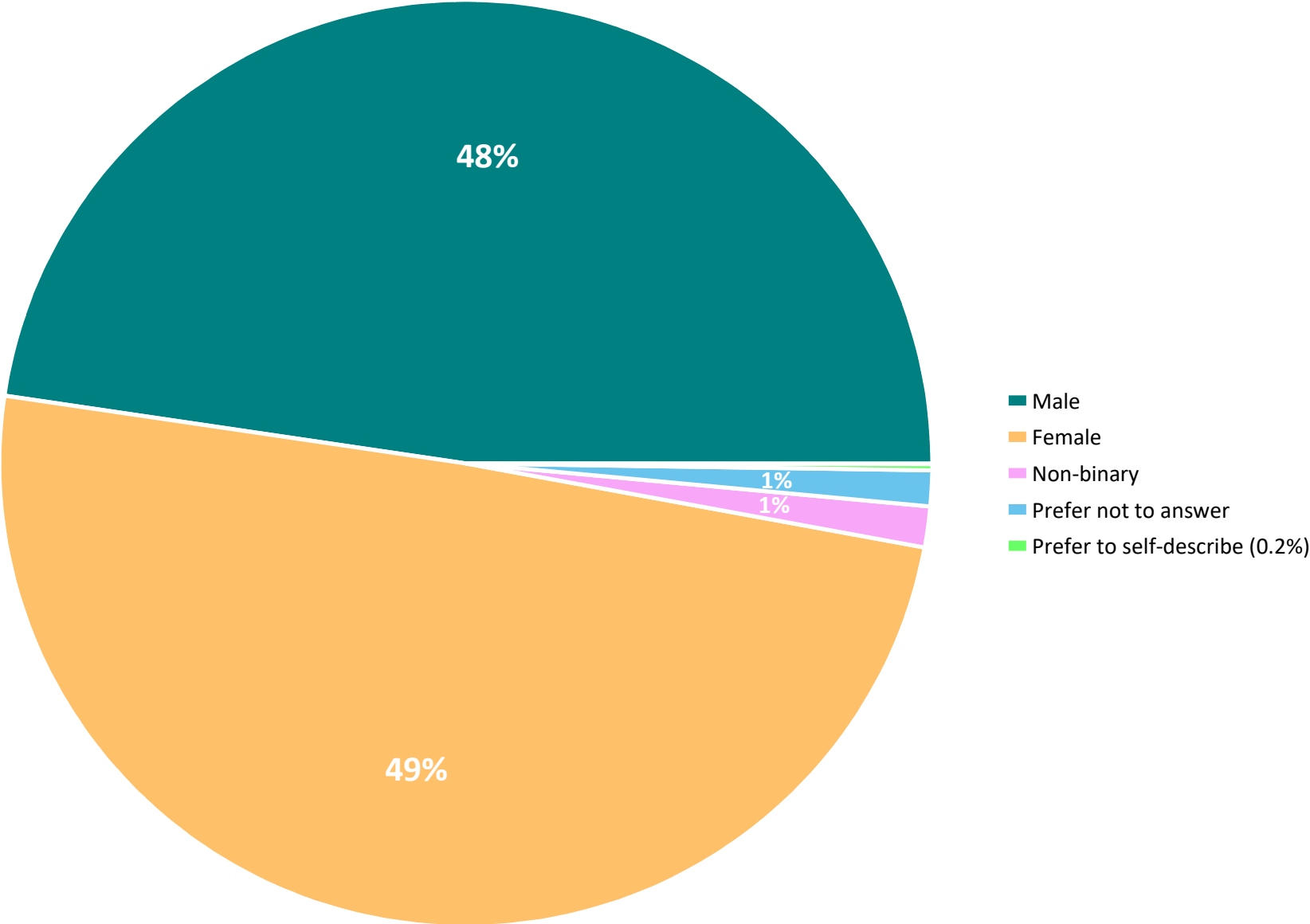
by percentage of respondents



Source: ETC Institute (2021)

# Demographics: Q25. I identify as...

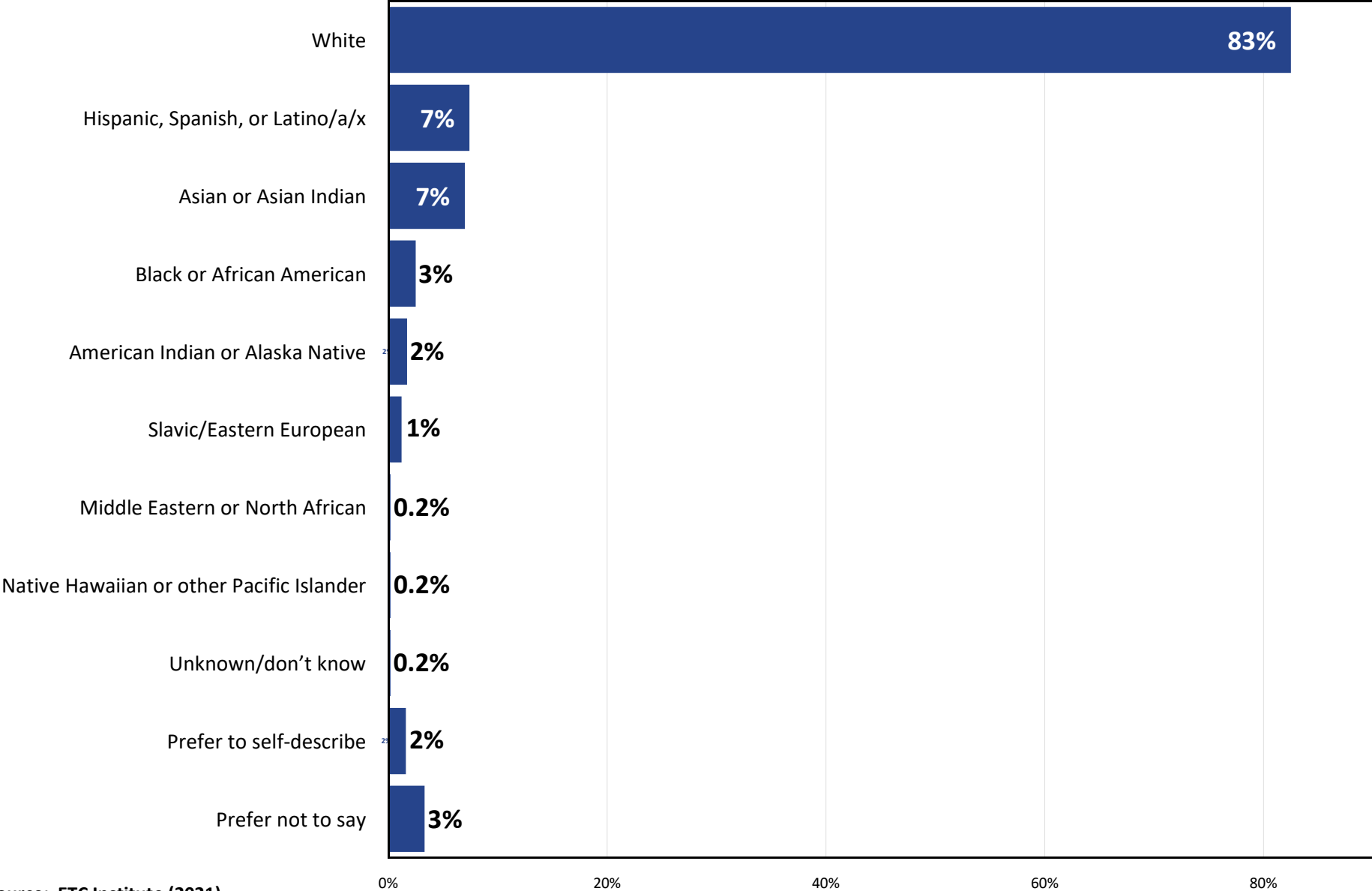
by percentage of respondents



Source: ETC Institute (2021)

# Demographics: Q26. Which of the following best describes your race/ethnicity?

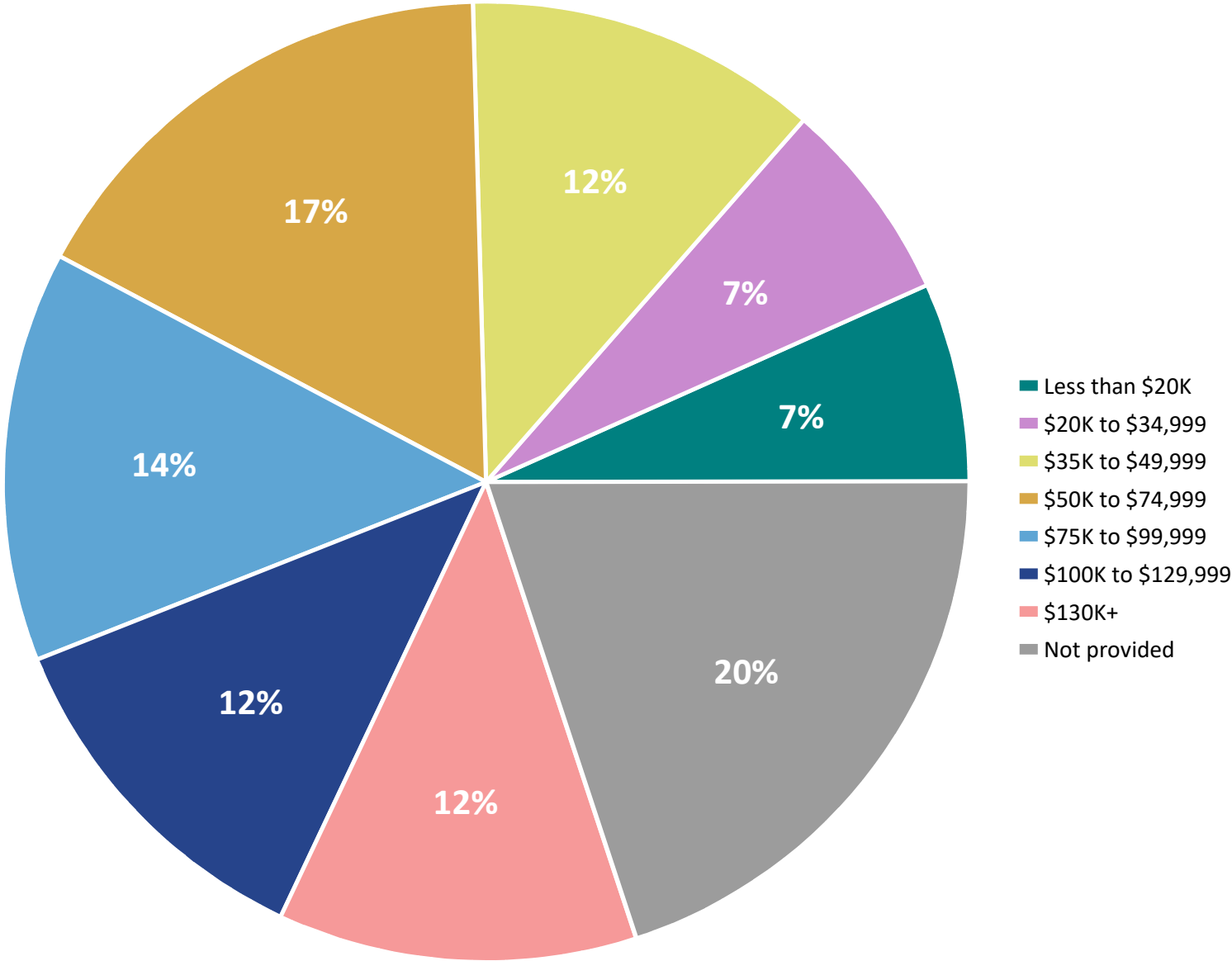
by percentage of respondents (multiple choices could be selected)



Source: ETC Institute (2021)

# Demographics: Q27. What is your annual household income?

by percentage of respondents

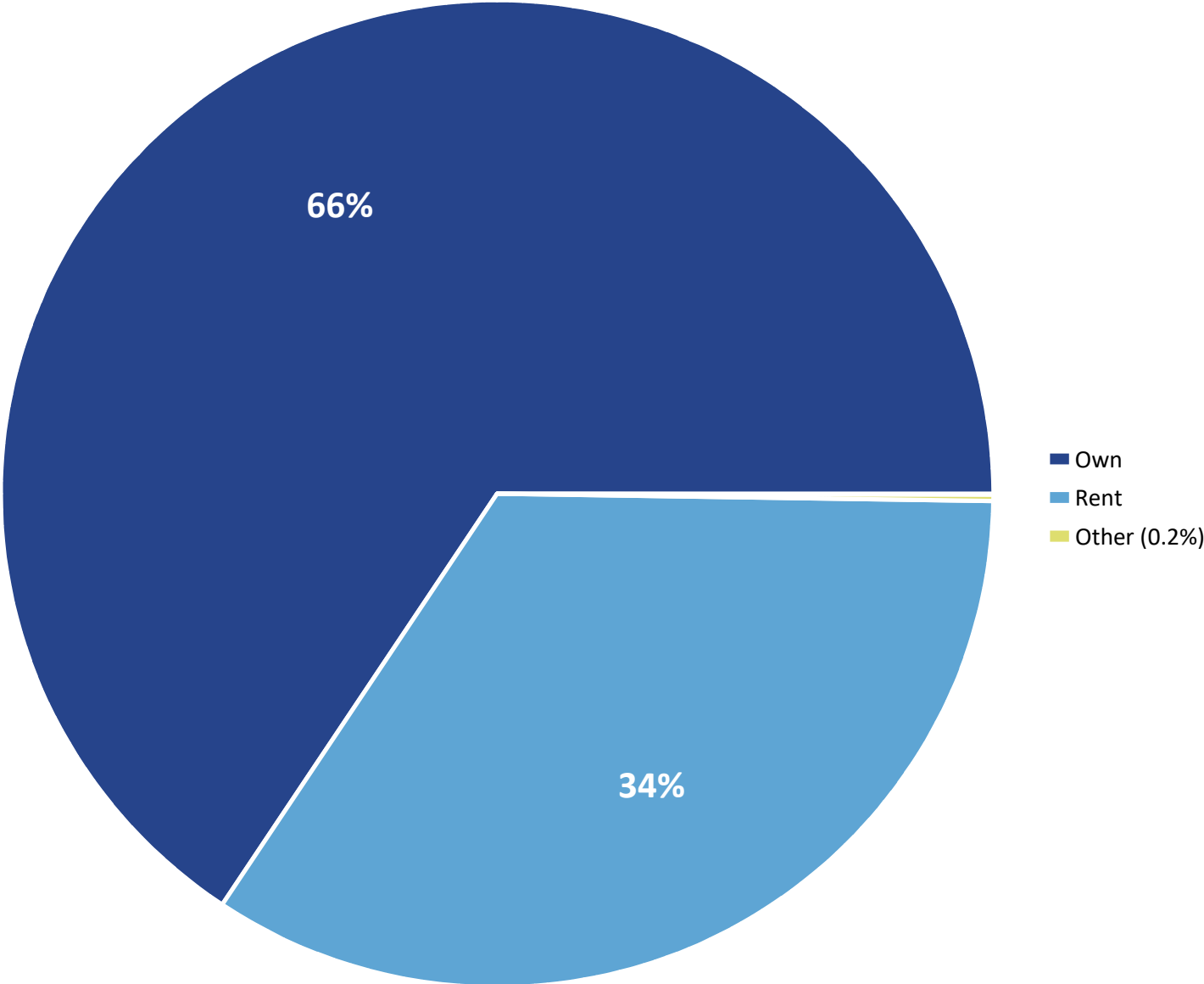


Source: ETC Institute (2021)



# Demographics: Q28. Do you own or rent your place of residence?

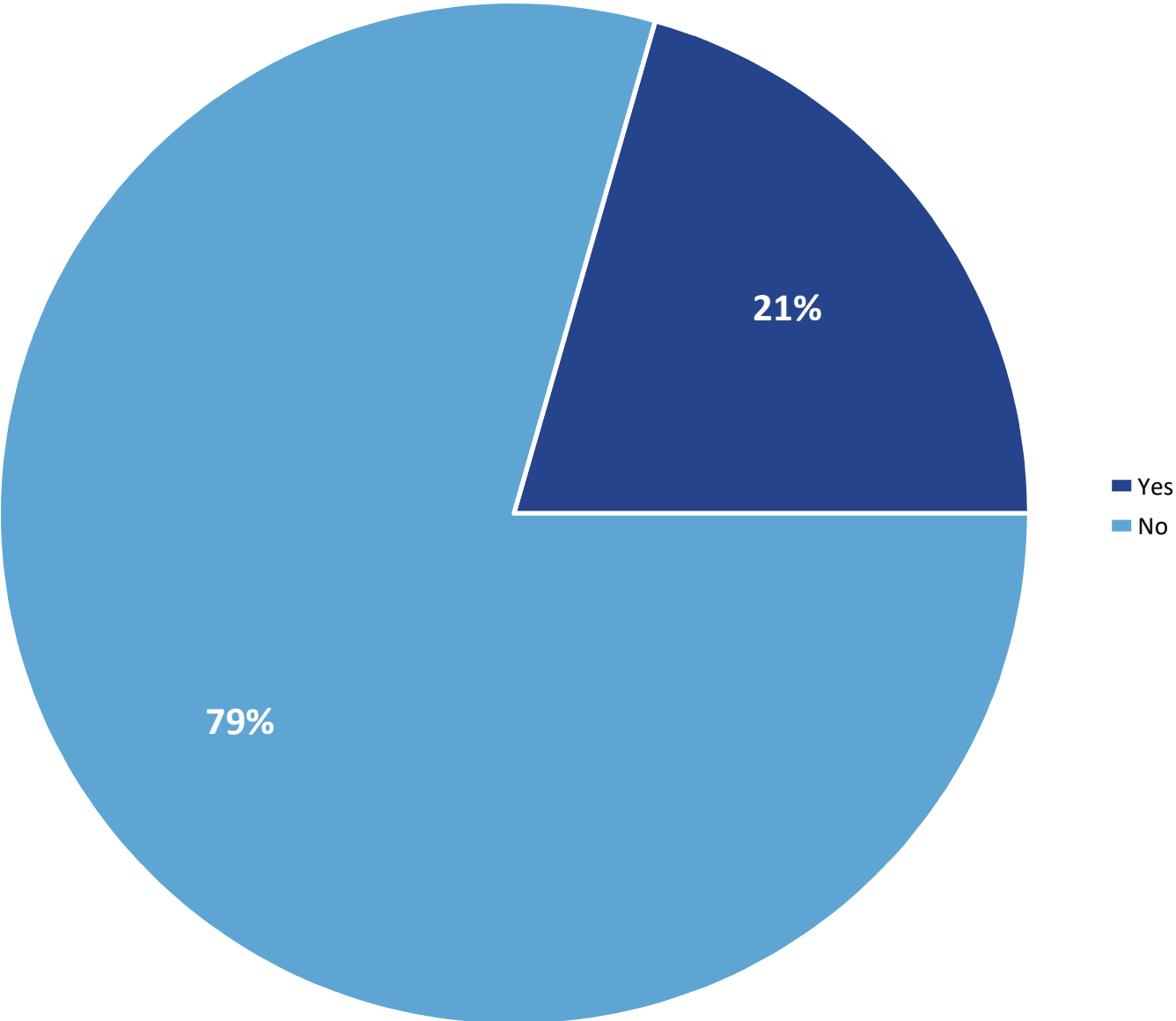
by percentage of respondents (without "not provided")



Source: ETC Institute (2021)

# Demographics: Q29. Do you or a family member live with a disability or identify as a disabled person?

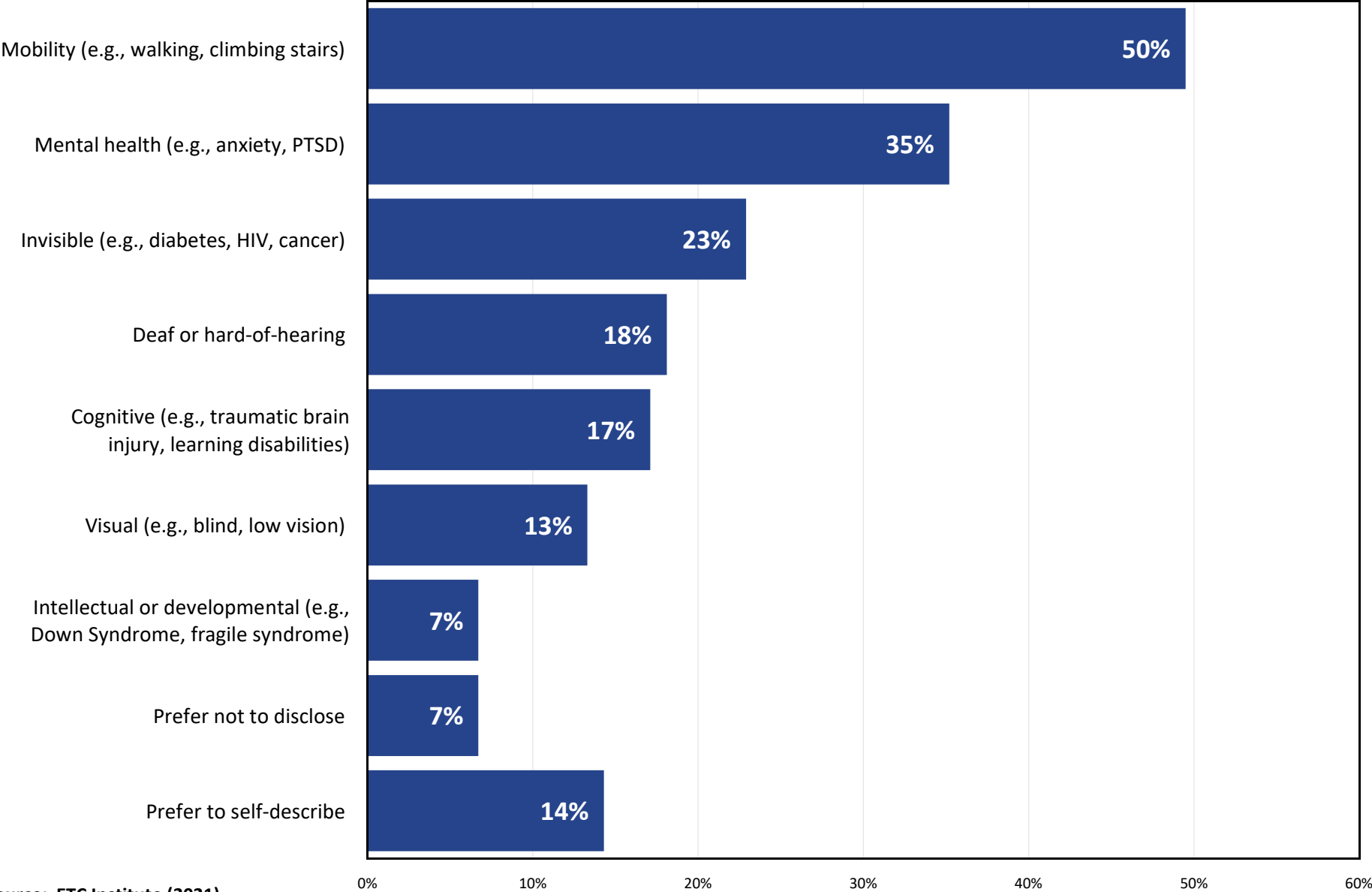
by percentage of respondents (without "not provided")



Source: ETC Institute (2021)

# Demographics: Q29a. Please describe the nature of your and/or your family member's disability.

by percentage of respondents who answered "yes" to Question 29 (multiple choices could be selected)



Source: ETC Institute (2021)

# 2 Benchmark Analysis

# Benchmark Analysis Summary



**Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.**

The results of these surveys have provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

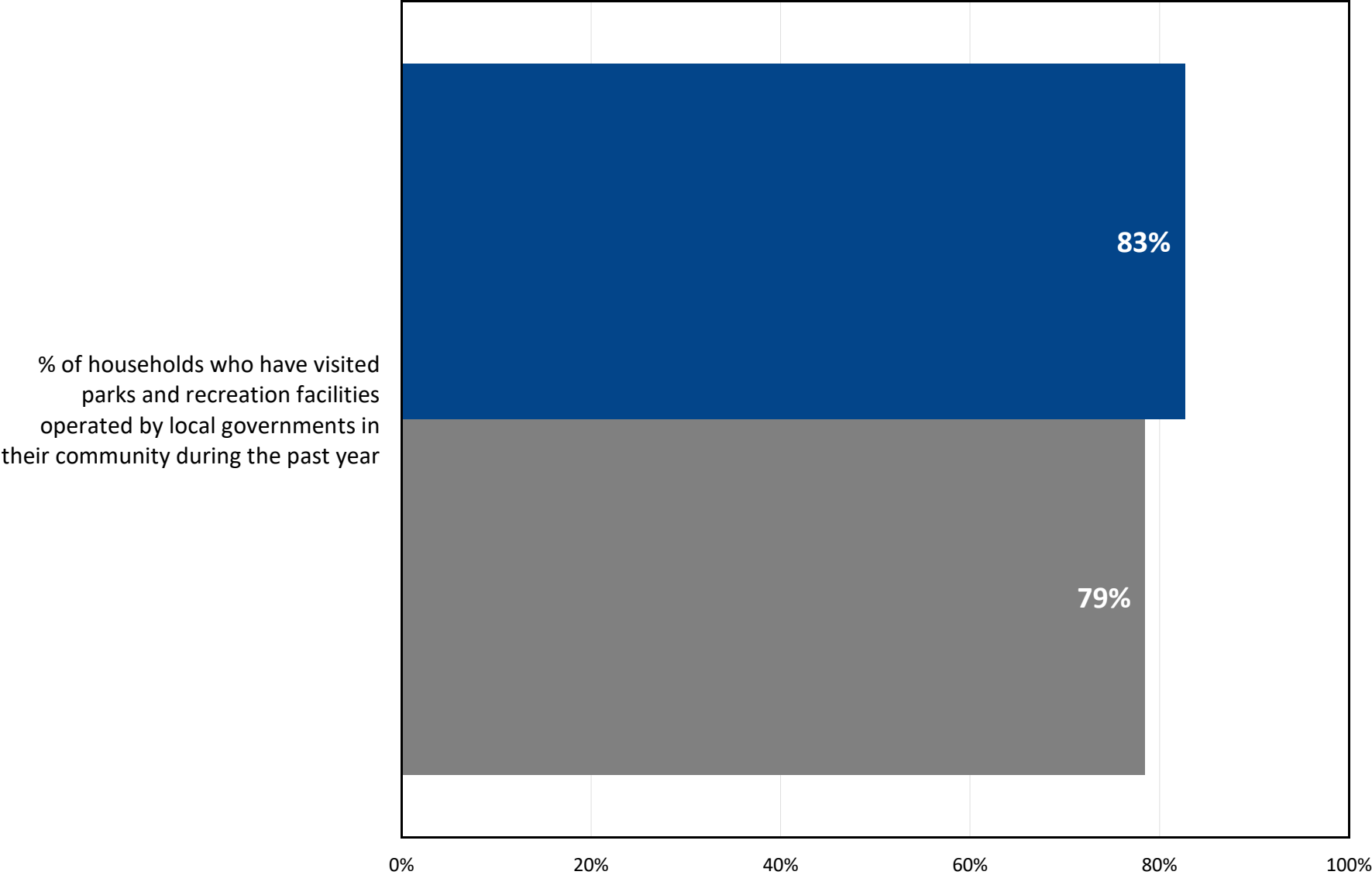
“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for the City of Olympia were compared to National Benchmarks to gain further strategic information. Graphs of all tabular comparisons are on the following pages.

**: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Olympia, Washington is not authorized without written consent from ETC Institute.**

# Usage of Parks City of Olympia, WA vs. National Average

by percentage of respondents

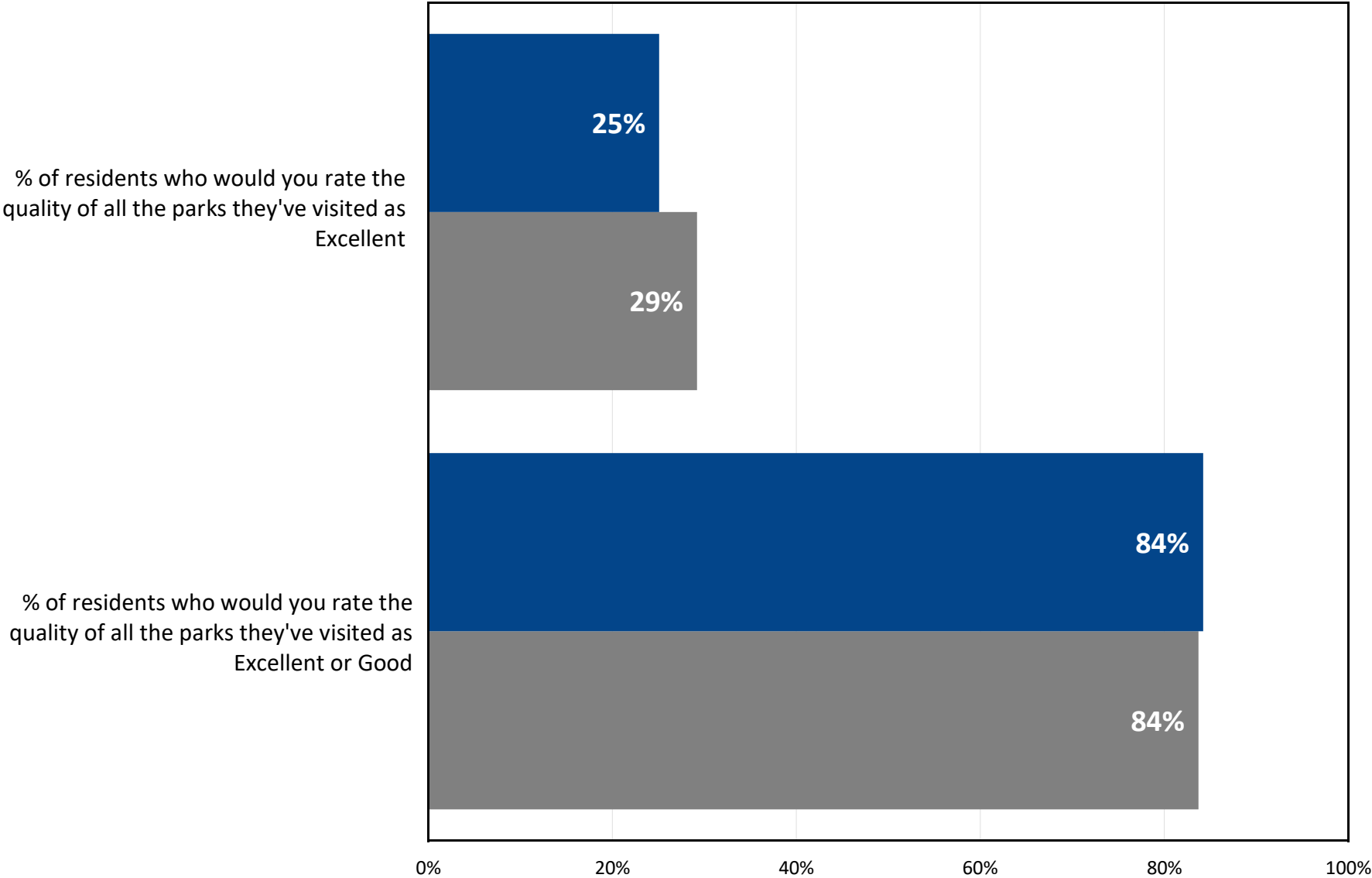


Source: ETC Institute (2021)

■ Olympia, WA ■ National Average

# Overall Ratings for Parks City of Olympia, WA vs. National Average

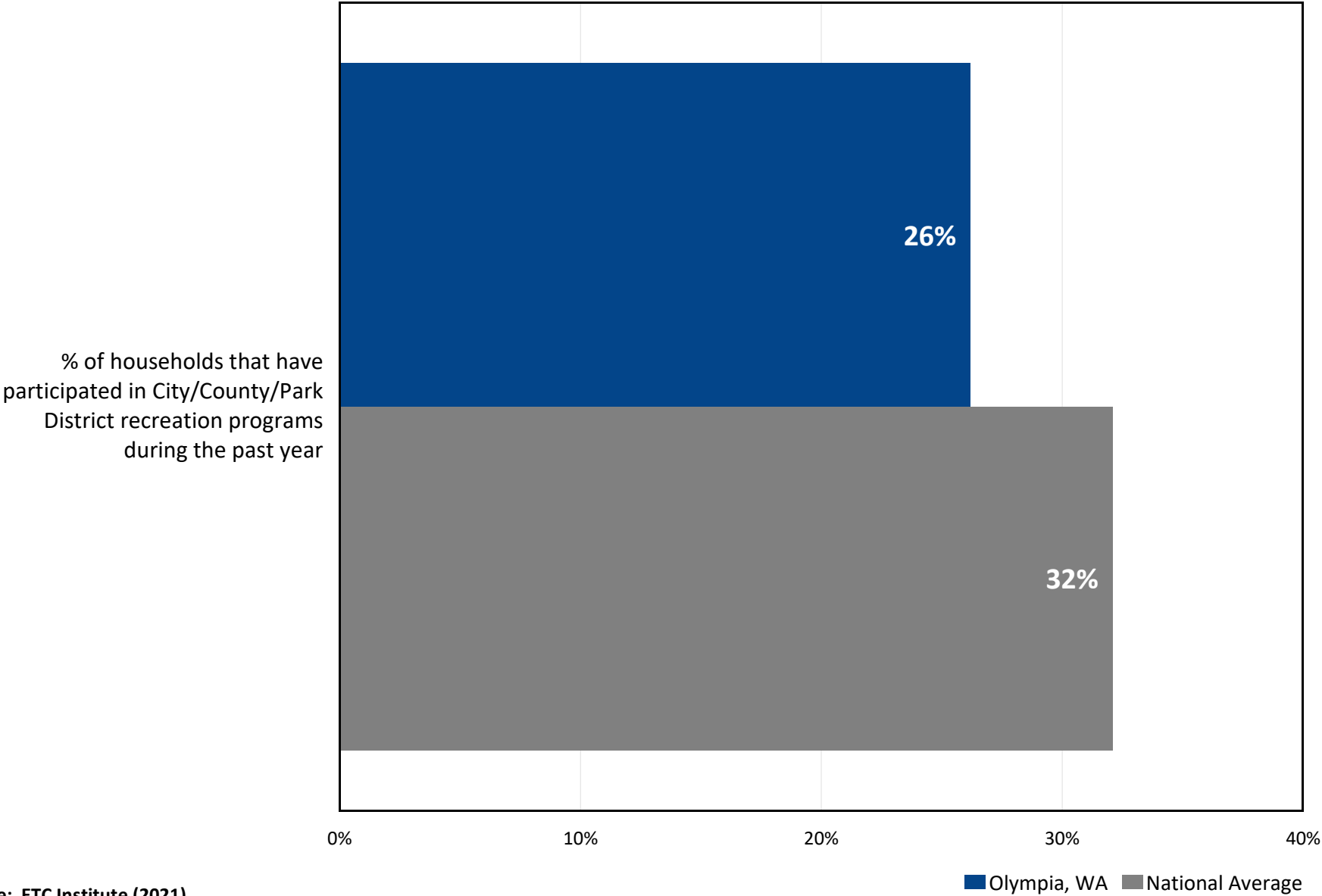
by percentage of respondents (without "don't know")



Source: ETC Institute (2021)

# Program Participation City of Olympia, WA vs. National Average

by percentage of respondents



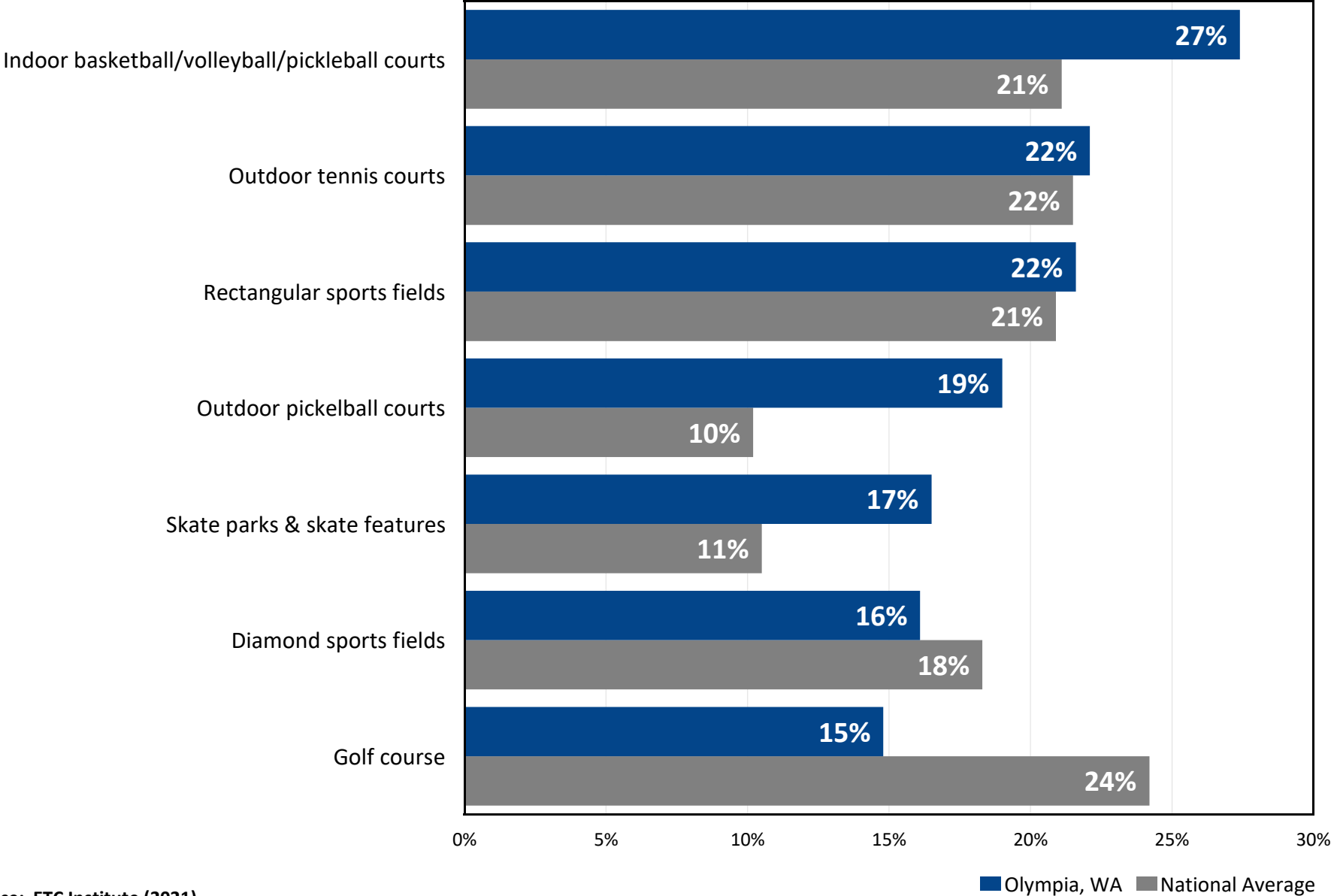
% of households that have participated in City/County/Park District recreation programs during the past year

Source: ETC Institute (2021)



# Households with Needs for Sports Facilities City of Olympia, WA vs. National Average

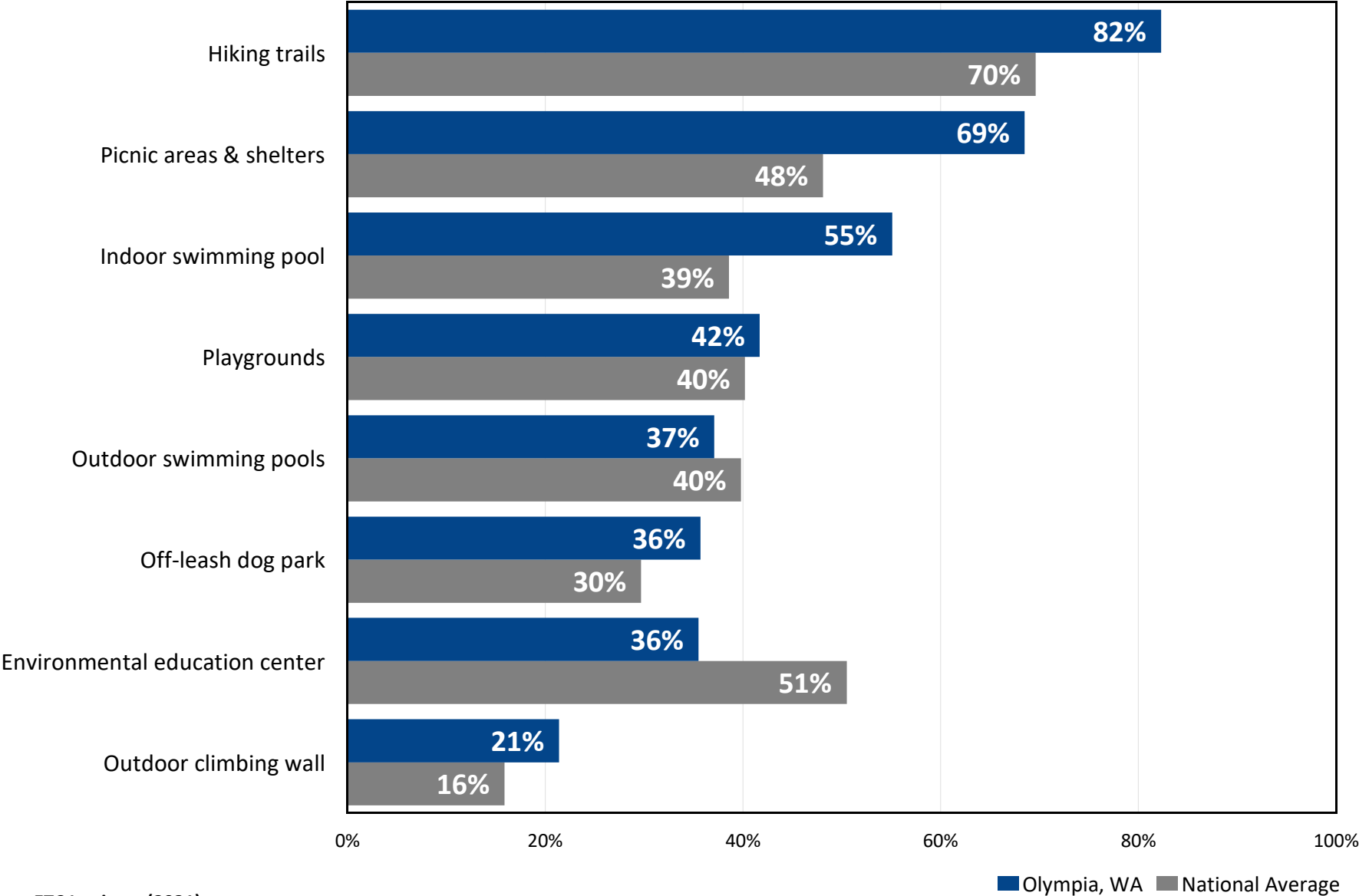
by percentage of respondents with a need for sports facilities



Source: ETC Institute (2021)

# Households with Needs for Other Recreation Facilities City of Olympia, WA vs. National Average

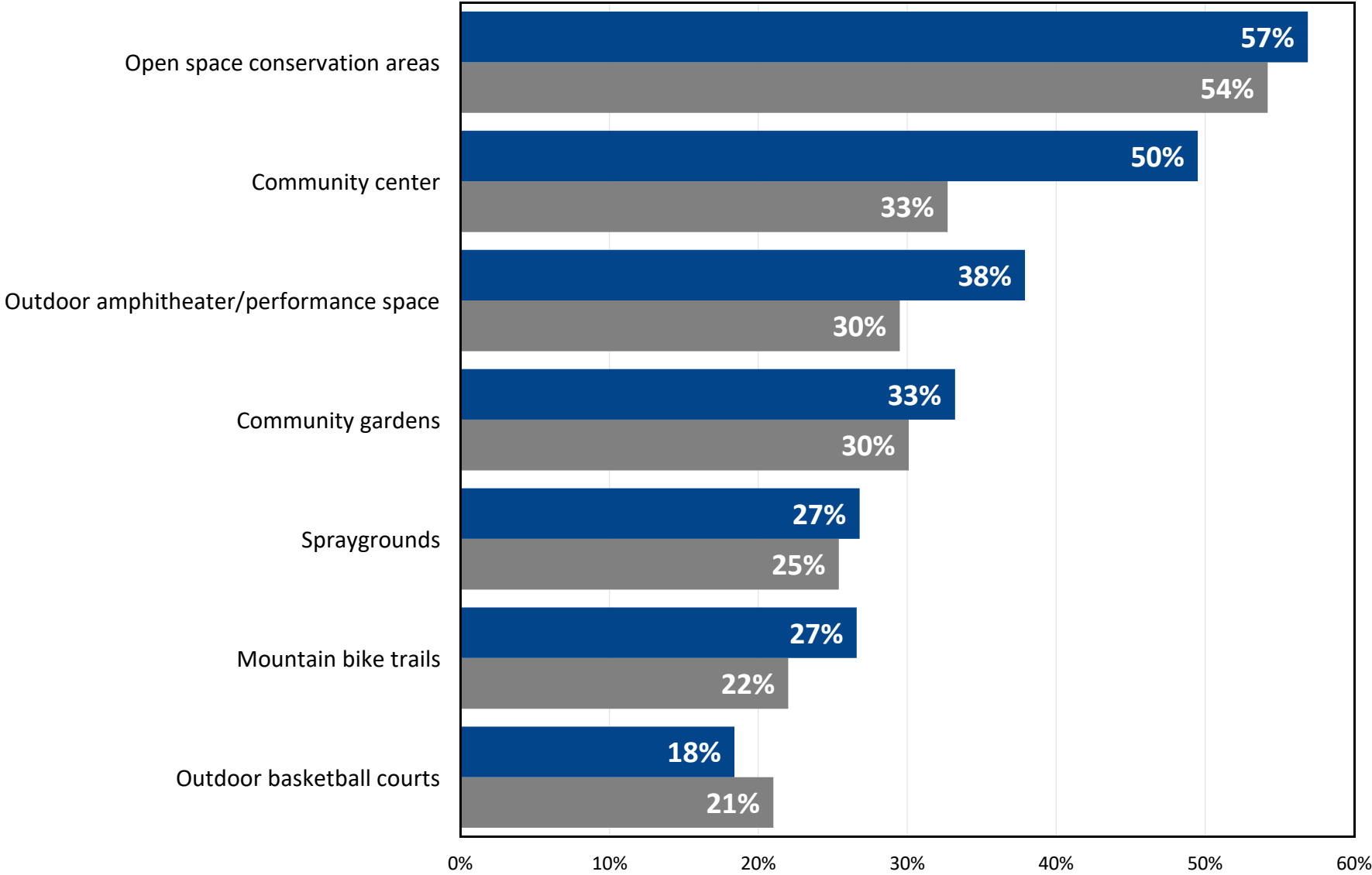
by percentage of respondents with a need for other recreation facilities



Source: ETC Institute (2021)

# Households with Needs for Other Recreation Facilities City of Olympia, WA vs. National Average

by percentage of respondents with a need for other recreation facilities



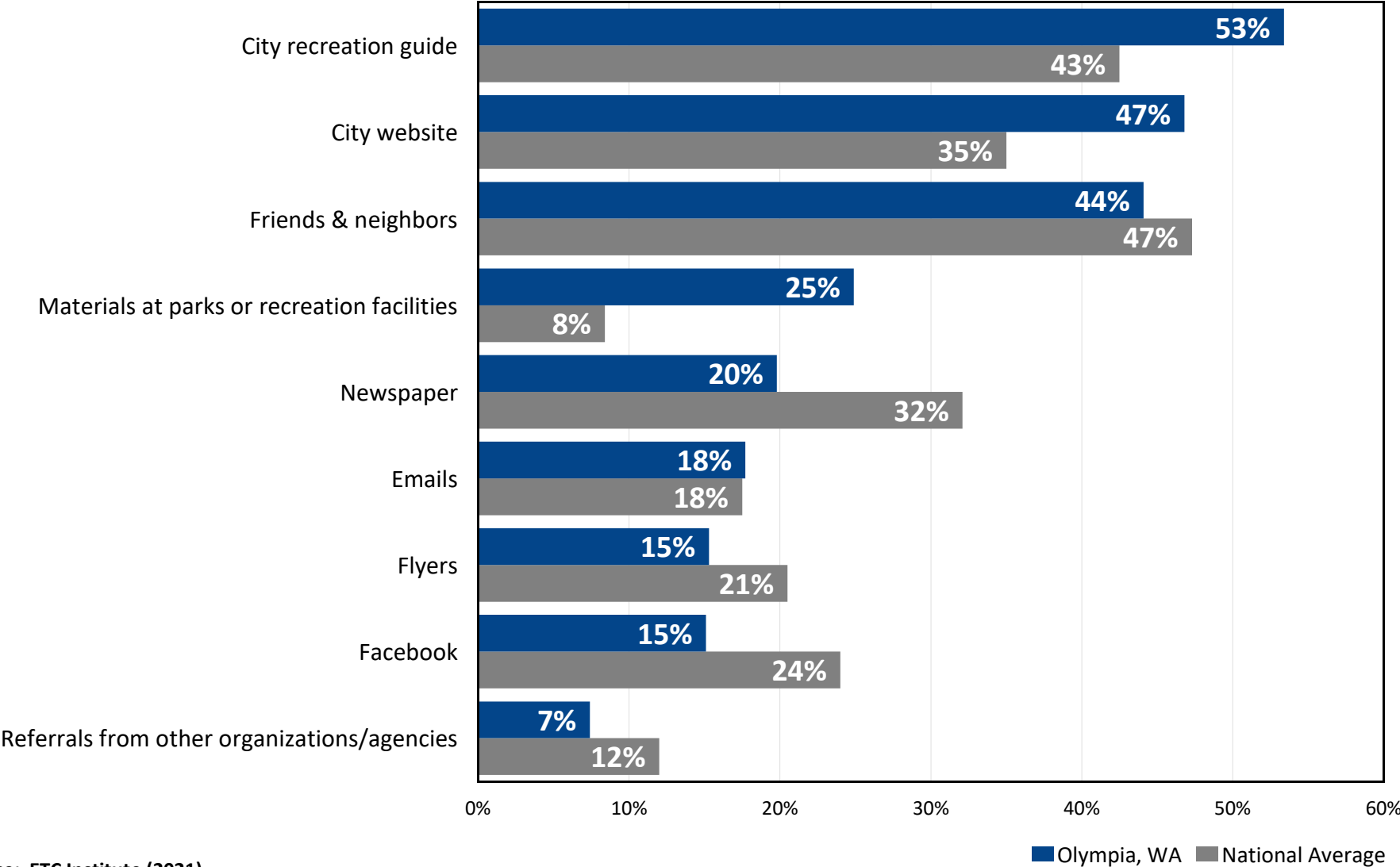
Source: ETC Institute (2021)

■ Olympia, WA ■ National Average

# Method of Accessing Information About Recreation Programs and Activities

## City of Olympia, WA vs. National Average

by percentage of respondents

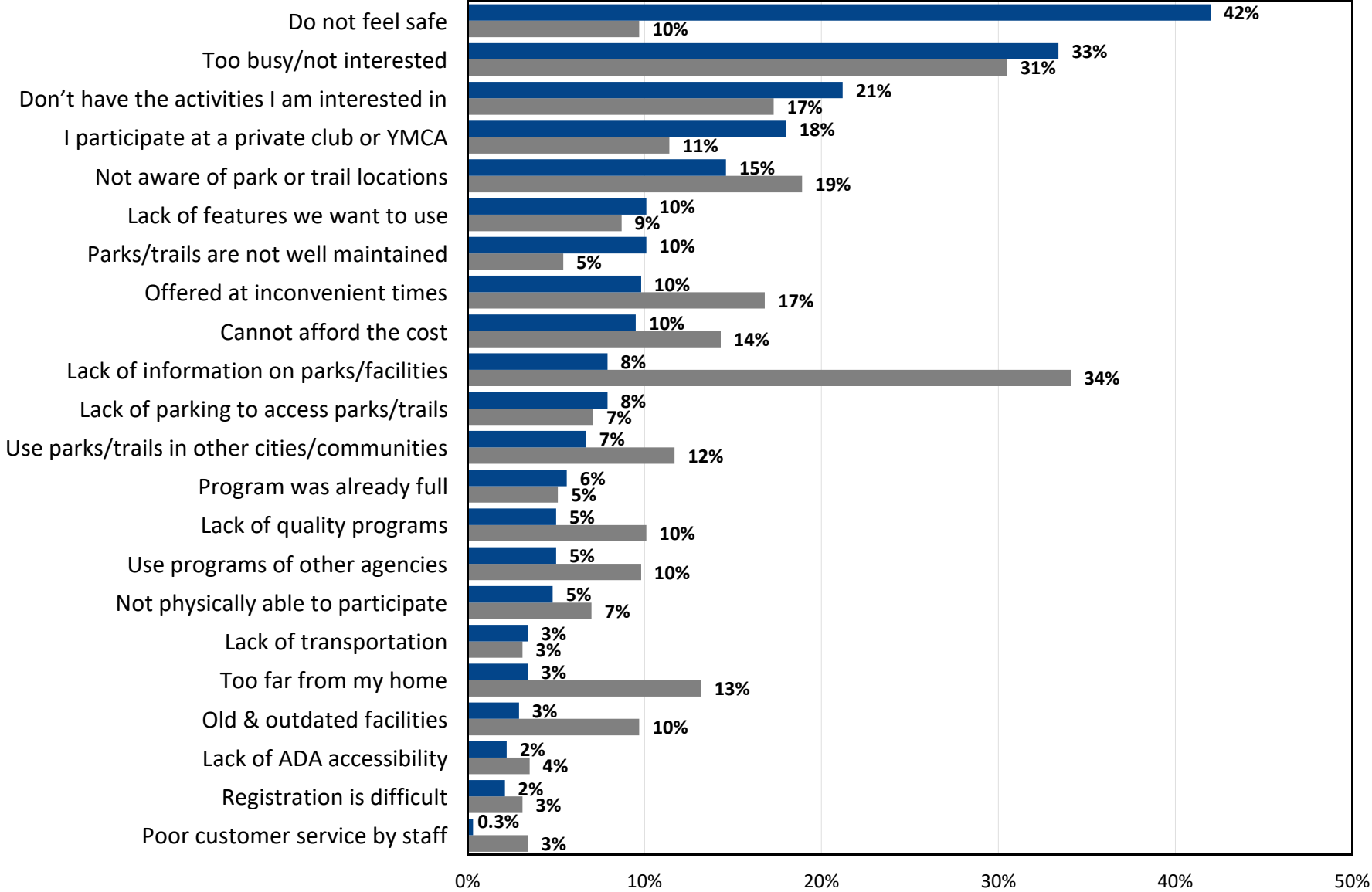


Source: ETC Institute (2021)

# Reasons Preventing the Use of Parks and Recreation Facilities and Programs

## City of Olympia, WA vs. National Average

by percentage of respondents



Source: ETC Institute (2021)



# 3 Priority Investment Ratings

# Priority Investment Rating Summary



The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/amenities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less). Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/amenities and programs, the PIR weights each of these components equally.

The Priority Investment Rating (PIR) reflects the sum of the Unmet Needs Rating (UNR) and the Importance Rating (IR) as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for hiking trails is 70.1 (out of 100) and the Importance Rating for hiking trails is 100.0 (out of 100), the Priority Investment Rating for hiking trails is 170.1 (out of 200).

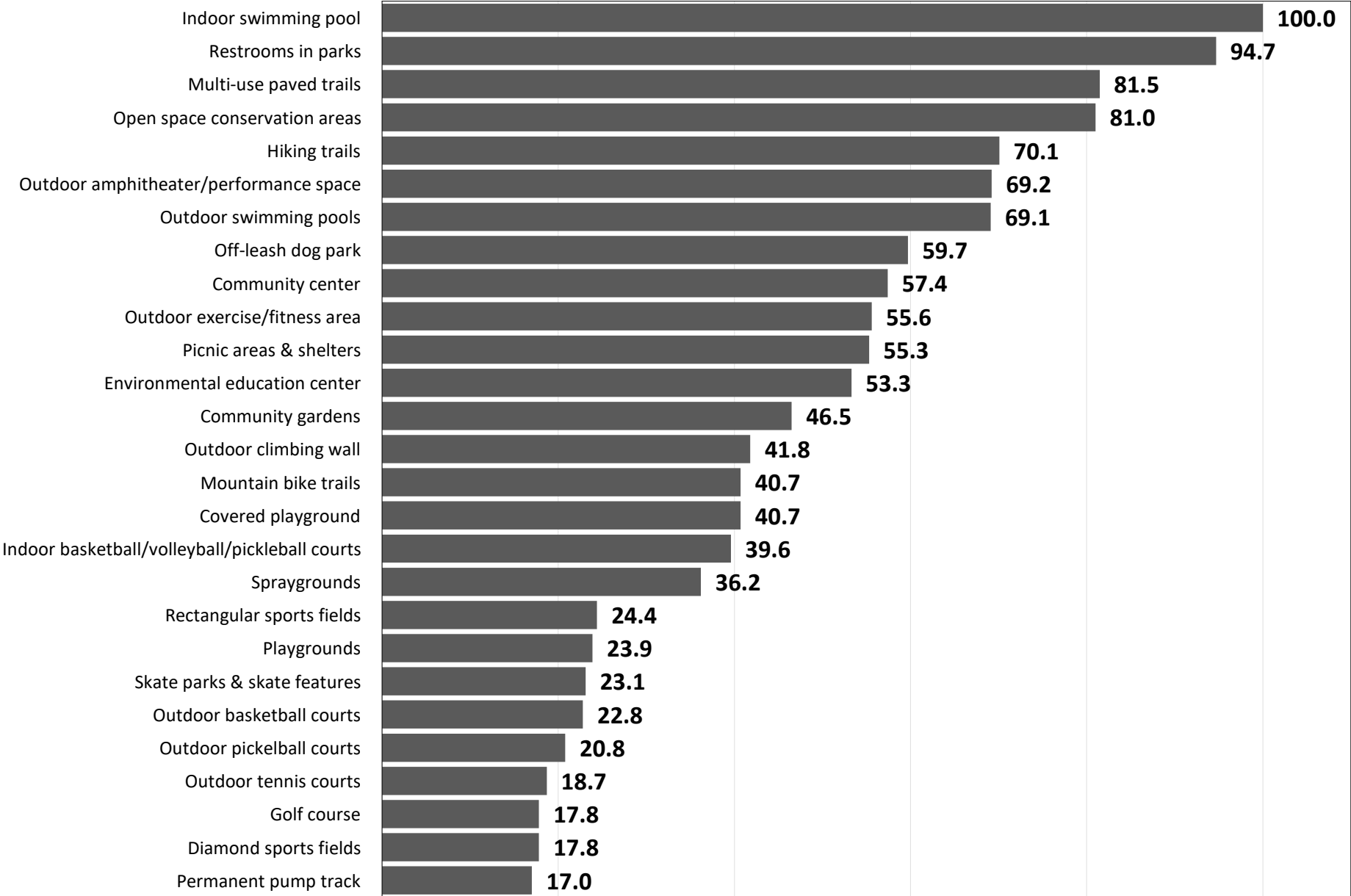
## How to Analyze the Charts:

- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating (PIR) for parks and recreation facilities/amenities in the City of Olympia.

# Unmet Needs Rating for Parks and Recreation Facilities/Amenities

the rating for the item with the most unmet need=100  
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



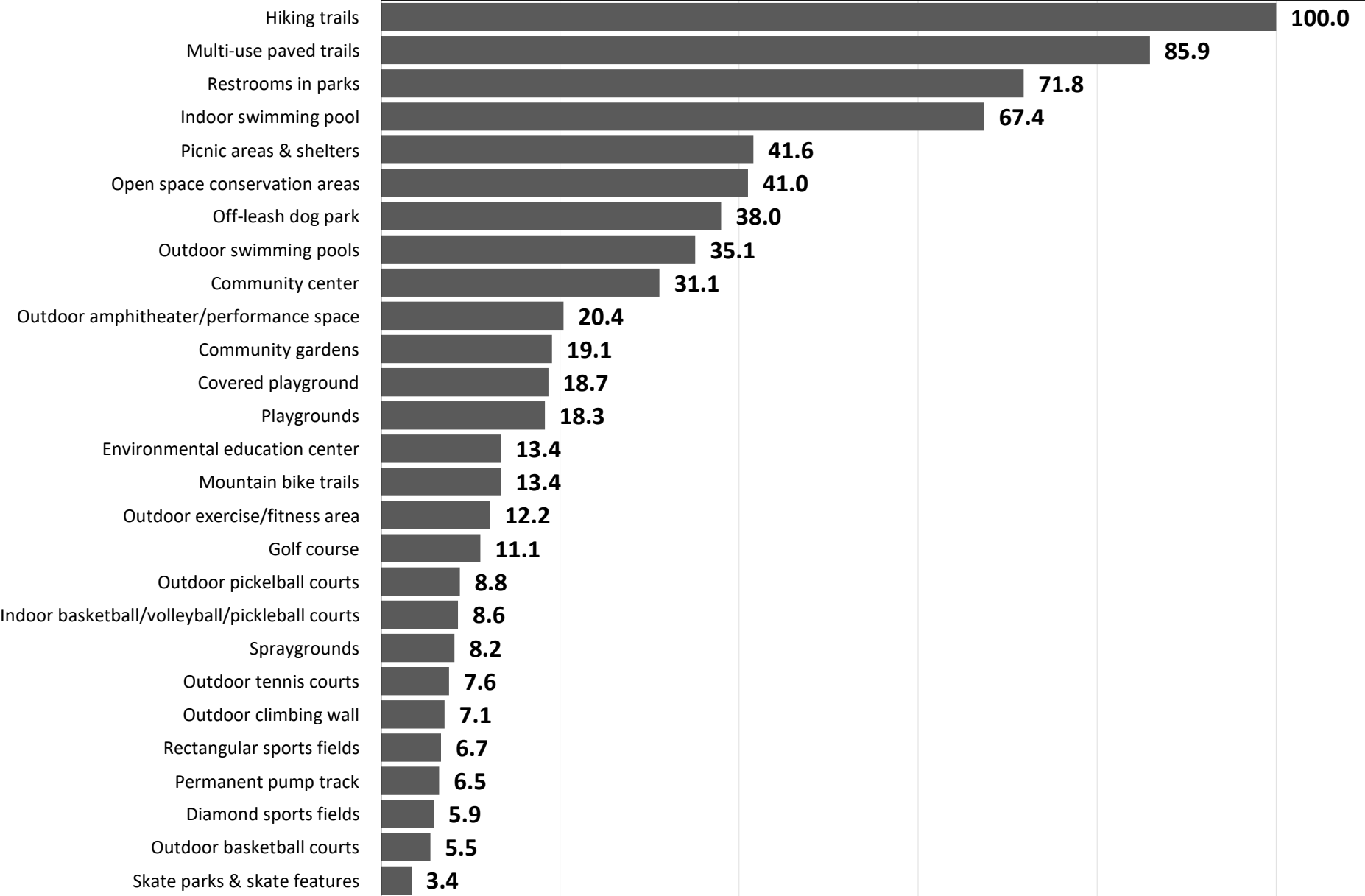
Source: ETC Institute (2021)

0.0 20.0 40.0 60.0 80.0 100.0



# Importance Rating for Parks and Recreation Facilities/Amenities

the rating for the item rated as the most important=100  
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important

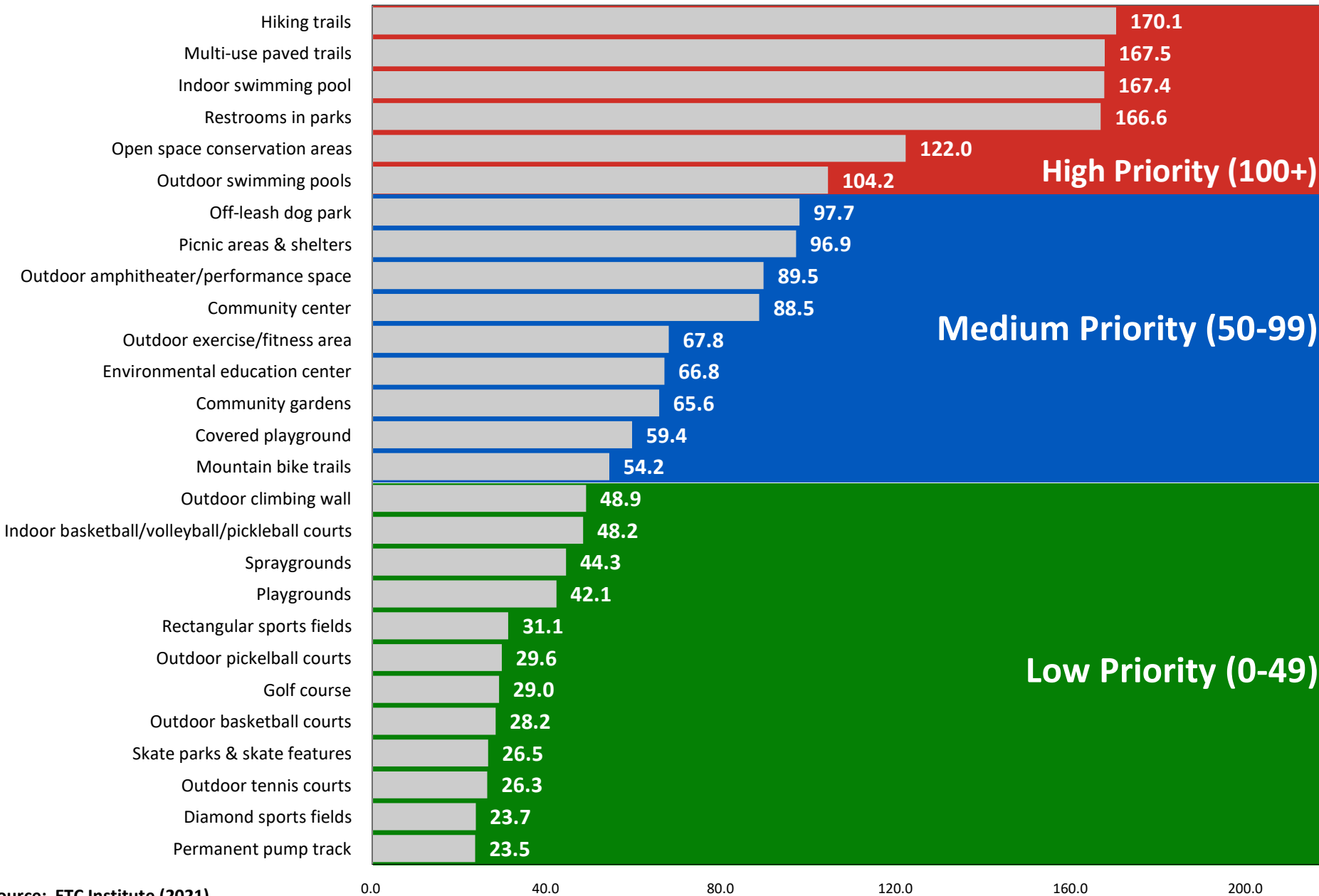


Source: ETC Institute (2021)

0.0 20.0 40.0 60.0 80.0 100.0

# Top Priorities for Investment for Parks and Recreation Facilities/Amenities

## Based on the Priority Investment Rating (PIR)



Source: ETC Institute (2021)

4

# Tabular Data

**Q1. How familiar would you say you are with what Olympia Parks, Arts, & Recreation DOES and OFFERS?**

Q1. How familiar are you with what Olympia Parks, Arts, & Recreation does & offers?	Number	Percent
Extremely familiar	57	11.1%
Moderately familiar	179	34.8%
Somewhat familiar	172	33.4%
Slightly familiar	67	13.0%
Not at all familiar	40	7.8%
Total	515	100.0%

**Q2. If you were going to distribute 100 points to indicate your priorities for the Parks, Arts and Recreation Department, how many points would you give to each of the following?**

	Mean	Percent	Points
Improve & upgrade existing City park facilities	30.14	25.93%	25.93
Develop new parks & recreation facilities	23.45	20.17%	20.17
Buy land for future park use & open space	28.16	24.22%	24.22
Address backlog of maintenance on existing facilities	34.5	29.68%	29.68
Total	116.25	100.00%	100.00

**Q3. Please rate your level of support for each of the following projects on the City's agenda.**

(N=515)

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Q3-1. Construct a new athletic/soccer field-oriented community park at Yelm Highway site	16.9%	26.8%	33.6%	22.7%
Q3-2. Complete remaining phases of Percival Landing reconstruction	49.3%	30.7%	14.8%	5.2%
Q3-3. Complete final phases of Olympia Woodland Trail	51.5%	26.0%	16.7%	5.8%
Q3-4. Development of West Bay Park & Trail	43.7%	28.9%	18.4%	8.9%
Q3-5. Develop a Creative Campus/Arts Center	23.3%	26.2%	30.1%	20.4%
Q3-6. Build an Aquatics Facility in coordination with regional partners	46.8%	19.2%	18.3%	15.7%

**Q4. Which THREE projects from the list in Question 3 are the MOST IMPORTANT to your household?**

Q4. Top choice	Number	Percent
Construct a new athletic/soccer field-oriented community park at Yelm Highway site	33	6.4%
Complete remaining phases of Percival Landing reconstruction	121	23.5%
Complete final phases of Olympia Woodland Trail	84	16.3%
Development of West Bay Park & Trail	71	13.8%
Develop a Creative Campus/Arts Center	30	5.8%
Build an Aquatics Facility in coordination with regional partners	114	22.1%
None chosen	62	12.0%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q4. Which THREE projects from the list in Question 3 are the MOST IMPORTANT to your household?**

Q4. 2nd choice	Number	Percent
Construct a new athletic/soccer field-oriented community park at Yelm Highway site	24	4.7%
Complete remaining phases of Percival Landing reconstruction	90	17.5%
Complete final phases of Olympia Woodland Trail	130	25.2%
Development of West Bay Park & Trail	88	17.1%
Develop a Creative Campus/Arts Center	52	10.1%
Build an Aquatics Facility in coordination with regional partners	55	10.7%
None chosen	76	14.8%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q4. Which THREE projects from the list in Question 3 are the MOST IMPORTANT to your household?**

Q4. 3rd choice	Number	Percent
Construct a new athletic/soccer field-oriented community park at Yelm Highway site	36	7.0%
Complete remaining phases of Percival Landing reconstruction	97	18.8%
Complete final phases of Olympia Woodland Trail	77	15.0%
Development of West Bay Park & Trail	98	19.0%
Develop a Creative Campus/Arts Center	43	8.3%
Build an Aquatics Facility in coordination with regional partners	51	9.9%
None chosen	113	21.9%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP THREE CHOICES****Q4. Which THREE projects from the list in Question 3 are the MOST IMPORTANT to your household? (top 3)**

Q4. Sum of the top three choices	Number	Percent
Construct a new athletic/soccer field-oriented community park at Yelm Highway site	93	18.1%
Complete remaining phases of Percival Landing reconstruction	308	59.8%
Complete final phases of Olympia Woodland Trail	291	56.5%
Development of West Bay Park & Trail	257	49.9%
Develop a Creative Campus/Arts Center	125	24.3%
Build an Aquatics Facility in coordination with regional partners	220	42.7%
None chosen	62	12.0%
<b>Total</b>	<b>1356</b>	

**Q5. Please rate your level of support for each of the following actions the City of Olympia could take to improve the parks and recreation system.**

(N=515)

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Q5-1. Acquire natural open space such as forested, stream & wetland areas	51.8%	23.3%	15.0%	9.9%
Q5-2. Address backlog of maintenance on existing park sites & facilities	64.7%	26.4%	8.2%	0.8%
Q5-3. Construct an outdoor amphitheater/performance space	21.2%	25.8%	29.7%	23.3%
Q5-4. Develop currently undeveloped neighborhood parks	34.2%	38.4%	18.8%	8.5%
Q5-5. Improve park safety & security	43.1%	32.2%	18.8%	5.8%
Q5-6. Construct more walking, hiking, & biking trails	54.6%	28.9%	10.1%	6.4%
Q5-7. Preserve & acquire farmland to support local food, livestock, climate mitigation	33.0%	23.7%	24.7%	18.6%
Q5-8. Remove invasive species in existing parks & open spaces	43.7%	36.3%	15.3%	4.7%



**Q6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household?**

Q6. Top choice	Number	Percent
Acquire natural open space such as forested, stream & wetland areas	116	22.5%
Address backlog of maintenance on existing park sites & facilities	111	21.6%
Construct an outdoor amphitheater/performance space	20	3.9%
Develop currently undeveloped neighborhood parks	36	7.0%
Improve park safety & security	44	8.5%
Construct more walking, hiking, & biking trails	85	16.5%
Preserve & acquire farmland to support local food, livestock, climate mitigation	26	5.0%
Remove invasive species in existing parks & open spaces	25	4.9%
None chosen	52	10.1%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household?**

Q6. 2nd choice	Number	Percent
Acquire natural open space such as forested, stream & wetland areas	52	10.1%
Address backlog of maintenance on existing park sites & facilities	91	17.7%
Construct an outdoor amphitheater/performance space	27	5.2%
Develop currently undeveloped neighborhood parks	62	12.0%
Improve park safety & security	63	12.2%
Construct more walking, hiking, & biking trails	82	15.9%
Preserve & acquire farmland to support local food, livestock, climate mitigation	39	7.6%
Remove invasive species in existing parks & open spaces	40	7.8%
None chosen	59	11.5%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household?**

Q6. 3rd choice	Number	Percent
Acquire natural open space such as forested, stream & wetland areas	43	8.3%
Address backlog of maintenance on existing park sites & facilities	65	12.6%
Construct an outdoor amphitheater/performance space	30	5.8%
Develop currently undeveloped neighborhood parks	59	11.5%
Improve park safety & security	60	11.7%
Construct more walking, hiking, & biking trails	80	15.5%
Preserve & acquire farmland to support local food, livestock, climate mitigation	39	7.6%
Remove invasive species in existing parks & open spaces	61	11.8%
None chosen	78	15.1%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household?**

Q6. 4th choice	Number	Percent
Acquire natural open space such as forested, stream & wetland areas	39	7.6%
Address backlog of maintenance on existing park sites & facilities	56	10.9%
Construct an outdoor amphitheater/performance space	34	6.6%
Develop currently undeveloped neighborhood parks	52	10.1%
Improve park safety & security	39	7.6%
Construct more walking, hiking, & biking trails	53	10.3%
Preserve & acquire farmland to support local food, livestock, climate mitigation	39	7.6%
Remove invasive species in existing parks & open spaces	70	13.6%
None chosen	133	25.8%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP FOUR CHOICES****Q6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household? (top 4)**

Q6. Sum of the top four choices	Number	Percent
Acquire natural open space such as forested, stream & wetland areas	250	48.5%
Address backlog of maintenance on existing park sites & facilities	323	62.7%
Construct an outdoor amphitheater/performance space	111	21.6%
Develop currently undeveloped neighborhood parks	209	40.6%
Improve park safety & security	206	40.0%
Construct more walking, hiking, & biking trails	300	58.3%
Preserve & acquire farmland to support local food, livestock, climate mitigation	143	27.8%
Remove invasive species in existing parks & open spaces	196	38.1%
None chosen	52	10.1%
<b>Total</b>	<b>1790</b>	

**Q7. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in the City of Olympia listed below.**

(N=515)

	Yes	No
Q7-1. Community center (multi-use space for events, exercise & activities)	49.5%	50.5%
Q7-2. Community gardens	33.2%	66.8%
Q7-3. Covered playground	25.4%	74.6%
Q7-4. Diamond sports fields (baseball, softball)	16.1%	83.9%
Q7-5. Environmental education center	35.5%	64.5%
Q7-6. Golf course	14.8%	85.2%
Q7-7. Hiking trails	82.3%	17.7%
Q7-8. Indoor basketball/volleyball/pickleball courts (indoor gyms)	27.4%	72.6%
Q7-9. Indoor swimming pool	55.1%	44.9%
Q7-10. Mountain bike trails	26.6%	73.4%
Q7-11. Multi-use paved trails (hiking, biking, walking)	81.4%	18.6%
Q7-12. Off-leash dog park	35.7%	64.3%
Q7-13. Open space conservation areas	56.9%	43.1%
Q7-14. Outdoor amphitheater/performance space	37.9%	62.1%
Q7-15. Outdoor basketball courts	18.4%	81.6%
Q7-16. Outdoor climbing wall	21.4%	78.6%
Q7-17. Outdoor exercise/fitness area	32.0%	68.0%
Q7-18. Outdoor pickleball courts	19.0%	81.0%
Q7-19. Outdoor swimming pools	37.1%	62.9%
Q7-20. Outdoor tennis courts	22.1%	77.9%
Q7-21. Permanent pump track	9.1%	90.9%
Q7-22. Picnic areas & shelters	68.5%	31.5%
Q7-23. Playgrounds	41.7%	58.3%
Q7-24. Rectangular sports fields (football, rugby, soccer)	21.6%	78.4%
Q7-25. Restrooms in parks	82.5%	17.5%
Q7-26. Skate parks & skate features	16.5%	83.5%
Q7-27. Spraygrounds	26.8%	73.2%
Q7-28. Other	5.0%	95.0%

**Q7. If "Yes," please rate how well your need for facilities of this type are being met.**

(N=494)

	100% Met	75% Met	50% Met	25% Met	0% Met
Q7-1. Community center (multi-use space for events, exercise & activities)	22.4%	19.8%	31.5%	16.4%	9.9%
Q7-2. Community gardens	12.2%	17.9%	26.9%	25.0%	17.9%
Q7-3. Covered playground	8.4%	11.8%	22.7%	17.6%	39.5%
Q7-4. Diamond sports fields (baseball, softball)	18.8%	26.3%	41.3%	11.3%	2.5%
Q7-5. Environmental education center	8.2%	17.0%	22.6%	30.8%	21.4%
Q7-6. Golf course	30.0%	10.0%	25.7%	8.6%	25.7%
Q7-7. Hiking trails	17.6%	40.1%	31.3%	10.3%	0.8%
Q7-8. Indoor basketball/volleyball/pickleball courts (indoor gyms)	16.0%	12.0%	23.2%	23.2%	25.6%
Q7-9. Indoor swimming pool	5.4%	4.2%	6.9%	12.6%	70.9%
Q7-10. Mountain bike trails	10.2%	13.4%	30.7%	23.6%	22.0%
Q7-11. Multi-use paved trails (hiking, biking, walking)	14.9%	35.2%	38.4%	9.7%	1.8%
Q7-12. Off-leash dog park	8.9%	7.7%	22.6%	22.0%	38.7%
Q7-13. Open space conservation areas	10.0%	19.2%	45.6%	20.7%	4.6%
Q7-14. Outdoor amphitheater/performance space	4.0%	5.1%	16.6%	26.3%	48.0%
Q7-15. Outdoor basketball courts	17.4%	20.9%	26.7%	24.4%	10.5%
Q7-16. Outdoor climbing wall	2.8%	0.0%	7.5%	14.2%	75.5%
Q7-17. Outdoor exercise/fitness area	6.0%	7.3%	32.0%	23.3%	31.3%
Q7-18. Outdoor pickleball courts	19.3%	26.1%	12.5%	19.3%	22.7%

**Q7. If "Yes," please rate how well your need for facilities of this type are being met.**

(N=494)

	100% Met	75% Met	50% Met	25% Met	0% Met
Q7-19. Outdoor swimming pools	5.0%	2.2%	1.7%	5.0%	86.1%
Q7-20. Outdoor tennis courts	29.4%	28.4%	22.9%	11.0%	8.3%
Q7-21. Permanent pump track	7.1%	0.0%	31.0%	38.1%	23.8%
Q7-22. Picnic areas & shelters	22.0%	37.8%	26.5%	11.6%	2.1%
Q7-23. Playgrounds	30.6%	40.8%	20.9%	6.6%	1.0%
Q7-24. Rectangular sports fields (football, rugby, soccer)	22.9%	21.0%	32.4%	17.1%	6.7%
Q7-25. Restrooms in parks	13.1%	29.7%	36.7%	16.4%	4.1%
Q7-26. Skate parks & skate features	12.3%	17.8%	30.1%	30.1%	9.6%
Q7-27. Spraygrounds	13.0%	19.8%	29.8%	27.5%	9.9%
Q7-28. Other	8.3%	0.0%	4.2%	54.2%	33.3%

**Q7-28. Other**

Q7-28. Other	Number	Percent
Disc golf course	6	23.1%
Ice skating rink	2	7.7%
Olympia Library and Arts Center	1	3.8%
Downtown water park	1	3.8%
Handicap access	1	3.8%
Waterfront play	1	3.8%
Dog park	1	3.8%
Neighborhood/city trails like in Bellingham that connect neighborhoods & city	1	3.8%
Public swimming pool	1	3.8%
Indoor track and indoor basketball courts	1	3.8%
Neighborhood parks	1	3.8%
Multiple outdoor kids aquatic centers/pools/spray parks	1	3.8%
Conservation	1	3.8%
Trails for transportation	1	3.8%
Outdoor chess boards	1	3.8%
Art classes	1	3.8%
Link trails and paths to eliminate driving to places	1	3.8%
Outdoor full court basketball	1	3.8%
Kayak, canoe launch	1	3.8%
Interpretive signs, other flowers	1	3.8%
<b>Total</b>	<b>26</b>	<b>100.0%</b>

**Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. Top choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	21	4.1%
Community gardens	7	1.4%
Covered playground	10	1.9%
Diamond sports fields (baseball, softball)	5	1.0%
Environmental education center	5	1.0%
Golf course	13	2.5%
Hiking trails	91	17.7%
Indoor basketball/volleyball/pickleball courts (indoor gyms)	9	1.7%
Indoor swimming pool	62	12.0%
Mountain bike trails	7	1.4%
Multi-use paved trails (hiking, biking, walking)	63	12.2%
Off-leash dog park	34	6.6%
Open space conservation areas	28	5.4%
Outdoor amphitheater/performance space	10	1.9%
Outdoor basketball courts	1	0.2%
Outdoor climbing wall	4	0.8%
Outdoor exercise/fitness area	1	0.2%
Outdoor pickleball courts	7	1.4%
Outdoor swimming pools	18	3.5%
Outdoor tennis courts	2	0.4%
Picnic areas & shelters	10	1.9%
Playgrounds	11	2.1%
Rectangular sports fields (football, rugby, soccer)	4	0.8%
Restrooms in parks	20	3.9%
Skate parks & skate features	4	0.8%
Spraygrounds	2	0.4%
Other	11	2.1%
None chosen	55	10.7%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 2nd choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	20	3.9%
Community gardens	13	2.5%
Covered playground	5	1.0%
Diamond sports fields (baseball, softball)	5	1.0%
Environmental education center	6	1.2%
Golf course	7	1.4%
Hiking trails	77	15.0%
Indoor basketball/volleyball/pickleball courts (indoor gyms)	2	0.4%
Indoor swimming pool	48	9.3%
Mountain bike trails	7	1.4%
Multi-use paved trails (hiking, biking, walking)	79	15.3%
Off-leash dog park	21	4.1%
Open space conservation areas	14	2.7%
Outdoor amphitheater/performance space	7	1.4%
Outdoor basketball courts	6	1.2%
Outdoor climbing wall	5	1.0%
Outdoor exercise/fitness area	6	1.2%
Outdoor pickleball courts	5	1.0%
Outdoor swimming pools	31	6.0%
Outdoor tennis courts	3	0.6%
Permanent pump track	3	0.6%
Picnic areas & shelters	14	2.7%
Playgrounds	14	2.7%
Rectangular sports fields (football, rugby, soccer)	4	0.8%
Restrooms in parks	42	8.2%
Skate parks & skate features	1	0.2%
Spraygrounds	4	0.8%
Other	1	0.2%
None chosen	65	12.6%
<b>Total</b>	<b>515</b>	<b>100.0%</b>



**Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 3rd choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	18	3.5%
Community gardens	14	2.7%
Covered playground	20	3.9%
Diamond sports fields (baseball, softball)	2	0.4%
Environmental education center	10	1.9%
Golf course	3	0.6%
Hiking trails	48	9.3%
Indoor basketball/volleyball/pickleball courts (indoor gyms)	3	0.6%
Indoor swimming pool	29	5.6%
Mountain bike trails	10	1.9%
Multi-use paved trails (hiking, biking, walking)	41	8.0%
Off-leash dog park	22	4.3%
Open space conservation areas	28	5.4%
Outdoor amphitheater/performance space	19	3.7%
Outdoor basketball courts	1	0.2%
Outdoor climbing wall	7	1.4%
Outdoor exercise/fitness area	12	2.3%
Outdoor pickleball courts	3	0.6%
Outdoor swimming pools	21	4.1%
Outdoor tennis courts	6	1.2%
Permanent pump track	1	0.2%
Picnic areas & shelters	38	7.4%
Playgrounds	13	2.5%
Rectangular sports fields (football, rugby, soccer)	7	1.4%
Restrooms in parks	46	8.9%
Skate parks & skate features	2	0.4%
Spraygrounds	9	1.7%
Other	5	1.0%
None chosen	77	15.0%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household?**

Q8. 4th choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	17	3.3%
Community gardens	13	2.5%
Covered playground	11	2.1%
Diamond sports fields (baseball, softball)	2	0.4%
Environmental education center	12	2.3%
Golf course	4	0.8%
Hiking trails	29	5.6%
Indoor basketball/volleyball/pickleball courts (indoor gyms)	7	1.4%
Indoor swimming pool	27	5.2%
Mountain bike trails	9	1.7%
Multi-use paved trails (hiking, biking, walking)	28	5.4%
Off-leash dog park	16	3.1%
Open space conservation areas	31	6.0%
Outdoor amphitheater/performance space	14	2.7%
Outdoor basketball courts	5	1.0%
Outdoor climbing wall	1	0.2%
Outdoor exercise/fitness area	11	2.1%
Outdoor pickleball courts	6	1.2%
Outdoor swimming pools	16	3.1%
Outdoor tennis courts	7	1.4%
Permanent pump track	2	0.4%
Picnic areas & shelters	39	7.6%
Playgrounds	18	3.5%
Rectangular sports fields (football, rugby, soccer)	1	0.2%
Restrooms in parks	68	13.2%
Skate parks & skate features	1	0.2%
Spraygrounds	5	1.0%
Other	8	1.6%
None chosen	107	20.8%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP FOUR CHOICES****Q8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household? (top 4)**

Q8. Sum of the top four choices	Number	Percent
Community center (multi-use space for events, exercise & activities)	76	14.8%
Community gardens	47	9.1%
Covered playground	46	8.9%
Diamond sports fields (baseball, softball)	14	2.7%
Environmental education center	33	6.4%
Golf course	27	5.2%
Hiking trails	245	47.6%
Indoor basketball/volleyball/pickleball courts (indoor gyms)	21	4.1%
Indoor swimming pool	166	32.2%
Mountain bike trails	33	6.4%
Multi-use paved trails (hiking, biking, walking)	211	41.0%
Off-leash dog park	93	18.1%
Open space conservation areas	101	19.6%
Outdoor amphitheater/performance space	50	9.7%
Outdoor basketball courts	13	2.5%
Outdoor climbing wall	17	3.3%
Outdoor exercise/fitness area	30	5.8%
Outdoor pickleball courts	21	4.1%
Outdoor swimming pools	86	16.7%
Outdoor tennis courts	18	3.5%
Permanent pump track	6	1.2%
Picnic areas & shelters	101	19.6%
Playgrounds	56	10.9%
Rectangular sports fields (football, rugby, soccer)	16	3.1%
Restrooms in parks	176	34.2%
Skate parks & skate features	8	1.6%
Spraygrounds	20	3.9%
Other	25	4.9%
None chosen	55	10.7%
<b>Total</b>	<b>1811</b>	

**Q9. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following City of Olympia Parks, Arts, and Recreation services.**

(N=515)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q9-1. Adult recreation programs	8.3%	18.3%	34.4%	6.4%	1.6%	31.1%
Q9-2. Availability of information about programs & facilities	15.1%	30.9%	24.9%	10.7%	1.9%	16.5%
Q9-3. Community/special events	6.6%	26.0%	34.8%	6.6%	1.9%	24.1%
Q9-4. Ease of registering for programs	12.8%	23.7%	28.0%	4.1%	1.6%	29.9%
Q9-5. Ease of renting shelters, gyms, or meeting rooms	9.7%	16.7%	23.9%	3.9%	1.2%	44.7%
Q9-6. Fees charged for recreation programs	9.9%	22.7%	26.2%	5.8%	1.7%	33.6%
Q9-7. Maintenance of parks	9.9%	35.9%	29.1%	9.7%	3.1%	12.2%
Q9-8. Park & facility accessibility (ADA compliant access)	6.4%	21.2%	24.7%	4.9%	1.7%	41.2%
Q9-9. Park/facility rule awareness & enforcement	6.0%	19.0%	28.0%	12.0%	5.2%	29.7%
Q9-10. Quality of athletic fields	9.3%	19.2%	27.8%	5.2%	1.0%	37.5%
Q9-11. Quality of customer assistance/responsiveness by staff	12.4%	20.0%	24.5%	2.1%	1.4%	39.6%
Q9-12. Quality of habitat management	8.3%	21.9%	27.0%	8.0%	1.9%	32.8%
Q9-13. Quality of public art collection	17.7%	29.5%	22.3%	3.5%	1.7%	25.2%
Q9-14. Quality of The Olympia Center	11.7%	28.5%	22.7%	4.9%	1.7%	30.5%
Q9-15. Quality of volunteer opportunities	6.4%	11.7%	28.0%	3.7%	1.4%	48.9%
Q9-16. Recreation programs for adults over 55 years of age	5.2%	10.7%	23.3%	6.2%	1.4%	53.2%

**Q9. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following City of Olympia Parks, Arts, and Recreation services.**

(N=515)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
Q9-17. Shelter, gym, or meeting room rental availability	5.4%	12.6%	26.6%	5.0%	1.2%	49.1%
Q9-18. User friendliness of City website	7.2%	25.2%	28.5%	6.0%	2.5%	30.5%
Q9-19. Youth recreation programs	8.5%	16.5%	22.1%	3.7%	1.0%	48.2%

**WITHOUT "DON'T KNOW"**

**Q9. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following City of Olympia Parks, Arts, and Recreation services. (without "don't know")**

(N=515)

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Q9-1. Adult recreation programs	12.1%	26.5%	49.9%	9.3%	2.3%
Q9-2. Availability of information about programs & facilities	18.1%	37.0%	29.8%	12.8%	2.3%
Q9-3. Community/special events	8.7%	34.3%	45.8%	8.7%	2.6%
Q9-4. Ease of registering for programs	18.3%	33.8%	39.9%	5.8%	2.2%
Q9-5. Ease of renting shelters, gyms, or meeting rooms	17.5%	30.2%	43.2%	7.0%	2.1%
Q9-6. Fees charged for recreation programs	14.9%	34.2%	39.5%	8.8%	2.6%
Q9-7. Maintenance of parks	11.3%	40.9%	33.2%	11.1%	3.5%
Q9-8. Park & facility accessibility (ADA compliant access)	10.9%	36.0%	41.9%	8.3%	3.0%
Q9-9. Park/facility rule awareness & enforcement	8.6%	27.1%	39.8%	17.1%	7.5%
Q9-10. Quality of athletic fields	14.9%	30.7%	44.4%	8.4%	1.6%
Q9-11. Quality of customer assistance/responsiveness by staff	20.6%	33.1%	40.5%	3.5%	2.3%
Q9-12. Quality of habitat management	12.4%	32.7%	40.2%	11.8%	2.9%
Q9-13. Quality of public art collection	23.6%	39.5%	29.9%	4.7%	2.3%
Q9-14. Quality of The Olympia Center	16.8%	41.1%	32.7%	7.0%	2.5%
Q9-15. Quality of volunteer opportunities	12.5%	22.8%	54.8%	7.2%	2.7%
Q9-16. Recreation programs for adults over 55 years of age	11.2%	22.8%	49.8%	13.3%	2.9%
Q9-17. Shelter, gym, or meeting room rental availability	10.7%	24.8%	52.3%	9.9%	2.3%
Q9-18. User friendliness of City website	10.3%	36.3%	41.1%	8.7%	3.6%
Q9-19. Youth recreation programs	16.5%	31.8%	42.7%	7.1%	1.9%

**Q10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household?**

Q10. Top choice	Number	Percent
Adult recreation programs	54	10.5%
Availability of information about programs & facilities	17	3.3%
Community/special events	23	4.5%
Ease of registering for programs	9	1.7%
Ease of renting shelters, gyms, or meeting rooms	15	2.9%
Fees charged for recreation programs	5	1.0%
Maintenance of parks	92	17.9%
Park & facility accessibility (ADA compliant access)	11	2.1%
Park/facility rule awareness & enforcement	10	1.9%
Quality of athletic fields	16	3.1%
Quality of customer assistance/responsiveness by staff	4	0.8%
Quality of habitat management	37	7.2%
Quality of public art collection	16	3.1%
Quality of The Olympia Center	7	1.4%
Quality of volunteer opportunities	1	0.2%
Recreation programs for adults over 55 years of age	23	4.5%
Shelter, gym, or meeting room rental availability	2	0.4%
User friendliness of City website	6	1.2%
Youth recreation programs	53	10.3%
None chosen	114	22.1%
Total	515	100.0%

**Q10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household?**

Q10. 2nd choice	Number	Percent
Adult recreation programs	23	4.5%
Availability of information about programs & facilities	29	5.6%
Community/special events	36	7.0%
Ease of registering for programs	18	3.5%
Ease of renting shelters, gyms, or meeting rooms	12	2.3%
Fees charged for recreation programs	12	2.3%
Maintenance of parks	64	12.4%
Park & facility accessibility (ADA compliant access)	9	1.7%
Park/facility rule awareness & enforcement	22	4.3%
Quality of athletic fields	20	3.9%
Quality of customer assistance/responsiveness by staff	14	2.7%
Quality of habitat management	43	8.3%
Quality of public art collection	16	3.1%
Quality of The Olympia Center	16	3.1%
Quality of volunteer opportunities	7	1.4%
Recreation programs for adults over 55 years of age	12	2.3%
Shelter, gym, or meeting room rental availability	3	0.6%
User friendliness of City website	8	1.6%
Youth recreation programs	15	2.9%
None chosen	136	26.4%
<b>Total</b>	<b>515</b>	<b>100.0%</b>



**Q10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household?**

Q10. 3rd choice	Number	Percent
Adult recreation programs	17	3.3%
Availability of information about programs & facilities	26	5.0%
Community/special events	28	5.4%
Ease of registering for programs	14	2.7%
Ease of renting shelters, gyms, or meeting rooms	6	1.2%
Fees charged for recreation programs	13	2.5%
Maintenance of parks	51	9.9%
Park & facility accessibility (ADA compliant access)	17	3.3%
Park/facility rule awareness & enforcement	17	3.3%
Quality of athletic fields	12	2.3%
Quality of customer assistance/responsiveness by staff	16	3.1%
Quality of habitat management	24	4.7%
Quality of public art collection	26	5.0%
Quality of The Olympia Center	17	3.3%
Quality of volunteer opportunities	12	2.3%
Recreation programs for adults over 55 years of age	23	4.5%
Shelter, gym, or meeting room rental availability	11	2.1%
User friendliness of City website	11	2.1%
Youth recreation programs	11	2.1%
None chosen	163	31.7%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household?**

Q10. 4th choice	Number	Percent
Adult recreation programs	19	3.7%
Availability of information about programs & facilities	23	4.5%
Community/special events	24	4.7%
Ease of registering for programs	17	3.3%
Ease of renting shelters, gyms, or meeting rooms	11	2.1%
Fees charged for recreation programs	5	1.0%
Maintenance of parks	30	5.8%
Park & facility accessibility (ADA compliant access)	7	1.4%
Park/facility rule awareness & enforcement	11	2.1%
Quality of athletic fields	13	2.5%
Quality of customer assistance/responsiveness by staff	11	2.1%
Quality of habitat management	30	5.8%
Quality of public art collection	21	4.1%
Quality of The Olympia Center	19	3.7%
Quality of volunteer opportunities	14	2.7%
Recreation programs for adults over 55 years of age	17	3.3%
Shelter, gym, or meeting room rental availability	8	1.6%
User friendliness of City website	29	5.6%
Youth recreation programs	11	2.1%
None chosen	195	37.9%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP FOUR CHOICES****Q10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household? (top 4)**

Q10. Sum of the top four choices	Number	Percent
Adult recreation programs	113	21.9%
Availability of information about programs & facilities	95	18.4%
Community/special events	111	21.6%
Ease of registering for programs	58	11.3%
Ease of renting shelters, gyms, or meeting rooms	44	8.5%
Fees charged for recreation programs	35	6.8%
Maintenance of parks	237	46.0%
Park & facility accessibility (ADA compliant access)	44	8.5%
Park/facility rule awareness & enforcement	60	11.7%
Quality of athletic fields	61	11.8%
Quality of customer assistance/responsiveness by staff	45	8.7%
Quality of habitat management	134	26.0%
Quality of public art collection	79	15.3%
Quality of The Olympia Center	59	11.5%
Quality of volunteer opportunities	34	6.6%
Recreation programs for adults over 55 years of age	75	14.6%
Shelter, gym, or meeting room rental availability	24	4.7%
User friendliness of City website	54	10.5%
Youth recreation programs	90	17.5%
None chosen	114	22.1%
<b>Total</b>	<b>1566</b>	

**Q11. Have you or any member of your household visited any City of Olympia parks during the last 12 months?**

Q11. Have you visited any City parks during last 12 months?	Number	Percent
Yes	426	82.7%
No	89	17.3%
Total	515	100.0%

**Q11a. Overall, how would you rate the physical condition of ALL the City of Olympia parks you have visited?**

Q11a. How would you rate physical condition of all City parks you have visited?	Number	Percent
Excellent	106	24.9%
Good	250	58.7%
Fair	60	14.1%
Poor	7	1.6%
Not provided	3	0.7%
Total	426	100.0%

**WITHOUT "NOT PROVIDED"****Q11a. Overall, how would you rate the physical condition of ALL the City of Olympia parks you have visited? (without "not provided")**

Q11a. How would you rate physical condition of all City parks you have visited?	Number	Percent
Excellent	106	25.1%
Good	250	59.1%
Fair	60	14.2%
Poor	7	1.7%
Total	423	100.0%

**Q11b. How often have you visited City of Olympia parks during the last 12 months?**

Q11b. How often have you visited City parks during last 12 months?	Number	Percent
More than 5 times a week	45	10.6%
2-4 times a week	85	20.0%
Once a week	94	22.1%
1-3 times a month	118	27.7%
Less than once a month	77	18.1%
Don't know	7	1.6%
Total	426	100.0%

**WITHOUT "DON'T KNOW"****Q11b. How often have you visited City of Olympia parks during the last 12 months? (without "don't know")**

Q11b. How often have you visited City parks during last 12 months?	Number	Percent
More than 5 times a week	45	10.7%
2-4 times a week	85	20.3%
Once a week	94	22.4%
1-3 times a month	118	28.2%
Less than once a month	77	18.4%
Total	419	100.0%

**Q11c. How would you rate the maintenance of the following City of Olympia park features?**

(N=426)

	Excellent	Good	Fair	Poor	Not Provided
Q11c-1. Trails	25.6%	55.4%	13.4%	1.4%	4.2%
Q11c-2. Playgrounds	24.2%	50.0%	10.8%	0.9%	14.1%
Q11c-3. Picnic facilities	16.4%	49.3%	21.1%	2.8%	10.3%
Q11c-4. Restrooms	13.6%	34.7%	34.0%	8.9%	8.7%
Q11c-5. Sports fields	15.3%	46.2%	13.8%	0.7%	23.9%
Q11c-6. Parking areas	22.5%	50.9%	16.9%	1.9%	7.7%

**WITHOUT "NOT PROVIDED"****Q11c. How would you rate the maintenance of the following City of Olympia park features? (without "not provided")**

(N=426)

	Excellent	Good	Fair	Poor
Q11c-1. Trails	26.7%	57.8%	14.0%	1.5%
Q11c-2. Playgrounds	28.1%	58.2%	12.6%	1.1%
Q11c-3. Picnic facilities	18.3%	55.0%	23.6%	3.1%
Q11c-4. Restrooms	14.9%	38.0%	37.3%	9.8%
Q11c-5. Sports fields	20.1%	60.8%	18.2%	0.9%
Q11c-6. Parking areas	24.4%	55.2%	18.3%	2.0%

**Q11d. If your household has NOT visited any City of Olympia parks during the past 12 months, please CHECK ALL of the following reasons you have NOT.**

Q11d. All reasons why you have not visited any City parks during past 12 months	Number	Percent
Use parks/trails in other cities/communities	6	6.7%
Too far from my home	3	3.4%
Parks/trails are not well maintained	9	10.1%
Lack of features we want to use	9	10.1%
Lack of parking to access parks/trails	7	7.9%
Do not feel safe	31	34.8%
Lack of ADA accessibility	2	2.2%
Not aware of park or trail locations	13	14.6%
Lack of transportation	3	3.4%
Lack of restrooms	14	15.7%
Lack of information on parks/facilities	7	7.9%
COVID-19 concerns	43	48.3%
Other	10	11.2%
<b>Total</b>	<b>157</b>	

#### **Q11d-14. Other**

Q11d-14. Other	Number	Percent
Not interested	2	20.0%
No interest	1	10.0%
They have been closed	1	10.0%
No need	1	10.0%
Drugs, homeless	1	10.0%
Covid	1	10.0%
Homeless people	1	10.0%
I have had medical issues	1	10.0%
Too many homeless	1	10.0%
<b>Total</b>	<b>10</b>	<b>100.0%</b>

**Q12. There are different types of parks, open space, and recreational areas. Please indicate if you feel the following types of areas are "Strongly Needed," "Somewhat Needed," or "Not Needed" in Olympia.**

(N=515)

	Strongly Needed	Somewhat Needed	Not Needed	Not Sure
Q12-1. Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	30.3%	42.1%	13.6%	14.0%
Q12-2. Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	55.0%	29.9%	4.5%	10.7%
Q12-3. Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	33.2%	37.7%	14.2%	15.0%
Q12-4. Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	63.7%	18.6%	7.8%	9.9%
Q12-5. Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	60.6%	22.5%	5.6%	11.3%
Q12-6. Waterfront parks (e.g., West Bay Park, Percival Landing)	67.8%	19.2%	5.8%	7.2%
Q12-7. Other	100.0%	0.0%	0.0%	0.0%



**WITHOUT "NOT SURE"**

**Q12. There are different types of parks, open space, and recreational areas. Please indicate if you feel the following types of areas are "Strongly Needed," "Somewhat Needed," or "Not Needed" in Olympia. (without "not sure")**

(N=515)

	Strongly Needed	Somewhat Needed	Not Needed
Q12-1. Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	35.2%	49.0%	15.8%
Q12-2. Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	61.5%	33.5%	5.0%
Q12-3. Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	39.0%	44.3%	16.7%
Q12-4. Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	70.7%	20.7%	8.6%
Q12-5. Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	68.3%	25.4%	6.3%
Q12-6. Waterfront parks (e.g., West Bay Park, Percival Landing)	73.0%	20.7%	6.3%
Q12-7. Other	100.0%	0.0%	0.0%

**Q12-7. Other**

Q12-7. Other	Number	Percent
Dog park	5	12.8%
Off leash dog park	4	10.3%
Remove homeless/needles	1	2.6%
Improve middle school track & basketball for public use after 5PM	1	2.6%
Off leash dog areas over 5 acres	1	2.6%
Natural, multi-use trails such as LBA Woods	1	2.6%
Tax dollars should not go for this stuff	1	2.6%
Environmental education/conservation	1	2.6%
Preserving wild spaces	1	2.6%
Open area for Yoga	1	2.6%
Public performance space/theater/amphitheater	1	2.6%
Swimming pool	1	2.6%
Outdoor community pool, like Metro Parks	1	2.6%
Food forests	1	2.6%
ADA accessible parks	1	2.6%
Mountain bike or biking trails	1	2.6%
Need more areas with natural space for hiking/biking	1	2.6%
Waterfront trails must be increased	1	2.6%
Pool	1	2.6%
More picnic areas with grills and seating	1	2.6%
Adult fitness fixtures in parks	1	2.6%
Maintain LBA woods as natural space	1	2.6%
Disc golf course	1	2.6%
Wildlife habitat, undeveloped	1	2.6%
Outdoor swimming pool	1	2.6%
Corridor habitats for wildlife	1	2.6%
Lake swimming	1	2.6%
Climbing facility	1	2.6%
Environmental and marine education parks	1	2.6%
Make rules for the homeless and make sure they follow them	1	2.6%
Conservation areas that protect endangered and fragile ecosystems	1	2.6%
Swimming pools	1	2.6%
<b>Total</b>	<b>39</b>	<b>100.0%</b>

**Q13. Which THREE areas from the list in Question 12 are the MOST IMPORTANT to your household?**

Q13. Top choice	Number	Percent
Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	21	4.1%
Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	90	17.5%
Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	32	6.2%
Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	147	28.5%
Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	51	9.9%
Waterfront parks (e.g., West Bay Park, Percival Landing)	92	17.9%
Other	27	5.2%
None chosen	55	10.7%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q13. Which THREE areas from the list in Question 12 are the MOST IMPORTANT to your household?**

Q13. 2nd choice	Number	Percent
Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	19	3.7%
Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	80	15.5%
Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	43	8.3%
Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	78	15.1%
Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	139	27.0%
Waterfront parks (e.g., West Bay Park, Percival Landing)	79	15.3%
Other	4	0.8%
None chosen	73	14.2%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q13. Which THREE areas from the list in Question 12 are the MOST IMPORTANT to your household?**

Q13. 3rd choice	Number	Percent
Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	44	8.5%
Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	76	14.8%
Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	37	7.2%
Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	61	11.8%
Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	75	14.6%
Waterfront parks (e.g., West Bay Park, Percival Landing)	122	23.7%
Other	2	0.4%
None chosen	98	19.0%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP THREE CHOICES****Q13. Which THREE areas from the list in Question 12 are the MOST IMPORTANT to your household? (top 3)**

Q13. Sum of the top three choices	Number	Percent
Pocket parks of less than 1 acre in size (They usually contain a playground & small landscape area)	84	16.30%
Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park & Lions Park)	246	47.80%
Athletic field-oriented community parks that provide sport fields, large picnic areas, & sport courts, (e.g., Yauger Park & LBA Park)	112	21.70%
Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	286	55.50%
Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	265	51.50%
Waterfront parks (e.g., West Bay Park, Percival Landing)	293	56.90%
Other	33	6.40%
None chosen	55	10.70%
<b>Total</b>	<b>1374</b>	

**Q14. Are there parks in Olympia in which you do not feel safe?**

Q14. Are there parks in Olympia in which you do not feel safe?	Number	Percent
Yes	215	41.7%
No	256	49.7%
Not provided	44	8.5%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q14. Are there parks in Olympia in which you do not feel safe? (without "not provided")**

Q14. Are there parks in Olympia in which you do not feel safe?	Number	Percent
Yes	215	45.6%
No	256	54.4%
Total	471	100.0%

**Q15. How likely would you be to travel across town to get to the following types of parks?**

(N=515)

	Very Likely	Somewhat Likely	Not Sure	Not Likely
Q15-1. Open space areas such as Priest Point or Watershed Park	69.1%	20.0%	6.2%	4.7%
Q15-2. Community parks such as Yauger or LBA Park	32.8%	30.9%	18.1%	18.3%
Q15-3. Neighborhood parks such as Lions or Decatur Woods Park	24.3%	32.2%	17.3%	26.2%

**Q16. We define "Arts" as arts, culture, and heritage programs and events. This includes visual, literary, and performing arts. Please rate your level of support for each of the following projects on the City's agenda.**

(N=515)

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Q16-1. Community Building-Community gatherings & events, grants to arts organizations, etc.	44.9%	28.0%	18.8%	8.3%
Q16-2. Arts Based Economic Development Initiatives-Makers labs, creative workforce development, professional development opportunities to support artists & creatives, etc.	33.0%	30.5%	24.9%	11.7%
Q16-3. Artwork in Public Spaces-Permanent art in public spaces, temporary public art projects, community storytelling, etc.	51.8%	24.1%	16.1%	8.0%
Q16-4. Arts Education-Workshops & classes where I can learn to create or perform	42.7%	25.8%	22.7%	8.7%
Q16-5. Education Partnerships-Teacher training opportunities, school arts programming, etc.	39.8%	29.7%	22.9%	7.6%
Q16-6. Housing Initiatives-Artist live/work housing, low-income housing with dedicated arts programming, etc.	32.2%	22.3%	26.6%	18.8%
Q16-7. Equity & Social Justice Initiatives-Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions & celebrations, highlight BIPOC artists, etc.	46.0%	19.8%	19.2%	15.0%

**Q17. Which THREE projects from the list in Question 16 are the MOST IMPORTANT to your household?**

Q17. Top choice	Number	Percent
Community Building-Community gatherings & events, grants to arts organizations, etc.	87	16.9%
Arts Based Economic Development Initiatives-Makers labs, creative workforce development, professional development opportunities to support artists & creatives, etc.	31	6.0%
Artwork in Public Spaces-Permanent art in public spaces, temporary public art projects, community storytelling, etc.	78	15.1%
Arts Education-Workshops & classes where I can learn to create or perform	47	9.1%
Education Partnerships-Teacher training opportunities, school arts programming, etc.	23	4.5%
Housing Initiatives-Artist live/work housing, low-income housing with dedicated arts programming, etc.	26	5.0%
Equity & Social Justice Initiatives-Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions & celebrations, highlight BIPOC artists, etc.	108	21.0%
None chosen	115	22.3%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**Q17. Which THREE projects from the list in Question 16 are the MOST IMPORTANT to your household?**

Q17. 2nd choice	Number	Percent
Community Building-Community gatherings & events, grants to arts organizations, etc.	45	8.70%
Arts Based Economic Development Initiatives-Makers labs, creative workforce development, professional development opportunities to support artists & creatives, etc.	37	7.20%
Artwork in Public Spaces-Permanent art in public spaces, temporary public art projects, community storytelling, etc.	69	13.40%
Arts Education-Workshops & classes where I can learn to create or perform	65	12.60%
Education Partnerships-Teacher training opportunities, school arts programming, etc.	59	11.50%
Housing Initiatives-Artist live/work housing, low-income housing with dedicated arts programming, etc.	50	9.70%
Equity & Social Justice Initiatives-Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions & celebrations, highlight BIPOC artists, etc.	52	10.10%
None chosen	138	26.80%
<b>Total</b>	<b>515</b>	<b>100.00%</b>

**Q17. Which THREE projects from the list in Question 16 are the MOST IMPORTANT to your household?**

Q17. 3rd choice	Number	Percent
Community Building-Community gatherings & events, grants to arts organizations, etc.	52	10.1%
Arts Based Economic Development Initiatives-Makers labs, creative workforce development, professional development opportunities to support artists & creatives, etc.	47	9.1%
Artwork in Public Spaces-Permanent art in public spaces, temporary public art projects, community storytelling, etc.	63	12.2%
Arts Education-Workshops & classes where I can learn to create or perform	47	9.1%
Education Partnerships-Teacher training opportunities, school arts programming, etc.	45	8.7%
Housing Initiatives-Artist live/work housing, low-income housing with dedicated arts programming, etc.	39	7.6%
Equity & Social Justice Initiatives-Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions & celebrations, highlight BIPOC artists, etc.	60	11.7%
None chosen	162	31.5%
<b>Total</b>	<b>515</b>	<b>100.0%</b>

**SUM OF THE TOP THREE CHOICES****Q17. Which THREE projects from the list in Question 16 are the MOST IMPORTANT to your household? (top 3)**

Q17. Sum of the top three choices	Number	Percent
Community Building-Community gatherings & events, grants to arts organizations, etc.	184	35.7%
Arts Based Economic Development Initiatives-Makers labs, creative workforce development, professional development opportunities to support artists & creatives, etc.	115	22.3%
Artwork in Public Spaces-Permanent art in public spaces, temporary public art projects, community storytelling, etc.	210	40.8%
Arts Education-Workshops & classes where I can learn to create or perform	159	30.9%
Education Partnerships-Teacher training opportunities, school arts programming, etc.	127	24.7%
Housing Initiatives-Artist live/work housing, low-income housing with dedicated arts programming, etc.	115	22.3%
Equity & Social Justice Initiatives-Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions & celebrations, highlight BIPOC artists, etc.	220	42.7%
None chosen	115	22.3%
<b>Total</b>	<b>1245</b>	



**Q18. How frequently have you visited The Olympia Center in the past 2 years? (The Olympia Center is the community center/senior center located across from Percival Landing.)**

Q18. How frequently have you visited The Olympia Center in past 2 years?	Number	Percent
I have not visited The Olympia Center in past 2 years	243	47.2%
1-4 times	183	35.5%
5-9 times	37	7.2%
10 times or more	39	7.6%
Not provided	13	2.5%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"**

**Q18. How frequently have you visited The Olympia Center in the past 2 years? (The Olympia Center is the community center/senior center located across from Percival Landing.) (without "not provided")**

Q18. How frequently have you visited The Olympia Center in past 2 years?	Number	Percent
I have not visited The Olympia Center in past 2 years	243	48.4%
1-4 times	183	36.5%
5-9 times	37	7.4%
10 times or more	39	7.8%
Total	502	100.0%

**Q19. Do you consider The Olympia Center a safe facility?**

Q19. Do you consider The Olympia Center a safe facility?	Number	Percent
Very safe	113	21.9%
Mostly safe	171	33.2%
Mostly unsafe	24	4.7%
Very unsafe	10	1.9%
Don't know	197	38.3%
Total	515	100.0%

**WITHOUT "DON'T KNOW"**

**Q19. Do you consider The Olympia Center a safe facility? (without "don't know")**

Q19. Do you consider The Olympia Center a safe facility?	Number	Percent
Very safe	113	35.5%
Mostly safe	171	53.8%
Mostly unsafe	24	7.5%
Very unsafe	10	3.1%
Total	318	100.0%

**Q20. During the last 2 years, have you participated in a recreation program (day camps, sports leagues, special interest classes), offered by the City of Olympia?**

Q20. Have you participated in a recreation program offered by City during last 2 years?	Number	Percent
Yes	134	26.0%
No	377	73.2%
Not provided	4	0.8%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q20. During the last 2 years, have you participated in a recreation program (day camps, sports leagues, special interest classes), offered by the City of Olympia? (without "not provided")**

Q20. Have you participated in a recreation program offered by City during last 2 years?	Number	Percent
Yes	134	26.2%
No	377	73.8%
Total	511	100.0%

**Q20a. If your household has NOT participated in any City of Olympia recreation programs during the last 2 years, what are some reasons you do not participate?**

Q20a. What are some reasons you don't participate in any City recreation programs during last 2 years?	Number	Percent
Not aware of programs offered by City	124	32.9%
Don't have the activities I am interested in	80	21.2%
I participate at a private club or YMCA	68	18.0%
Offered at inconvenient times	37	9.8%
Need childcare in order to participate	16	4.2%
Unsatisfied with instructors/supervisors	3	0.8%
Have transportation or parking problems	11	2.9%
Not physically able to participate	18	4.8%
Cannot afford the cost	36	9.5%
Program was already full	21	5.6%
Old & outdated facilities	11	2.9%
Use programs of other agencies	19	5.0%
Lack of quality programs	19	5.0%
Too far from home	2	0.5%
Registration is difficult	8	2.1%
Poor customer service by staff	1	0.3%
COVID-19 concerns	160	42.4%
Too busy/not interested	126	33.4%
Language/cultural barrier	1	0.3%
Other	36	9.5%
Total	797	

**Q21. Are there recreation activities needed in Olympia that are not currently available?**

Q21. Are there recreation activities needed in Olympia that are not currently available?	Number	Percent
Yes	167	32.4%
No	173	33.6%
Not provided	175	34.0%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q21. Are there recreation activities needed in Olympia that are not currently available? (without "not provided")**

Q21. Are there recreation activities needed in Olympia that are not currently available?	Number	Percent
Yes	167	49.1%
No	173	50.9%
Total	340	100.0%

**Q22. From the following list, please CHECK ALL of the ways you learn about Olympia Parks, Arts & Recreation (OPARD) programs and activities.**

Q22. All the ways you learn about Olympia Parks, Arts & Recreation (OPARD) programs & activities	Number	Percent
City recreation guide	275	53.4%
City website	241	46.8%
Materials at parks or recreation facilities	128	24.9%
Conversations with department staff	33	6.4%
Newspaper	102	19.8%
Friends & neighbors	227	44.1%
Promotions at special events	64	12.4%
Temporary signs at parks or around City	126	24.5%
Emails	91	17.7%
Facebook	78	15.1%
Twitter	14	2.7%
eNewsletter	35	6.8%
Instagram	14	2.7%
Flyers	79	15.3%
City Council meetings	8	1.6%
Referrals from other organizations/agencies	38	7.4%
Other	16	3.1%
<b>Total</b>	<b>1569</b>	

**Q22-17. Other**

Q22-17. Other	Number	Percent
Nextdoor app	3	18.8%
Mail	3	18.8%
Thurston Talk	2	12.5%
My own wonderings	1	6.3%
Self-exploration	1	6.3%
Library	1	6.3%
Personal visits	1	6.3%
City utility bill inserts	1	6.3%
Exploring parks as we find them	1	6.3%
Brochure you mail	1	6.3%
Ads in the mail	1	6.3%
<b>Total</b>	<b>16</b>	<b>100.0%</b>

**DEMOGRAPHICS****Q23. What is your age?**

Q23. Your age	Number	Percent
18-34 years	89	17.3%
35-44 years	101	19.6%
45-54 years	97	18.8%
55-64 years	101	19.6%
65 years or older	111	21.6%
Not provided	16	3.1%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q23. What is your age? (without "not provided")**

Q23. Your age	Number	Percent
18-34 years	89	17.8%
35-44 years	101	20.2%
45-54 years	97	19.4%
55-64 years	101	20.2%
65 years or older	111	22.2%
Total	499	100.0%

**Q24. Including yourself, how many people in your household are...**

	Mean	Sum	Percent
number	2.5	1242	100.0%
Under age 5	0.1	62	5.0%
Ages 5-9	0.1	71	5.7%
Ages 10-14	0.2	82	6.6%
Ages 15-19	0.2	77	6.2%
Ages 20-24	0.1	46	3.7%
Ages 25-34	0.2	124	10.0%
Ages 35-44	0.4	190	15.3%
Ages 45-54	0.3	160	12.9%
Ages 55-64	0.4	194	15.6%
Ages 65-74	0.3	164	13.2%
Ages 75+	0.1	72	5.8%

**Q25. I identify as...**

Q25. Your gender	Number	Percent
Male	246	47.8%
Female	255	49.5%
Non-binary	7	1.4%
Prefer not to answer	6	1.2%
Prefer to self-describe	1	0.2%
Total	515	100.0%

**WITHOUT "PREFER NOT TO ANSWER"****Q25. I identify as... (without "prefer not to answer")**

Q25. Your gender	Number	Percent
Male	246	48.3%
Female	255	50.1%
Non-binary	7	1.4%
Prefer to self-describe	1	0.2%
Total	509	100.0%

**Q25-5. How would you self-describe?**

Q25-5. How would you prefer to describe yourself?	Number	Percent
Transgender woman	1	100.0%
Total	1	100.0%

**Q26. Which of the following best describes your race/ethnicity?**

Q26. Your race/ethnicity	Number	Percent
Asian or Asian Indian	36	7.0%
Black or African American	13	2.5%
American Indian or Alaska Native	9	1.7%
White	425	82.5%
Hispanic, Spanish, or Latino/a/x	38	7.4%
Middle Eastern or North African	1	0.2%
Native Hawaiian or other Pacific Islander	1	0.2%
Slavic/Eastern European	6	1.2%
Unknown/don't know	1	0.2%
Prefer not to say	17	3.3%
Prefer to self-describe	8	1.6%
<b>Total</b>	<b>555</b>	

**WITHOUT "UNKNOWN/DON'T KNOW" OR "PREFER NOT TO SAY"****Q26. Which of the following best describes your race/ethnicity? (without "unknown/don't know" or "prefer not to say")**

Q26. Your race/ethnicity	Number	Percent
Asian or Asian Indian	36	7.2%
Black or African American	13	2.6%
American Indian or Alaska Native	9	1.8%
White	425	85.5%
Hispanic, Spanish, or Latino/a/x	38	7.6%
Middle Eastern or North African	1	0.2%
Native Hawaiian or other Pacific Islander	1	0.2%
Slavic/Eastern European	6	1.2%
Prefer to self-describe	8	1.6%
<b>Total</b>	<b>537</b>	

**Q26-11. How would you self-describe?**

Q26-11. Please self-describe your race/ethnicity	Number	Percent
Caucasian	3	23.1%
Mixed race	3	23.1%
White, German & English	1	7.7%
More than one	1	7.7%
White	1	7.7%
English, Scottish, French and Native American	1	7.7%
Creole	1	7.7%
Multi	1	7.7%
Cuban American	1	7.7%
<b>Total</b>	<b>13</b>	<b>100.0%</b>

**Q27. What is your annual household income?**

Q27. What is your annual household income?	Number	Percent
Less than \$20K	34	6.6%
\$20K to \$34,999	36	7.0%
\$35K to \$49,999	61	11.8%
\$50K to \$74,999	87	16.9%
\$75K to \$99,999	70	13.6%
\$100K to \$129,999	63	12.2%
\$130K+	61	11.8%
Not provided	103	20.0%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q27. What is your annual household income? (without "not provided")**

Q27. What is your annual household income?	Number	Percent
Less than \$20K	34	8.3%
\$20K to \$34,999	36	8.7%
\$35K to \$49,999	61	14.8%
\$50K to \$74,999	87	21.1%
\$75K to \$99,999	70	17.0%
\$100K to \$129,999	63	15.3%
\$130K+	61	14.8%
Total	412	100.0%



**Q28. Do you own or rent your place of residence?**

Q28. Do you own or rent your place of residence?	Number	Percent
Own	336	65.2%
Rent	174	33.8%
Other	1	0.2%
Not provided	4	0.8%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q28. Do you own or rent your place of residence? (without "not provided")**

Q28. Do you own or rent your place of residence?	Number	Percent
Own	336	65.8%
Rent	174	34.1%
Other	1	0.2%
Total	511	100.0%

**Q28-3. Other**

Q28-3. Other	Number	Percent
Live with family	1	100.0%
Total	1	100.0%

**Q29. Do you or a family member live with a disability or identify as a disabled person?**

Q29. Do you or a family member live with a disability or identify as a disabled person?	Number	Percent
Yes	105	20.4%
No	403	78.3%
Not provided	7	1.4%
Total	515	100.0%

**WITHOUT "NOT PROVIDED"****Q29. Do you or a family member live with a disability or identify as a disabled person? (without "not provided")**

Q29. Do you or a family member live with a disability or identify as a disabled person?	Number	Percent
Yes	105	20.7%
No	403	79.3%
Total	508	100.0%

**Q29a. Please describe the nature of your and/or your family member's disability.**

Q29a. What is the nature of your and/or your family member's disability?	Number	Percent
Mobility (e.g., walking, climbing stairs)	52	49.5%
Visual (e.g., blind, low vision)	14	13.3%
Deaf or hard-of-hearing	19	18.1%
Cognitive (e.g., traumatic brain injury, learning disabilities)	18	17.1%
Mental health (e.g., anxiety, PTSD)	37	35.2%
Intellectual or developmental (e.g., Down Syndrome, fragile syndrome)	7	6.7%
Invisible (e.g., diabetes, HIV, cancer)	24	22.9%
Prefer not to disclose	7	6.7%
Prefer to self-describe	15	14.3%
Total	193	

**WITHOUT "PREFER NOT TO DISCLOSE"****Q29a. Please describe the nature of your and/or your family member's disability. (without "prefer not to disclose")**

Q29a. What is the nature of your and/or your family member's disability?	Number	Percent
Mobility (e.g., walking, climbing stairs)	52	53.1%
Visual (e.g., blind, low vision)	14	14.3%
Deaf or hard-of-hearing	19	19.4%
Cognitive (e.g., traumatic brain injury, learning disabilities)	18	18.4%
Mental health (e.g., anxiety, PTSD)	37	37.8%
Intellectual or developmental (e.g., Down Syndrome, fragile syndrome)	7	7.1%
Invisible (e.g., diabetes, HIV, cancer)	24	24.5%
Prefer to self-describe	15	15.3%
Total	186	

**Q29a-9. How would you self-describe the nature of you and/or your family member's disability?**

Q29a-9. Self-describe the nature of you and/or your family member's disability	Number	Percent
Heart failure and missing valves	1	6.7%
Nerve damage	1	6.7%
Autistic child	1	6.7%
Back problems	1	6.7%
COPD	1	6.7%
Seizures, fibromyalgia	1	6.7%
Diabetic	1	6.7%
Depression	1	6.7%
Also autism spectrum	1	6.7%
Arthritic knee	1	6.7%
On oxygen	1	6.7%
1 leg	1	6.7%
13 fused disks in back	1	6.7%
Cat 3 Lumbar of the spine	1	6.7%
Dementia	1	6.7%
<b>Total</b>	<b>15</b>	<b>100.0%</b>

**5**

# Survey Instrument

January 14, 2021

Dear Olympia Resident:

**Your response to the enclosed survey is extremely important.**

The City of Olympia Parks, Arts and Recreation Department is conducting a Needs Assessment Survey to provide us with key data and information to set a clear vision for the future in the *2022 Parks, Arts & Recreation Plan*. Your household was one of a limited number selected at random to receive this survey, so your participation is very important.

**We appreciate your time.**

We realize that this survey will take approximately 15 minutes to complete, and each question is important. The time you invest in completing this survey will aid your Parks Department in taking a resident-driven approach to making decisions. This will enrich the future of our community and positively affect the lives of our residents.

**Please complete and return your survey within the next two weeks.**

ETC Institute, an independent consulting company, will administer the survey and compile the results.

**Your responses will remain confidential.**

Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725W, Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, you may do so at [www.OlympiaSurvey.org](http://www.OlympiaSurvey.org).

If you have any questions, please feel free to contact Laura Keehan, Parks Planning & Design Manager, at 360.570.5855 or at [lkeehan@ci.olympia.wa.us](mailto:lkeehan@ci.olympia.wa.us).

The Needs Assessment Survey is a tool that will benefit all residents. Don't miss this opportunity to make a difference in the future of City of Olympia Parks, Arts and Recreation.

Sincerely,



**Paul Simmons**

Director

Olympia Parks, Arts & Recreation



# City of Olympia Parks, Arts, & Recreation Needs Assessment

Thank you for taking the time to complete this survey. Your input is critical! Results of this survey will help us draft a Parks, Arts and Recreation Plan that meets our community's needs. In the questions below, you will be asked for your thoughts about priorities for the department. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [www.OlympiaSurvey.org](http://www.OlympiaSurvey.org). We greatly appreciate and value your time!

**1. How familiar would you say you are with what Olympia Parks, Arts, & Recreation DOES and OFFERS?**

- (1) Extremely familiar     
  (3) Somewhat familiar     
  (5) Not at all familiar  
 (2) Moderately familiar     
  (4) Slightly familiar

**2. If you were going to distribute 100 points to indicate your priorities for the Parks, Arts and Recreation Department, how many points would you give to each of the following? [Please be sure your total adds up to 100.]**

- Improve and upgrade existing city park facilities  
 Develop new parks and recreation facilities  
 Buy land for future park use and open space  
 Address backlog of maintenance on existing facilities

**3. Please rate your level of support for each of the following projects on the City's agenda.**

Projects	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Construct a new athletic/soccer field-oriented community park at Yelm Highway site	4	3	2	1
2. Complete remaining phases of Percival Landing reconstruction	4	3	2	1
3. Complete the final phases of the Olympia Woodland Trail	4	3	2	1
4. Development of West Bay Park and Trail	4	3	2	1
5. Develop a Creative Campus/Arts Center	4	3	2	1
6. Build an Aquatics Facility in coordination with regional partners	4	3	2	1

**4. Which THREE projects from the list in Question 3 are the MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 3, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

**5. Please rate your level of support for each of the following actions the City of Olympia could take to improve the parks and recreation system.**

Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. Acquire natural open space such as forested, stream and wetland areas	4	3	2	1
2. Address backlog of maintenance on existing park sites and facilities	4	3	2	1
3. Construct an outdoor amphitheater/performance space	4	3	2	1
4. Develop currently undeveloped neighborhood parks	4	3	2	1
5. Improve park safety and security	4	3	2	1
6. Construct more walking, hiking, and biking trails	4	3	2	1
7. Preserve and acquire farmland to support local food, livestock, climate mitigation	4	3	2	1
8. Remove invasive species in existing parks and open spaces	4	3	2	1

**6. Which FOUR actions from the list in Question 5 are the MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 5, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

7. Please indicate if you or any member of your household has a need for each of the parks and recreation facilities/amenities in the City of Olympia listed below by circling either "Yes" or "No." If "Yes," please rate how well your need for facilities of this type are being met.

Type of Facility/Amenity	Do you have a need for this facility/amenity?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Community center (multi-use space for events, exercise and activities)	Yes	No	5	4	3	2	1
02. Community gardens	Yes	No	5	4	3	2	1
03. Covered playground	Yes	No	5	4	3	2	1
04. Diamond sports fields (baseball, softball)	Yes	No	5	4	3	2	1
05. Environmental education center	Yes	No	5	4	3	2	1
06. Golf course	Yes	No	5	4	3	2	1
07. Hiking trails	Yes	No	5	4	3	2	1
08. Indoor basketball/volleyball/pickleball courts (indoor gyms)	Yes	No	5	4	3	2	1
09. Indoor swimming pool	Yes	No	5	4	3	2	1
10. Mountain bike trails	Yes	No	5	4	3	2	1
11. Multi-use paved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
12. Off-leash dog park	Yes	No	5	4	3	2	1
13. Open space conservation areas	Yes	No	5	4	3	2	1
14. Outdoor amphitheater/performance space	Yes	No	5	4	3	2	1
15. Outdoor basketball courts	Yes	No	5	4	3	2	1
16. Outdoor climbing wall	Yes	No	5	4	3	2	1
17. Outdoor exercise/fitness area	Yes	No	5	4	3	2	1
18. Outdoor pickleball courts	Yes	No	5	4	3	2	1
19. Outdoor swimming pools	Yes	No	5	4	3	2	1
20. Outdoor tennis courts	Yes	No	5	4	3	2	1
21. Permanent pump track	Yes	No	5	4	3	2	1
22. Picnic areas and shelters	Yes	No	5	4	3	2	1
23. Playgrounds	Yes	No	5	4	3	2	1
24. Rectangular sports fields (football, rugby, soccer)	Yes	No	5	4	3	2	1
25. Restrooms in parks	Yes	No	5	4	3	2	1
26. Skate parks and skate features	Yes	No	5	4	3	2	1
27. Spraygrounds	Yes	No	5	4	3	2	1
28. Other: _____	Yes	No	5	4	3	2	1

8. Which FOUR facilities/amenities from the list in Question 7 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 7, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE



**9. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following City of Olympia Parks, Arts, and Recreation services.**

Services	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. Adult recreation programs	5	4	3	2	1	9
02. Availability of information about programs and facilities	5	4	3	2	1	9
03. Community/special events	5	4	3	2	1	9
04. Ease of registering for programs	5	4	3	2	1	9
05. Ease of renting shelters, gyms, or meeting rooms	5	4	3	2	1	9
06. Fees charged for recreation programs	5	4	3	2	1	9
07. Maintenance of parks	5	4	3	2	1	9
08. Park and facility accessibility (ADA compliant access)	5	4	3	2	1	9
09. Park/facility rule awareness and enforcement	5	4	3	2	1	9
10. Quality of athletic fields	5	4	3	2	1	9
11. Quality of customer assistance/responsiveness by staff	5	4	3	2	1	9
12. Quality of habitat management	5	4	3	2	1	9
13. Quality of public art collection	5	4	3	2	1	9
14. Quality of The Olympia Center	5	4	3	2	1	9
15. Quality of volunteer opportunities	5	4	3	2	1	9
16. Recreation programs for adults over 55 years of age	5	4	3	2	1	9
17. Shelter, gym, or meeting room rental availability	5	4	3	2	1	9
18. User friendliness of city website	5	4	3	2	1	9
19. Youth recreation programs	5	4	3	2	1	9

**10. Which FOUR services from the list in Question 9 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ 4th: \_\_\_\_ NONE

**11. Have you or any member of your household visited any City of Olympia parks during the last 12 months? (Please keep in mind that Sylvester Park and Heritage Park are managed by the State and Burfoot Park is a county park, not a City park.)**

\_\_\_\_(1) Yes [Answer Q11a-c.] \_\_\_\_ (2) No [Skip to Q11d.]

**11a. Overall, how would you rate the physical condition of ALL the City of Olympia parks you have visited?**

\_\_\_\_(1) Excellent \_\_\_\_ (2) Good \_\_\_\_ (3) Fair \_\_\_\_ (4) Poor

**11b. How often have you visited City of Olympia parks during the last 12 months?**

\_\_\_\_(1) More than 5 times a week \_\_\_\_ (3) Once a week \_\_\_\_ (5) Less than once a month  
 \_\_\_\_ (2) 2-4 times a week \_\_\_\_ (4) 1-3 times a month \_\_\_\_ (9) Don't know

**11c. How would you rate the maintenance of the following City of Olympia park features?**

Features	Excellent	Good	Fair	Poor
1. Trails	4	3	2	1
2. Playgrounds	4	3	2	1
3. Picnic Facilities	4	3	2	1
4. Restrooms	4	3	2	1
5. Sports Fields	4	3	2	1
6. Parking Areas	4	3	2	1

**11d. If your household has NOT visited any City of Olympia parks during the past 12 months, please CHECK ALL of the following reasons you have NOT.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Use parks/trails in other cities/communities | <input type="checkbox"/> (08) Not aware of park or trail locations    |
| <input type="checkbox"/> (02) Too far from my home                         | <input type="checkbox"/> (09) Lack of transportation                  |
| <input type="checkbox"/> (03) Parks/Trails are not well maintained         | <input type="checkbox"/> (10) Lack of restrooms                       |
| <input type="checkbox"/> (04) Lack of features we want to use              | <input type="checkbox"/> (11) Language/cultural barriers              |
| <input type="checkbox"/> (05) Lack of parking to access parks/trails       | <input type="checkbox"/> (12) Lack of information on parks/facilities |
| <input type="checkbox"/> (06) Do not feel safe                             | <input type="checkbox"/> (13) COVID-19 concerns                       |
| <input type="checkbox"/> (07) Lack of ADA accessibility                    | <input type="checkbox"/> (14) Other: _____                            |

**12. There are different types of parks, open space, and recreational areas. Please indicate if you feel the following types of areas are "Strongly Needed," "Somewhat Needed," or "Not Needed" in Olympia.**

Types of Areas		Strongly Needed	Somewhat Needed	Not Needed	Not Sure
1.	Pocket parks of less than 1 acre in size (They usually contain a playground and small landscape area)	3	2	1	9
2.	Neighborhood parks that provide recreation areas such as open grass area, playground, picnic shelter, restroom, basketball court, etc. (e.g., Sunrise Park and Lions Park)	3	2	1	9
3.	Athletic field-oriented community parks that provide sport fields, large picnic areas, and sport courts, (e.g., Yauger Park and LBA Park)	3	2	1	9
4.	Large natural areas with wildlife habitat (e.g., Watershed Park, Grass Lake Nature Park)	3	2	1	9
5.	Trail corridors along streams or other corridors (e.g., Garfield Nature Trail)	3	2	1	9
6.	Waterfront parks (e.g., West Bay Park, Percival Landing)	3	2	1	9
7.	Other: _____	3	2	1	9

**13. Which THREE areas from the list in Question 12 are the MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**14. Are there parks in Olympia in which you do not feel safe?**

(1) Yes [Answer Q14a.]  (2) No [Skip to Q15.]

**14a. In which parks do you not feel safe, and why don't you feel safe?**

---

**15. How likely would you be to travel across town to get to the following types of parks?**

Types of Parks	Very Likely	Somewhat Likely	Not Sure	Not Likely
1. Open space areas such as Priest Point or Watershed Park	4	3	2	1
2. Community parks such as Yauger or LBA Park	4	3	2	1
3. Neighborhood parks such as Lions or Decatur Woods Park	4	3	2	1

**16. We define "Arts" as arts, culture, and heritage programs and events. This includes visual, literary, and performing arts. Please rate your level of support for each of the following projects on the City's agenda.**

Projects	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1. <b>Community Building</b> – Community gatherings and events, grants to arts organizations, etc.	4	3	2	1
2. <b>Arts Based Economic Development Initiatives</b> – Makers labs, creative workforce development, professional development opportunities to support artists and creatives, etc.	4	3	2	1
3. <b>Artwork in Public Spaces</b> – Permanent art in public spaces, temporary public art projects, community storytelling, etc.	4	3	2	1
4. <b>Arts Education</b> – Workshops and classes where I can learn to create or perform	4	3	2	1
5. <b>Education Partnerships</b> – Teacher training opportunities, school arts programming, etc.	4	3	2	1
6. <b>Housing Initiatives</b> – Artist live/work housing, low-income housing with dedicated arts programming, etc.	4	3	2	1
7. <b>Equity and Social Justice Initiatives</b> – Using the arts to help understand different perspectives, cultural programming to showcase diverse traditions and celebrations, highlight BIPOC artists, etc.	4	3	2	1

**17. Which THREE projects from the list in Question 16 are the MOST IMPORTANT to your household?**  
*[Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]*

1st: \_\_\_\_ 2nd: \_\_\_\_ 3rd: \_\_\_\_ NONE

**18. How frequently have you visited The Olympia Center in the past 2 years? (The Olympia Center is the community center/senior center located across from Percival Landing.)**

- \_\_\_\_(1) I have not visited the Olympia Center in the past 2 years
- \_\_\_\_(2) 1-4 times
- \_\_\_\_(3) 5-9 times
- \_\_\_\_(4) 10 times or more

**19. Do you consider The Olympia Center a safe facility?**

- \_\_\_\_(1) Very safe
- \_\_\_\_(2) Mostly safe
- \_\_\_\_(3) Mostly unsafe
- \_\_\_\_(4) Very unsafe
- \_\_\_\_(9) Don't know

**20. During the last 2 years, have you participated in a recreation program (day camps, sports leagues, special interest classes), offered by the City of Olympia?**

- \_\_\_\_(1) Yes *[Skip to Q21.]*
- \_\_\_\_(2) No *[Answer Q20a.]*

**20a. If your household has NOT participated in any City of Olympia recreation programs during the last 2 years, what are some reasons you don't participate? *[Check all that apply.]***

- \_\_\_\_(01) Not aware of programs offered by the City
- \_\_\_\_(02) Don't have the activities I am interested in
- \_\_\_\_(03) I participate at a private club or the YMCA
- \_\_\_\_(04) Offered at inconvenient times
- \_\_\_\_(05) Need childcare in order to participate
- \_\_\_\_(06) Unsatisfied with instructors/supervisors
- \_\_\_\_(07) Have transportation or parking problems
- \_\_\_\_(08) Not physically able to participate
- \_\_\_\_(09) Cannot afford the cost
- \_\_\_\_(10) Program was already full
- \_\_\_\_(11) Old and outdated facilities
- \_\_\_\_(12) Use programs of other agencies
- \_\_\_\_(13) Lack of quality programs
- \_\_\_\_(14) Too far from home
- \_\_\_\_(15) Registration is difficult
- \_\_\_\_(16) Poor customer service by staff
- \_\_\_\_(17) COVID-19 concerns
- \_\_\_\_(18) Too busy/Not interested
- \_\_\_\_(19) Language/cultural barrier
- \_\_\_\_(20) Other: \_\_\_\_\_

**21. Are there recreation activities needed in Olympia that are not currently available?**

\_\_\_(1) Yes (*Which ones?* \_\_\_\_\_)      \_\_\_(2) No

**22. From the following list, please CHECK ALL of the ways you learn about Olympia Parks, Arts & Recreation (OPARD) programs and activities.**

- |   |   |
|---|---|
| ___(01) City recreation guide                       | ___(10) Facebook                                    |
| ___(02) City website                                | ___(11) Twitter                                     |
| ___(03) Materials at parks or recreation facilities | ___(12) E-newsletter                                |
| ___(04) Conversations with department staff         | ___(13) Instagram                                   |
| ___(05) Newspaper                                   | ___(14) Flyers                                      |
| ___(06) Friends and neighbors                       | ___(15) City Council meetings                       |
| ___(07) Promotions at special events                | ___(16) Referrals from other organizations/agencies |
| ___(08) Temporary signs at parks or around the City | ___(17) Other: _____                                |
| ___(09) Emails                                      |   |

**23. What is your age? \_\_\_\_\_ years**

**24. Including yourself, how many people in your household are...**

Under age 5: ___	Ages 15-19: ___	Ages 35-44: ___	Ages 65-74: ___
Ages 5-9: ___	Ages 20-24: ___	Ages 45-54: ___	Ages 75+: ___
Ages 10-14: ___	Ages 25-34: ___	Ages 55-64: ___	

**25. I identify as...**

\_\_\_(1) Male      \_\_\_(3) Non-binary      \_\_\_(5) Prefer to self-describe: \_\_\_\_\_  
 \_\_\_(2) Female      \_\_\_(4) Prefer not to answer

**26. Which of the following best describes your race/ethnicity? [Check all that apply.]**

- |  |   |
|--|---|
| ___(01) Asian or Asian Indian            | ___(07) Native Hawaiian or other Pacific Islander |
| ___(02) Black or African American        | ___(08) Slavic/Eastern European                   |
| ___(03) American Indian or Alaska Native | ___(09) Unknown/Don't know                        |
| ___(04) White                            | ___(10) Prefer not to say                         |
| ___(05) Hispanic, Spanish, or Latino/a/x | ___(11) Prefer to self-describe: _____            |
| ___(06) Middle Eastern or North African  |   |

**27. What is your annual household income?**

___(1) Less than \$20,000	___(4) \$50,000 to \$74,999	___(7) Over \$130,000
___(2) \$20,000 to \$34,999	___(5) \$75,000 to \$99,999	___(8) Prefer not to say
___(3) \$35,000 to \$49,999	___(6) \$100,000 to \$129,999	

**28. Do you own or rent your place of residence?**

\_\_\_\_(1) Own      \_\_\_\_ (2) Rent      \_\_\_\_ (3) Other: \_\_\_\_\_

**29. Do you or a family member live with a disability or identify as a disabled person?**

\_\_\_\_(1) Yes [*Answer Q29a.*]      \_\_\_\_ (2) No

**29a. Please describe the nature of your and/or your family member's disability. [*Check all that apply.*]**

- |   |   |
|---|---|
| ____(1) Mobility (e.g., walking, climbing stairs)                       | ____(6) Intellectual or developmental (e.g., Down Syndrome, fragile syndrome) |
| ____(2) Visual (e.g., blind, low vision)                                | ____(7) Invisible (e.g., diabetes, HIV, cancer)                               |
| ____(3) Deaf or hard-of-hearing   | ____(8) Prefer not to disclose  |
| ____(4) Cognitive (e.g., traumatic brain injury, learning disabilities) | ____(9) Prefer to self-describe: _____  |
| ____(5) Mental health (e.g., anxiety, PTSD)                             |   |

**This concludes the survey. Thank you for your time!**  
Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.  
The information to the right will ONLY be used to help identify the level of need in your area. Thank you!